

City of West Linn

American Rescue Plan Funding for Business Pandemic Recovery, Tourism, Economic Development

Draft: March 2022

			Total \$897,700	FY 2022 \$402,700	FY 2023 \$450,000	FY 2024 \$45,000	FY 2025 \$10,000
				\$402,700	\$450,000	\$45,000	\$10,000
City of West Linn Projects							
	<i>Project Lead</i>		\$505,000				
Citywide Branding and Wayfinding Plan	COWL				\$120,000		
Waterfront Project	COWL				\$100,000		
Highway 43 zoning project	COWL				\$75,000		
5G wireless code	COWL				\$50,000		
Willamette Falls Locks Authority start-up phase	COWL/Authority		\$15,000	\$15,000		\$10,000	\$10,000
Historic District Signage on I-205	COWL/ODOT					\$35,000	
Arch Bridge Centennial	COWL/Oregon City		\$25,000				
General Funding for Econ Dev position work (Bus. Emergency Mgmt. Guide, Surveys, contests, etc.)	COWL		\$25,000	\$25,000		TBD --->	
Community Projects			\$67,700				
Walking Tour Brochure	HWMS		\$8,000				
Main Street Furniture/Fixture Items (not covered by GO Bond)	HWMS/COWL		\$12,500				
Banners (Design & Production)	HWMS/COWL		\$12,400				
Small Business Saturday Signs	HWMS/WLCC/COWL		\$3,800				
Chamber of Commerce Business Directory	WLCC/COWL		\$5,000				
Emergency Action Plan for Businesses (guidance resource)	WLCC/COWL		\$5,000				
Willamette Tourism Brochure (Design, Production, Distribution) 10,000	HWMS/COWL		\$2,000				
West Linn Tourism Brochure (Design, Production, Distribution) 10,000	HWMS/WLCC/COWL		\$4,000				
Bike/Map Kiosk on Main St.	HWMS/COWL				\$15,000		
Matching Grants to Nonprofits			\$110,000				
HWMS - Direct Event Sponsorships & COVID Related Programming	HWMS		\$25,000	\$25,000		TBD --->	
WLCC - Direct Event Sponsorships & COVID Related Programming	WLCC		\$25,000	\$25,000		TBD --->	
Open Community EcoDevo/Tourism Grants	COWL		\$10,000		TBD --->		
Grants to Businesses			\$225,000				
March 2022 - Econ Dev/COVID Relief	COWL		\$75,000		TBD --->		
June 2022 - Façade Improvement matching grants	COWL		\$75,000		TBD --->		
October 2022 - Technical Assistance	COWL		\$75,000		TBD --->		

*COWL = City of West Linn

*HWMS = Historic Willamette Main Street

*WLCC = West Linn Chamber of Commerce