



November 22, 2010

Robert Martin, Chairman  
Planning Commission  
West Linn City Hall  
22500 Salamo Road  
West Linn, OR 97068

Re: December 1, 2010 West Linn Planning Commission Meeting  
CDC Amendment Related to Chapter 52: Temporary Signage in the Right-of-Way

Dear Chairman Martin:

On behalf of the Portland Metropolitan Association of Realtors® (PMAR) and its nearly 6,400 members, I am writing to express PMAR's appreciation for your consideration of the proposed amendments to the City of West Linn's Community Development Code as it pertains to the use of temporary signs within the public right-of-way.

Every day, individuals and families are buying and selling homes in West Linn. In 2007, Realtors® helped sell more than \$287 million worth of property in the City. In 2008 and 2009 Realtors® were part of transactions totaling more than \$166 million and \$386 million respectively. And year to date 2010, Realtors® were part of transactions totaling approximately \$140 million. The benefit to the community of home sales is extensive. [Source RMLS]

PMAR appreciates the City of West Linn's continued support of Realtors'® efforts to transact properties as demonstrated by City Council's previous actions to suspend enforcement of its temporary sign code to allow greater flexibility in how signs are used within the city. We urge the Planning Commission's approval and recommendation to City Council of the proposed amendments to Chapter 52 of the West Linn Community Development Code.

Sincerely yours,

*/s/ Daryl Winand*

Daryl Winand  
Governmental Affairs Specialist  
Portland Metropolitan Association of Realtors®

cc: Members West Linn Planning Commission: Vice Chair Michael Jones, Michael Babbitt, Laura Horsey, Christine Steel, Jennifer Tan, Dean Wood  
PMAR Governmental Affairs Committee  
Jeff Wiren, PMAR 2011 President  
Dorian Barnhart, PMAR 2011 Vice President Governmental Affairs  
Jane Leo, PMAR Governmental Affairs Director  
Kathy Querin, PMAR Chief Executive Officer

825 NE Multnomah Street, Suite 1145, Portland, Oregon 97232