

West Linn Public Safety Advisory Board

2016 Annual Report

2016 Accomplishments

- Held several community outreach events to raise awareness and provide education materials on disaster preparedness and teen driving safety at the 2016 Music in the Park Concert Series.
- Assisted approximately 12 citizens with Map Your Neighborhood preparedness meetings in their homes.
- Awarded approximately 12 “readiness starter” buckets to citizens hosting MYN meetings, as well as awarded buckets to City Council members and promoted MYN program at City Council meeting.
- Secured funding in the amount of \$300 to offer 4 scholarships to a future Tire Rack Street Survival event to give selected teen drivers a chance to learn more about safe driving techniques and practice them with qualified instructors at Portland International Raceway.
- Coordinated with Lt. Stradley to obtain 3 vinyl banners designed and printed to make it easier for the community to identify the group and what core issues we are working on when deployed at a public event. (Banners promote “PSAB,” “Teen Driver Safety,” and “Neighborhood Emergency Preparedness.”)
- We recently developed a digitized record (database) of inquiries about the MYN program and of people who have attended training sessions.
- TVF&R PIO Stefan Myers helped develop a social media calendar that can be used by Courtney Flynn to promote messages on disaster preparedness twice a month for 6 months on City managed digital communication assets.

2016 Challenges

- Dennis Richey’s departure led to a drop in Map Your Neighborhood (MYN) informational sessions that he traditionally organized and conducted at the library, police station, and homes in the community.
- “Map Your Neighborhood” is a title that does not smoothly convey what the program is all about and results in confusion with citizens. The program also requires a 90 minute plus time commitment which makes it difficult for some members in the community to attend-we generally attract citizens who are already interested in disaster preparedness and are struggling to gain traction in the larger community.
- The PSAB had difficulty generating interest with teen drivers for the Tire Rack Street Survival event and was unable to timely reserve seats with the organizer.
- The PSAB had difficulty: 1) making summary notes of meetings (listening to meeting audiotape is inefficient) and 2) inputting and maintaining data related to MYN outreach and meetings.

2017 Goals

- Continue to build and implement a tracking plan (i.e. database) and tools for MYN and associated training that can be utilized to follow up, encourage, and support neighborhood meetings. The tools may also help the city to quickly and accurately assess community disaster readiness.
- Work with the Neighborhood Associations to improve the disaster readiness of a minimum of 25 homes in each of their respective boundaries.
- Continue to have a presence at the Music in the Park Concert Series to promote and provide education on disaster preparedness and teen driving safety. "PSAB" name badges would be nice. A first aid kit might also be considered.
- Collaborate with TVF&R PIO Stefan Myers to extend the social media calendar and preparedness content to be used by Courtney Flynn to promote messages on disaster preparedness twice a month for an additional 6 months on City managed digital communication assets.
- Organize and promote a teen driving safety booth in coordination with WLPD at the Old Time Fair.
- Award scholarships and reserve seats for the 2017 Tire Rack Street Survival event.
- Integrate and coordinate with the Youth Advisory Council to work on advancing outreach and education efforts on teen driving safety and other areas of mutual interest.
- Coordinate with the Youth Advisory Council to organize and promote a prescription drug takeback event in coordination with the West Linn Police Department to reduce the availability of medications that have shown to lead to harmful addiction.
- Look into staging a SKIP program (Stop Kids from Intoxicated Driving).

Feedback for City Council

- It is important that all four expiring positions for the advisory board are appointed promptly at the beginning of year.
- We suggest that the City Council should set at least one goal related to the work of each advisory board at their annual goal-setting session.
- The PSAB would like a dedicated budget for outreach events such as Music in the Park concerts and the Old Time Fair to fund safety and preparedness-related banners, flyers, keychains, etc.