

Sustainability Advisory Board Meeting

2/18/16

Attendance	Alex Mihm, Jennifer Wells, Tamara Gilbert, Russ Axelrod, Sara Wehmann, Clare Bean, Cecil Denney, Glen Freidman, Sara Harding Mihm	
Team Strengths	Alex Mihm	Writing, editing, proofreading, design; sustainability studies education; professional background in green renovation, weatherization, sustainability education/teaching
	Sara Harding Mihm	Graphic design; person-to-person meetings, creative education, communications strategy to local government; small business owner; Master Recycler
	Glen Friedman	Architect, green building and planning for 30 years; education, training, facilitating connecting, networking; nonprofits know-how; historical perspective of the group
	Cecil Denney	Management; local food issues; editing, wordsmithing
	Clare Bean	Masters in Sustainable Business, BFA Communications; web design; small business owner, small business outreach, digital media, outreach, communications, marketing, sales, PR
	Sara Wehmann	Urban agriculture work with marginalized populations; New Avenues for Youth, social equity lens; Masters in Sustainable Business, connector of people/dots/systems; born and raised in West Linn, passion for this area to see the strengths and opportunities
	Russ Axelrod	Geologist, environmental focus, experience with watersheds and rivers, toxics, restoration; consulting business owner, project management, big picture person but likes to work in the weeds; 25 years in West Linn; cyclist, gardening; diverse work background; interested in seeing the plan put into action and make the city more sustainable
	Tamara Gilbert	Masters degree in Dance Ethnology, interest in different cultures and how they do things that inform sustainability; 18 years working in marketing/communications in San Jose; created campaigns for recycling, conserving water, watershed management; project management, organizing, writing, editing, facilitating, strategic planning, PR; private business in communications and facilitation

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	Jennifer Wells	Masters in Planning with Urban Design emphasis; planner in Washington and Oregon; certified sustainable building advisor
Decisions Made	Time keeper	Glen
	Recorder(s)	Sara Harding Mihm and Tamara to rotate this role (action items and decisions made only; no detailed meeting minutes since recordings are available)
	Workgroup 1, Internal City Staff Outreach: Glen, Alex, Clare, Sara HM (Sara and Clare to balance their workloads)	
	Workgroup 2, Sustainability Audit: Cecil and Clare	
	Workgroup 3, Community Education & Connection: Sara W, plus TBD (to be further discussed at next meeting)	
	Workgroup 4, Green Purchasing Policy: Tamara, Glen, Sara HM	
Action Items	Workgroup 1, Internal City Staff Outreach: Contact Kirsten about possible dates for department heads meeting; prepare short presentation offering us as a resource for their success in sustainability	
	Workgroup 2, Sustainability Audit: Start piecing together plan: what is the scope? What resources are readily available? What might we need to contact others about?	
	Workgroup 3, Comm. Ed. & Conn.: Sara W to bring Oakland Food Policy power report to next meeting and demonstrate for 5 minutes	
	Alex: Initial website scope; per Russ's suggestion, connect with AHA Consultants for coffee to figure out framework of system and how to make updates; what are the first documents we should post? where are materials posted/linked?; connect with group	
	Alex: Reach out to ROWL to see where overlap exists with the Community Education & Connection (Fruit Tree Project, Tool Library, Co-op)	
	Alex: Continue research into LIS for potential discussion w/ group	