CITY OF
West Linn
2020/21 Sustainability Advisory Board Website Update Worksheet

This document is a rough draft of ideas for the revision of the SAB portion of the West Linn city website. Subtended bullets *could* be separate pages off the main page headings.

At our November 19 meeting we may want to prioritize our tasks as follows:

1. Agree on the *Sustainability Home* main page headings. See existing https://westlinnoregon.gov/sustainability . Probably no more than seven headings.
2. Determine the type of information to be found on these main heading pages.
3. Assign a minimum of one main heading per board member to research and recommend specific information and links to be placed on that page.
4. Agree on a date by which we all share our ideas.
5. Agree on a tentative date (meeting) at which we finalize the new website plan before we send it to city staff for development.

After the SAB has finalized the new website layout it must then be implemented by the city. Once the new website pages have been created, the SAB must be given time to test and evaluate and provide its results to the city. The city will make necessary changes and allow SAB to give final approval before the new web pages go live. The timeline of the website update, testing and final approval will be up to the city based on their staff schedule and workload. It is hoped that the entire project can be completed by summer of 2021.

VICTORIA MEIER IDEAS IN GREEN

MAIN PAGE HEADINGS
- **Curbside Recycling**
    - What goes in the bins
        - ❏ http://www.wlrr.com/Residential-Services/Preparing-Your-Materials
    - Recycling outside of the bin
- **Focused Recycling**
    - Plastics
        - ❏ https://www.audubon.org/news/eight-easy-ways-reduce-your-plastic-waste
    - Household items
    - Chemicals and toxic substances
    - Electronics and appliances
- **Energy Reduction** - *This should be eliminated with the subtended bullets under transportation and home renovation/design.*
    - *Vehicles – Move to transportation*
    - *Solar power – move…*
    - *Home energy efficiency – move…*
- **Gardening/Landscaping**
    - Natural gardening information
        - ❏ https://www.oregonmetro.gov/tools-living/yard-and-garden
        - ❏ https://friendsoftrees.org/
    - Water conservation
    - Gardening with native plants
        - ❏ https://www.portlandoregon.gov/bes/47570 - (guide to non-invasive plants)
    - Gardening for pollinators
        - ❏ https://www.fws.gov/pollinators/PollinatorPages/media.html - (videos & podcasts)

- ❏ https://xerces.org/publications/plant-lists/pollinator-plants-maritime-northwest-region
- ❏ https://www.oregonbeeproject.org/ - (bee guides through OSU)
  - o Creating healthy garden soil
    - ❏ https://extension.oregonstate.edu/news/how-make-your-own-potting-soil
  - o Natural pest control
    - ❏ http://clackamasriver.org/resident-resources/pesticide-reduction
- **Resources for West Linn Businesses**
  - o Leaders in Sustainability program
  - o Energy use reduction
  - o Large scale recycling
- **Transportation** - *Could this be two sections, one for private and one for public?*
  - o Electric vehicles/bicycles/scooters etc. - *Call this bullet "Private transportation"*
  - o Public transportation
- **Home renovation/design**
  - o https://www.oregonfamily.com/2020/04/01/305742/sustainable-trends-in-home-renovation-and-design
  - o
- **Downloadable information sheets** - *It seems odd to have this as a separate heading since it's not an actual topic. I suggest moving them all to other headings.*
  - o Gardening/landscaping
  - o Energy efficiency

IDEAS FROM ANDRA

Started pulling together some possibilities for topics (perhaps they could be tabs on top of the page?) for educational resources.

I saw that the website currently has a document on our rivers/watershed. That would be a great tab to begin with. May I suggest a shorter version be included? I want to be sure we can engage them.
Each topic could have a paragraph about how it relates to West Linn and then provide links for action resources.

OUR WEST LINN RIVERS AND WATERSHED (the first link is the West Linn map inventory green spaces/riparian zones, etc..)

https://westlinnoregon.gov/maps/goal-5-inventory-maps-0
http://tualatinriverkeepers.org/news/protect-the-tualatin-watershed-from-home
https://willamette-riverkeeper.org/

WHY RECYCLE?

https://www.epa.gov/recycle/recycling-basics
https://westlinnoregon.gov/sustainability/curbside-recycling
https://www.clackamas.us/recycling/recycleguide.html

WHY COMPOST?

https://www.swcd.net/urban/composting-2/

LIVING WITH LOCAL WILDLIFE

https://www.swcd.net/urban/backyard-habitat/
https://audubonportland.org/our-work/rehabilitate-wildlife/having-a-wildlife-problem/

CREATING CANOPY FOR SHADE IN WEST LINN

https://www.pacifichorticulture.org/articles/creating-canopy/

LOCAL RESOURCES FOR STUDENTS

https://www.wlwv.k12.or.us/crest
https://www.clackamas.edu/campus-life/campuses-buildings-hours/environmental-learning-center

IDEAS FROM GREG SMITH

(1) **Curbside recycling** – should we include something about paper and metal recycling, as well as plastic?   I checked out information about recycling business after Chinese market for these materials dried up a couple of years ago. It seems as though things have moderated, but this might be worth checking into locally.
(2) **Sustainability resources for West Linn Businesses** – should this be updated to match the more recent strategic plan? Overall, this information should be updated and revised to conform to the more recent sustainability plan. There are multiple missing links, and I'm guessing that most of the personnel referred to have changed.
(3) We should think about ways this site could potentially be useful to citizens, as well, including up-to-date websites that speak to issues like transportation alternatives, water conservation, landscaping with native plants, energy conservation, solar power, etc.

GENERAL WEBSITE COMMENTS/EDITS

- Consistency – Change all instances of "Sustainability Advisory *Committee*" to "…Board"
- https://westlinnoregon.gov/planning/sustainability-advisory-board-meeting-0 - This link provides outdated meeting information
- https://westlinnoregon.gov/citycouncil/about-citizen-advisory-groups - This link refers to "Citizen Advisory *Groups*." Also, on this page "Terrance" should be spelled "Terence"
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