

Vision Statement and Action Plan for the Willamette Neighborhood of West Linn

This document is a result of many neighborhood "visioning" brainstorming meetings, written surveys at the West Linn Old Time Fair, Email Surveys (120), and additional input from community members. Survey results validated the final version of the vision with resounding support.

This document, created by the Willamette Neighborhood Association contains:

- ❖ Willamette Neighborhood Vision Statement
- ❖ Willamette Neighborhood Vision Descriptions
- ❖ Tactical Plans: Prioritized City Efforts
- ❖ Detailed Tactical Plans by Goal With Task Forces

Willamette Neighborhood Association Facilitators:

Jody Carson
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Additional Facilitation: Paul Koch

Vision Statement for the Willamette Neighborhood of West Linn

We are a safe neighborhood with a strong sense of community and connectivity. The most unique aspect of Willamette is our ability to retain a small-town feel with a designated historic district, while maintaining connection with surrounding communities.

Those elements that make Willamette neighborhood special for us and reflect our values are seen in our commitments. We are committed to:

1. Safety for our community
 2. Education and activities for children and adults.
 3. Vibrant business growth, consistent with our historical downtown area standards
 4. Communication and involvement with our citizens
 5. Respectful use and care for the environment including our city, river, parks and trails
 6. Well thought out neighborhood planning which sustains the value of the land
 7. Systemic and fiscally responsible long-term planning, working with the neighborhood, community, city, county, and state partners.
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Vision for Willamette Neighborhood of West Linn:

1. Safety for our community

- We maintain and support our police and fire services.
- We have excellent lighting and parking in our historic downtown area and other commercial areas.
- We have sidewalks and bike paths on our major streets and accessing neighborhood destinations. (Willamette Falls Drive from HWY 43 to Fields Bridge and Blankenship; parks, schools and businesses).

2. Education and activities for children and adults

- We continue our annual "Old Fashioned Fair"
- We will continue our annual Arts Festival
- We support and protect the students of Willamette Primary and other neighboring schools.
- Adults volunteer and are involved in the school activities.
- Our parks host a wide variety of activities and sports.
- We have a multifaceted community center and pool.

3. Vibrant business growth, consistent with our historical downtown area standards

- We maintain strict standards and codes regarding the type of business and structure in our business areas.
- We aggressively pursue the businesses and restaurants that bring tasteful value to our neighborhood.
- We aggressively discourage growth of large chain wholesale or discount stores.
- We use roundabouts, planters, and landscaping to beautify our neighborhood streets.

4. Communication and involvement with our citizens.

- We have an active Neighborhood Association that listens to all input, actively engages those impacted by decisions, employs behaviors that treat all with respect, and works collaboratively with City leaders to plan effectively.
- We have up-to-date information on the Web.
- We use the Metro West Linn segment of the Oregonian for news and information.

5. Respectful use and care for the environment including our city, river, parks and trails

- We use environmentally friendly solutions and support recycling in all things.
- We maintain our rivers, parks and connecting trails.
- We try to partner to develop the beauty and access of the Willamette Falls area.
- We have a trail system along the river.
- We are part of the systemic planning for West Linn Parks and Recreation.
- We have a dog park, family parks and sports fields.
- We try to save and actively plant trees and local flora throughout our neighborhood.
- Field's Park will grow to both sides of Willamette Falls Drive.

6. Well thought out neighborhood planning which sustains the value of the land

- Our freeway, neighborhood and business access is effective, efficient and safe for pedestrians and bicyclists.
- We have effective neighborhood public transportation that focuses on connectivity
- Development needs to be consistent with the value of the area.
- Developers need to take ownership for impact to the infrastructure such as streets, sidewalks, schools, water, sewer, etc.
- We will encourage development that sustains a park-like environment with homes with livable lot sizes that add value and beauty to the neighborhood.
- We will sponsor a farmers market
- Utility lines are underground.
- We will effectively use transition zones between the historic business district and the surrounding neighborhood.

7. Systemic and fiscally responsible long-term planning, working with the neighborhood, community, city, county, and state partners.

- We see planning as multiple "phases" that will eventually reach our goals within financial and legal boundaries.
- We partner with the City and it's planners for effective planning for all of West Linn.
- We abide by and activity influence improvement to the regulations, laws and initiatives that impact our neighborhood.

TACTICAL PLANNING:

PRIORIZED ACTION: Prioritized Funded Efforts in partnership with City of West Linn:

1. Sidewalk Plan Implemented
2. Traffic Control Planned and Initiated
3. Continued Implementation of West Linn Park Master Plan with emphasis on developing access to Willamette Falls along the Willamette River

TACTICAL PLAN IN DETAIL BY GOAL:

Goal #1: Safety for our community

- We maintain and support our police and fire services.
- We have excellent lighting and parking in our downtown area.
- We have sidewalks and bike paths on our major streets and accessing neighborhood destinations. (Willamette Falls Drive from HWY 43 to Fields Bridge and Blankenship; parks, schools and business)

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
We have excellent lighting and parking in our downtown area.	WNA define the criteria	WNA
	Develop scope and cost of project with alternatives if necessary	City Planners
We have sidewalks and bike paths on our major streets	Create mater plan of sidewalks and bike paths that connect major sites (Willamette Primary, Willamette Park, Fields Park, Willamette Falls, Willamette Marketplace)	WNA Task Force with City Planners
	Develop scope and cost of project with alternatives if necessary; generate funding options	City Planners
	Break project into prioritized "phases"	City Planners & WNA
	Communicate to those impacted and ask for input	Neighborhood Association

Sidewalk Taskforce Members: Karin O'Brien, Vicki Handy-Dunstan, Bob Miller

GOAL #2: Education and activities for children and adults

- We continue our annual "West Linn Old Time Fair"
- We will continue our annual Art Fair
- We support and protect the students of Willamette Primary and other schools.
- Adults volunteer and are involved in the school activities.
- Our parks host a wide variety of activities and sports.
- We have a community center and pool.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
We continue our annual "Old Fashioned Fair"	Continue current planning	
Art Festival	Continue current planning	
Protect and Support Willamette Primary	Proceed with Sidewalk plan (see #1)	City Planners
Adult Volunteer Programs	Continue with school volunteer coordination	Willamette Primary
Activity and sports in parks	Continue activities through Parks and Rec.	Parks and Rec.
Community Center and pool	Long term plan TBD	WNA, Parks & Rec., West Linn School Dist., City Planners, Retirement Communities, Etc.
	Look into buying Willamette Christian Church for this purpose	City & WNA

Goal #3: Vibrant business growth, consistent with our historical downtown area standards

- We maintain strict standards and codes regarding the type of business and structure in our business areas.
- We aggressively pursue the businesses and restaurants that bring tasteful value to our neighborhood.
- We aggressively discourage growth of large chain wholesale or discount stores.
- We use roundabouts, planters, and landscaping to beautify our neighborhood streets.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
Business area standards consistent with historic district	WNA review and update code and criteria to be consistent within historical area	WNA
	Complete the historic inventory	WNA
	Enforce code	City
Recruit Trader Joe's (or other business) to Marketplace	Survey and petition community citizens regarding type of business	WNA: Chris Henry
	proposal developed and submitted to Trader Joe's	WNA: Chris Henry
	Collaborate with Bolton NA for business planning in market areas	WNA
Transitional Zoning	Define the transitional zone, business and residential	WNA
	Revise code language	City
Learn about funding options	Presentation on LID, Lottery, TIF, Main Street Grants, etc.	WNA

Business Taskforce Members: Chris Ling, Javad Farza, Larry Tonks, Brad Willams, Clint Coleman

Goal #3: Communication and involvement with our citizens.

- We have an active Neighborhood Association that listens to all input, actively engages those impacted by decisions, employs behaviors that treat all with respect, and works collaboratively with City leaders to plan effectively.
- We have up-to-date information on the Web.
- We use the Metro West Linn segment of the Oregonian for news and information.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
WNA Excellence	WNA adopt code of conduct and process for input for WNA efforts	WNA
	Continue using email, web, surveys, and meetings	WNA
	Appoint a Communications Specialist for web updates and input to News	WNA
Maintain and support our Taskforces	Each Task force will have a facilitator to ensure continuation	WNA
	Each Task force will be on the WNA email list	WNA

Goal #4: Respectful use and care for the environment including our city, river, parks and trails.

- We use environmentally friendly solutions and support recycling in all things.
- We maintain our rivers, parks and connecting trails.
- We try to partner to develop the beauty and access of the Willamette Falls area.
- We have a trail system along the river.
- We are part of the systemic planning for West Linn Parks and Recreation.
- We have a dog park, family parks and sports fields.
- We try to save and actively plant trees and local flora throughout our neighborhood.
- Field's Park will grow to both sides of Willamette Falls Drive.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
Develop access / trail to Willamette Falls Area on the Willamette River	Develop a cross-NA planning group to develop a vision and coordinated plan for the Willamette Falls area	WNA, BNA, SNA, Will. Falls Cultural Heritage Comm., League of Neighborhoods; WL Parks and Rec.
Implement West Linn Parks Master Plan	Work with WL Parks and Rec.	WNA
	Look at appropriate park usage	WNA for WL Parks and Rec.
	Continue to develop parks (neighborhood, city, athletic fields, trails)	WL Parks and Rec.
We use environmentally friendly solutions and support recycling in all things.	Preserve wetlands and riparian areas	Follow the suggestions from the WL and Winterbrook planning

Parks Taskforce: Jay & Brita Zimmerman, David Carr, Karen Bettin, Pat Beisel, Vicki Handy-Dunstan, Kathi Haugen, Fran Soder, and Shelly Knight

Goal #6: Well thought out neighborhood planning that sustains the value of the land

- Our freeway, neighborhood and business access is effective, efficient and safe for pedestrians and bicyclists.
- We have effective neighborhood public transportation that focuses on connectivity
- Development needs to be consistent with the value of the area.
- Developers need to take ownership for impact to the infrastructure such as streets, sidewalks, schools, water, sewer, etc.
- We will encourage development that sustains a park-like environment with homes with livable lot sizes that add value and beauty to the neighborhood.
- We will sponsor a farmers market
- Utility lines are underground.
- We will effectively use transition zones between the historic business district and the surrounding neighborhood.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
Create a master street/HWY plan for anticipated growth of area. See specific recommended changes below	Ask for process recommendations and current planning from City	WNA and City

Recommended changes to traffic:

1. Put a stop light at the off ramp from I-205 on the south side of the freeway.
2. Place a control or light at the intersection of 10th St. and 8th. Ave. (round-about or light)
3. Include the Thriftway property in the traffic flow to enhance the development potential of this property and other properties along the freeway.
4. Change the configuration at I-205 in accordance with the master plan.
5. Use longer speed bumps, raised sidewalks and other traffic calming solutions to reduce speeding in Old Willamette.
6. Improve the ability to cross Tualatin River Bridge to get to the Park.
7. Create a park and ride lot for transit.

Neighborhood Planning & Traffic/Parking Taskforce Members: Larry Tonks, Edward Springman, Franny Heald, Stephanie Becker, Rae Henry, Pat Styles, Nancy Zauner, Shelly Knight, Beverly Lyons

Goal #7: Systemic and fiscally responsible long-term planning, working with the neighborhood, community, city, county, and state partners.

- We see planning as multiple “phases” that will eventually reach our goals within financial and legal boundaries.
- We partner with the City and it’s planners for effective planning for all of West Linn.
- We abide by and activity influence improvement to the regulations, laws and initiatives that impact our neighborhood.

ACTION PLAN:

Vision Element	Actions to create reality	Partners for Implementation
Partner with others and long term planning in phases	Build the tactical plan for the WNA Vision	WNA
	Reference and do not duplicate other City efforts in our planning	WNA
	Work collaboratively with other NA and city functions	

