

SPONSORSHIP PACKET

2016



CITY OF
**West
Linn**
PARKS &
RECREATION

West Linn Parks and Recreation Department
22500 Salamo RD
West Linn, OR 97068





2016 Sponsorship Levels & Benefits

Take Care of West Linn Day & After Party

Mary S Young Park, May 14, 2016

Take Care of West Linn Day 9 am – 12 pm

Volunteer BBQ & Appreciation 12 – 1:30 pm

As a \$500 “Event Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Opportunity to hang a banner at after party (banner provided by sponsor)
- Opportunity for a table at after party for company promotions and giveaways
- Publicly recognized for your sponsorship at the after party
- Opportunity to introduce your business at the after party

As a \$250 “Group Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Opportunity to hang a banner at after party (banner provided by sponsor)
- Publicly recognized for your sponsorship by the MC during After Party

As a \$100 “Project Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional materials (City newsletter, website, posters, ads)
- Publicly recognized for your sponsorship by the MC during After Party

Your sponsorship of this event helps support the over 250 volunteers on Take Care of West Linn Day with funds for planting projects, materials and the after party food and refreshments.

Ken Warner, CPRP
Assistant Parks & Recreation Director
503-723-2553
kwarner@westlinnoregon.gov

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2016 Sponsorship Levels & Benefits

*Fridays in July & August
July 8, 22, 29 & August 19, & 26.*

Movie Series Sponsor - \$800

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional publications
- Company Logo on webpage
- Slide(s) with business logo or video ad displayed onscreen. Slides/video provided on DVD by Sponsor (video not to exceed 30 seconds)
- Verbal recognition at all movies
- Opportunity for a table at each movie for company promotions and giveaways

Partial Movie Series Sponsor - \$500 (3 movie package)

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional publications
- Company Logo on webpage
- Slide(s) with business logo or video ad displayed onscreen. Slides/video provided on DVD by Sponsor (video not to exceed 30 seconds)
- Verbal recognition at all movies
- Opportunity for a table at the 3 movies you select to sponsor for company promotions and giveaways

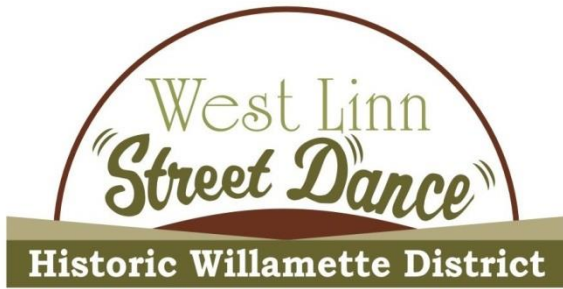
Movie Sponsor - \$250 (1 movie)

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional publications
- Company Logo on webpage
- Slide(s) with business logo or video ad displayed onscreen. Slides/video provided on DVD by Sponsor (video not to exceed 30 seconds).
- Opportunity for a table at the movie you select to sponsor for company promotions and giveaways

** Slides/video will need to be provided by June 15, 2016.

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2016 Sponsorship Levels & Benefits

July 9, 2016

Historic Willamette District

Title Sponsor - \$2000

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo on webpage
- Company Title Sponsor location on posters
- Company listed as title sponsor on postcards
- You will be thanked publicly for sponsorship from the stage
- Booth space for canopy & table (10' by 10') will be provided at Street Dance for promotions
- Opportunity for promotional giveaway from stage at event
- Company banner displayed on stage (company provided)
- Table and chairs reserved for your group (up to 10 people)
- Right of First Refusal for next year's Title Sponsor

Booth Sponsor - \$1,000

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo on webpage
- Company logo on posters
- Company listed as sponsor on postcards
- You will be thanked publicly for sponsorship from the stage
- Booth space for canopy & table (10' by 10') will be provided at Street Dance for promotions
- Opportunity to display (1) banner/sign (produced by Sponsor) at the event

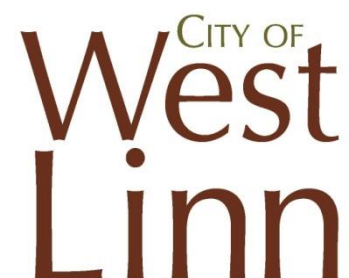
Supporting Sponsor \$250

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo on webpage
- Company name listed on posters
- Company listed as sponsor on postcards
- You will be thanked publicly for sponsorship from the stage
- Company listed on shared sponsor banner at event

Local Sponsor \$100

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo on webpage
- Company listed as sponsor on postcards

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Sponsorship Levels & Benefits ***July 15-17, 2016***

A community event that attracts over 13000 to beautiful Willamette Park, West Linn. Join us for a great weekend that includes sky divers, carnival, parade, local and regional entertainers, food and non- food vendor booths, car show, professional timber show and many other events.

\$1500 Stage Sponsors - Main Stage or Beer Garden Stage

The Main Stage & Beer Garden Stage where all the entertainment activity takes place will be referred to as the corporate name of our Stage Sponsor. In all announcements made throughout the three day event, festival attendees will hear your corporate name announced. (Example: "Now appearing on the XXXXXX stage will be xxxxxxxxxxxxxxxx.")

- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
- Company logo on website
- On-Site Banners: Opportunity to place (1) sign and (1) Banner (produced by Sponsor) at the event site or attached to the stage or fencing for the three day event.
- Right of First Refusal for next year's Stage Sponsor

\$1000 Fair Court Sponsor

Sponsor the Fair Court Float and have your business name and logo on the float. The court attends the Teddy Bear Parade in Oregon City, West Linn Old Time Fair Parade and the televised Portland Rose Festival Starlight Parade.

- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
- Company logo on website
- Special Advertisement as Fair Court sponsor on Fair Court Poster (\$500 value)
- Company Logo on Fair Court banner utilized at parades and appearances (at least 3 events)
- Right of First Refusal for next year's Fair Court Sponsor

\$500 Major Sponsor

1. Parade – Saturday
 2. Timber Show – Sunday
 3. Water Ski Show – Saturday & Sunday (4 shows)
- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
 - Company logo on website
 - Your company name will be announced during the daily schedule announcements, as well as just prior to and after the close of the event sponsored.
 - Company is allowed to have a table at event they sponsor, to hand out promotions for their company.

\$250 Community Event Sponsor

1. Pie Eating Contest
2. Mutt & Pet Show
3. Olde Time Baseball Game
4. Horseshoe Tournament
5. PJ's to Pancakes Run

- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
- Company logo on website
- Your company name will be announced during the daily schedule announcements, as well as just prior to and after the close of the event sponsored.

\$100 Shuttle Sponsor

- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
- Company logo on website
- Company logo incorporated in shuttle signage
- Business name/logo pasted on shuttle

\$50 Supporting

- Positive affiliation with the Old Time Fair, City of West Linn and the Parks and Recreation Department.
- Company logo on website
- Company name listed on shared banner at the fair.

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2016 Sponsorship Levels & Benefits

Concerts July 21, 28 August 4, 11, 18 & 25

6:30 - 8:30 pm

Tanner Creek Park

Presenting Sponsor - \$3,500

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Listed as Presenting Sponsor on all promotional materials (City newsletter, website, posters, ads)
- Company involvement: Sponsor will have the opportunity to involve employees in pre-concert activities by offering the following:
 - Assist in the introduction/announcements for the concerts.
 - Give-away items from stage: Sponsor will have the opportunity to provide promotional give-a-way items with sponsor logo at all concert series (6 shows total).
- On stage banner at each concert provided by sponsor (3 feet x 20 feet)
- Your Logo on A-board provided next to performance stage
- Premium booth space near stage with canopy & table (10' by 10) will be provided at all six concerts, as requested, for promotions.
- Verbal recognition at the beginning of each concert
- Right of First Refusal for next year's concert series

Onsite Sponsor Full Series - \$ 1750

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Onsite banner, provided by sponsor, displayed at each concert
- Your Logo on A-board provided next to performance stage
- Booth space for canopy & table (10' by 10) will be provided at all six concerts, as requested, for promotions Right of First Refusal for next years "Presenting Sponsor"
- Verbal recognition at the beginning of each concert
- Right of First Refusal for next year's concert series

Onsite Sponsor Half Series - \$1000

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Onsite banner, provided by sponsor, displayed at each three concerts selected
- Booth space for canopy & table (10' by 10) will be provided at three concerts, as requested, for promotions.
- Verbal recognition at the beginning of each concert

Supporting Sponsor \$350

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional materials (City newsletter, website, posters, ads)
- Onsite banner, provided by sponsor, displayed at each concert

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2016 Sponsorship Levels & Benefits

The Great West Linn Outdoor Adventure

Mary S Young Park, August 13-14, 2016

As a \$1000 “Presenting Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials as Presenting Sponsor in prominent location (City newsletter, website, posters, ads)
- Opportunity to interact with participants during and after the entire event
- Opportunity to hang a banner at the event (banner provided by sponsor)
- Opportunity for a table at the event for company promotions and giveaways
- Publicly recognized for your sponsorship at the event
- Opportunity to introduce your business at the event

As a \$500 “Event Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Opportunity to hang a banner at the event (banner provided by sponsor)
- Opportunity to interact with participants during and after event that you sponsor
- Opportunity for a table at the event for company promotions and giveaways
- Publicly recognized for your sponsorship at the event
- Opportunity to introduce your business at the event

As a \$250 “Group Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Opportunity to hang a banner at after party (banner provided by sponsor)
- Publicly recognized for your sponsorship by the MC during After Party

As a \$100 “Project Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company name on all promotional materials (City newsletter, website, posters, ads)
- Publicly recognized for your sponsorship by the MC during After Party

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2016 Sponsorship Levels & Benefits

Annual Tree Lighting
West Linn City Hall & Plaza
December 1, 2016

As a \$1000 “Presenting Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo or name as Presenting Sponsor on all promotional materials in prominent location(City newsletter, website, posters, ads)
- Verbal Recognition By MC at the event
- Recognition at the event (banner provided by sponsor)
- Opportunity for a table at the event for interacting with patrons, company promotions and giveaways. Event may consist of bouncy house, horse drawn carriage, train or other opportunity offered in conjunction with parks & recreation Department
- Publicly recognized for your sponsorship by the MC at event

As a \$500 “Pictures with Santa Clause Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Recognition at the event (banner provided by sponsor or posters by City)
- Opportunity for a table at the event for leading the activity, interacting with patrons, company promotions and giveaways
- Publicly recognized for your sponsorship by the MC at event

As a \$500 “Cookie Decorating Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Recognition at the event (banner provided by sponsor or posters by City)
- Opportunity for a table at the event for leading the activity, interacting with patrons, company promotions and giveaways
- Publicly recognized for your sponsorship by the MC at event

As a \$100 “Event Sponsor” you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department
- Company name on all promotional materials (City newsletter, website, posters, ads)
- Publicly recognized for your sponsorship by the MC at the event

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2016 Sponsorship Levels & Benefits

Holiday Parade

Historic Willamette District

December 10, 2016

As a \$300 "Event Sponsor" you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads, West Linn Tidings)
- Recognition at the event (banner provided by sponsor)
- Opportunity for a table at the event for interacting with patrons, company promotions and giveaways.

As a \$100 "Participating Sponsor" you will receive:

- A positive affiliation with the City of West Linn, Parks and Recreation Department.
- Company logo or name on all promotional materials (City newsletter, website, posters, ads)
- Recognition at the event (banner provided by sponsor)

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