

Arch Bridge/Bolton Outreach

In person, online, in the mail or at the fair, we reached out to the community for input from the start of the planning process for the Arch Bridge/Bolton Plan. Your input made a critical difference in the formation of this plan.

<p>Facebook: 2,796 followers 86 posts/52,546 reaches</p>	<p>Arch Bridge/Bolton email list: 678 subscribers Emails sent Sept. 30, Oct. 6, Nov. 4, Nov. 12, Nov. 18 and Dec. 1</p>	
<p>Twitter: 2,285 followers 38 tweets/14,617 impressions</p>	<p>City website project page: 1,006 visits Westlinnoregon.gov/archbridge</p>	<p>Informational meeting Nov. 13 48 attendees</p>
<p>West Linn Wednesday: 7,709 subscribers July 9, Aug. 27, Oct. 1 and Nov. 26</p>	<p>West Linn Update Newsletter Sent to 8,500 homes April and October utility bills</p>	<p>5 November Living Room meetings 54 participants</p>
<p>West Linn Tidings: 9,000 readers 11 articles since Aug. 3, 2013</p>	<p>Oregonian 4 articles since Sept. 10, 2013</p>	<p>Booths: 200 reaches Old Time Fair: July 18-20 Lock Fest: Sept. 13</p>
<p>March online survey: 491 responses</p>	<p>Advisory Committee: 15 members Met 7 times</p>	<p>Three-day storefront studio April 14-16 150 attendees</p>
<p>RRMS sixth-grade Summit Project: 125 students</p>	<p>Postcards sent to plan area twice: 600+</p>	<p>Walking tours Aug. 5 and 23: 43 participants</p>
<p>Online open house at westlinnideas.com Average visit: 9.5 minutes 99 sessions</p>	<p>Open house Oct. 7: 100+ attendees</p>	<p>11 YouTube videos: 576 views</p>

In the course of the last year, we made **222,264** connections regarding the Arch Bridge/Bolton Plan.