

Attachment 1 - SAB Goals and Accomplishments Discussion

1. What Advisory Board are you with?
2. Please describe your group's current year (2012) goals and accomplishments.
3. What types of issues/programs/events/activities did you work on and accomplish?
4. What challenges did you face, and how did you deal with them?
5. Please describe your group's goals and plans for 2013.
6. What do you anticipate as your group's greatest challenge or obstacle in 2013?
7. What does your group require to attain your goals in 2013? (e.g. a specific City Council action; staff time or resources; BN14/15 funding; etc.)
8. Is there anything else you'd like the City Council to be aware of as they review this information and formulate their City Council goals for 2013?



UNIVERSITY OF OREGON

November 8, 2012

Mr. John Kovash
22500 Salamo Road
West Linn, OR 97068

Dear Mr. Kovash:

The University of Oregon Sustainable Cities Initiative is excited to begin accepting proposals from cities, counties, special districts and regional partnerships to be our partner for the Sustainable City Year Program academic year 2013-2014.

The successful applicant will benefit from between 40,000 and 80,000 hours of work by University of Oregon students and faculty members from a variety of disciplines, working to advance the partner's sustainability, livability, and resiliency projects. Prior partners include Gresham, Salem, and Springfield. Each partner's projects included over 500 students from planning, architecture, business, law, public policy, landscape architecture, economics, journalism, product design, arts administration, civil engineering (from PSU) and more. The deadline for proposals is February 1, 2013.

Visit our website to download the RFP or learn more about the program:
<http://sci.uoregon.edu/SCY-RFP>.

If you have any questions, feel free to contact me at 541.346.6395, or via email at choquett@uoregon.edu.

Thanks!



Bob Choquette
Program Manager

SUSTAINABLE CITY YEAR PROGRAM

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Sustainable City Year Program

Frequently Asked Questions

What is SCYP?

The Sustainable City Year Program (SCYP) is a one-year partnership between the University of Oregon and a city, county, or special district in Oregon. Partners propose a list of challenging sustainability projects/issues, which are tackled by creative, passionate students and faculty across multiple disciplines. 2013-2014 will be the 5th SCYP year.

What happens during the year-long partnership?

In a typical year, SCYP addresses **15-20 projects** through **20-30 courses** with **500+ students** across **13+ academic departments** dedicating **40,000+ hours of student work**. This work has focused on projects related to sustainable architectural design, urban design, planning, cost-benefit analysis, economic development, legal and policy analysis, and community engagement, among others.

Who can submit a proposal?

SCI has worked with cities, transit districts, school districts, counties, utility boards, parks districts, and more. Generally, one entity takes the lead in applying with many of the others included as key stakeholders/partners, depending on specific project ideas. We highly encourage such partnerships as they help ensure that ideas generated from the university-community engagement get put into action.

What do people say about SCYP?

"That project would not have happened without the students," says Linda Norris, Salem's city manager. ...'I was concerned about how we were going to achieve a number of goals we had set with the limited resources we had.' **The students propelled them forward more than three years,** she says, helping design new energy-efficient street lights, bicycle lanes, park signage and new uses for the wastewater treatment plant that saved the city \$400,000. – *Financial Times* 09.12.2012

" 'Students can stretch, be creative and generate ideas we might not think of to get the discussion going,' said Brian Martin, an associate planner for the City of Gresham. We want to take advantage of that brainpower.' " – *Oregon Daily Emerald*, 11.05.2009

SCYP is "perhaps the **most comprehensive effort by a U.S. university** to infuse sustainability into its curricula and community outreach." – *New York Times* 08.23.2010

How do we get started with our proposal?

- 1) Contact us and let us know that you are interested! Contact SCYP Manager Bob Choquette at 541-346-6395 or choquett@uoregon.edu.
- 2) Complete a proposal for the 2013-2014 SCYP RFP, downloadable from our website: <http://sci.uoregon.edu/SCY-RFP>.
- 3) Submit the completed proposal by February 1, 2013. SCYP will review the proposals and select the 2013-2014 partner by March 1, 2013.

SCYP staff can help introduce the Sustainable City Year Program to proposal teams, city decision makers, and city partners. We are available to help brainstorm interdisciplinary project ideas and answer questions about the program. SCYP is about developing strong partnerships between universities and communities and the more we work together during the proposal process, the better the projects will be.

What are the community/agency benefits of SCYP?

New Ideas: Hundreds of implementable ideas get generated over the course of the year by students who draw on a combination of their training, community expertise, and examples of excellence from across the globe. At the conclusion of each project, students often publicly present their recommendations to the city and community, and SCYP compiles their ideas into a professional report that can be a resource for community decision making.

Expanded Conversations & Public Outreach: Students are able to put ideas out into the public domain in politically neutral ways that help advance community conversations and spur the imagination of staff and the broader community of what may be possible on a wide range of topics. Because 500+ students are intimately involved in the community over an academic year, many private, neighborhood, and nonprofit stakeholders become engaged in projects alongside city and agency staff. Students are able to help 'till the soil' and catalyze future sustainability-oriented development projects, policies, and plans.

What types of projects can SCYP address?

Cities are encouraged to propose a wide range of projects and think of "sustainability" very broadly. Past projects have included designs for public buildings and open spaces, redevelopment planning and visioning, waste and stormwater management schemes, transportation connectivity analyses, civic engagement techniques, municipal code recommendations, strategic communications strategies, bicycle transportation analysis and design, public art planning, transit-oriented development, industrial byproduct re-use, and master plan designs, among others. Projects can be generated by a wide variety of city departments, including planning and development, public works, economic development, parks and recreation, transportation, and public safety, among others. Descriptions of all previous SCYP projects are available on-line and SCYP staff can help you think through what may be possible.

How much does SCYP cost?

The cost of SCYP will vary based on the number of projects and the number of courses working on each project. In previous years, partners have funded SCYP through their general fund, urban renewal fund, state and federal grants, local agencies, as well as with partnerships involving school district funds, utility district funds, and private business partners. Depending on scope, each project can range between \$15,000 and \$50,000, depending on the number of courses working on a project. Previous SCYP have ranged between \$200,000 and \$350,000 for a yearlong program that includes 10-20 projects, 20-30 courses, 350-500+ students, and 40,000-80,000 hours of effort.

How much staff time does SCYP involve?

The success of the SCYP partnership relies in part on the engagement of the partner city or agency. SCYP dedicates a full-time project manager to coordinate among all the faculty and students and to act as an easy point of entry for the partner city/agency that keeps time spent on the project to a minimum. Successful partnerships in the past consisted of one lead person, approximately .5FTE, from the city or agency to act as this organizer on the community side. In addition, we connect individual faculty to their community counterpart to ensure project success, and this generally works out to city/agency staff spending a few hours each week during the relevant academic term(s).