

2020

City of West Linn

Sponsorship Opportunities

West Linn Parks & Recreation Department
22500 Salamo Road West Linn, OR 97068



CITY OF
West Linn

PARKS & RECREATION
Adult Community Center

WWW.WESTLINNOREGON.GOV/PARKSREC - PHONE 503-557-4700

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CITY OF West Linn

Dear Community Partner,

Each year the West Linn Parks and Recreation strives to offer exciting events, engaging programs and quality outdoor spaces to residents of all ages, interests and abilities. We serve more than 28,000 residents, manage over 25 parks and facilities and provide over 500 recreational programs to 12,000 participants annually. The Parks and Recreation Department would like to invite you to explore the opportunities we have for sponsorships through multiple special events. The City of West Linn embraces the philosophy that parks and recreation services are an investment that adds value to the community.

All business partners are recognized in visible ways, social media promotion, marketing materials and our Recreation Activities Brochure mailed to over 13,000 households, on-site event recognition, your company's name on event flyers shared at seasonal events. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship. Whatever your donation or sponsorship level, we make sure the community knows of your generosity and commitment to the continued success of the City of West Linn Parks and Recreation.

Please review the opportunities and complete the Sponsorship Agreement so we can get started right away recognizing your contribution. We look forward to working with you to create the perfect recreation experience!

If you have any questions, please contact Dawn Kolb , Parks & Recreation Coordinator at 503-742-6045. We hope you will consider partnering with us to continue making the City of West Linn a great place to live, work and play!

Sincerely,

Tarra Wiencken

Tarra Wiencken, City of West Linn Parks & Recreation Supervisor

503-557-4700 twiencken@westlinnoregon.gov

Dawn Kolb

Dawn Kolb, City of West Linn Parks & Recreation Coordinator

503-742-6045 dkolb@westlinnoregon.gov

SPONSORSHIP OPPORTUNITIES

Earth Day-Work Day

The Community comes together for a day of service and environmental learning. Funds assist with planting projects and supplies.

April 18, 2020, 9am-1pm, West Linn Locations (3 main sites).

250-350 Participants Publication Deadline: February 14

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$500 Platinum	\$250 Gold	\$100 Silver
Recognition on event flyer	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the event	●		
Company banner displayed at the event	1 Banner	1 Banner	
Recognized for your sponsorship at the event	●	●	●
In Kind Sponsorships	Donate refreshments, planting materials and supplies Value of donation dictates level of recognition.		



Safety Town

Join us for this fun-filled day camp for kids!

June 15-19 & June 22-26, 2020, 9am-11am, West Linn Sunset Fire Hall

150 Participants Publication Deadline: April 10

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$500 Platinum	\$250 Gold	\$100 Silver
Recognition on event flyer	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the end of the week BBQ	●		
Company banner displayed at the event	1 Banner	1 Banner	
Recognized for your sponsorship at the event	●	●	●
Company logo or name on the back of program t-shirt	● 2 color	● 1 color	



SPONSORSHIP OPPORTUNITIES

Mother Son Empire Event “May the 1st be with you!”

Use the FORCE and join us for games, crafts, food and more! Costumes encouraged.

May 1, 2020, 6pm-8:30pm, West Linn Adult Community Center

120+ Participants

Publication Deadline: February 21

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$500 Platinum	\$250 Gold	\$100 Silver
Recognition on event	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the event	●		
Company banner displayed at the event	2 Banners	1 Banner	
Recognized for your sponsorship at the event	●	●	
Reserved parking	2 Spaces	1 Space	
In Kind Sponsorships	Donate food, prizes or decorations! Value of donation dictates level of recognition.		



Daddy Daughter 60's Dance

Get your groove on and join us for games, crafts, food and more! Costumes encouraged.

June 19, 2020, 6pm-8:30pm, West Linn Adult Community Center

120+ Participants

Publication Deadline: April 17

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$500 Platinum	\$250 Gold	\$100 Silver
Recognition on event flyer	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the event	●		
Company banner displayed at the event	2 Banners	1 Banner	
Recognized for your sponsorship at the event	●	●	
Reserved parking	2 Spaces	1 Space	
In Kind Sponsorships	Donate food, prizes or decorations! Value of donation dictates level of recognition.		



SPONSORSHIP OPPORTUNITIES

Old Time Fair

Join us for a weekend that includes fireworks, carnival, parade, local and regional entertainers vendor booths, car show & much more!

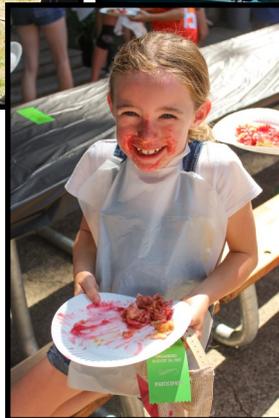
July 17-19, 2020, Fri. 5-10pm, Sat. 11am-10pm & Sun. 11am-7pm, West Linn Willamette Park

13,000-15,000 Participants

Publication Deadline: April 30

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$1,500 Stage Sponsor	\$1,000 Ambassador Sponsor	\$750 Major Sponsor	\$500 Event Sponsor	\$300 Shuttle Sponsor
Recognition on event flyer	Large Logo	Large Logo	Medium Logo	Small Logo	Small Logo
Main Stage will be identified as the company's name	○				
Company banner displayed at the event	1 Banner & 1 Sign	1 Banner			
Invitation to have a table at the event			○	○	
Recognized by emcee for your sponsorship at the event	○	○	○	○	○
Company logo or name on parade float & Ambassador poster		○			
Company logo or name on shuttle stop signage					○
Right of first refusal for 2021	○	○			



SPONSORSHIP OPPORTUNITIES

Music In the Park

Kick up your heels and join us for a night out of music, food, friends and fun!

July 23-August 27 Thursday Evenings, 6:30-8:30pm West Linn Tanner Creek Park

1,500-2,000 Participants per concert

Publication Deadline: April 30

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$5,000 Title Sponsor	\$3,500 Presenting Sponsor	\$1,750 Event Sponsor	\$1,000 Event Sponsor Half Series	\$500 Supporting Sponsor Half Series
Recognition on event flyer	Large Logo	Large Logo	Medium Logo	Small Logo	Small Logo
Listed as Title Sponsor above City of West Linn Concert Logo	○				
Company banner displayed at the event	1 Stage Banner (3'x20') Provided by the City 1 Fence Banner	2 Side Stage Banners (4'x8') 1 Fence Banner	1 Fence Banner	1 Fence Banner/ 3 Concerts	1 Fence Banner/ 3 Concerts
Assist in the introduction/concert announcements	○				
Sponsor may provide promotional give-aways from the stage	○				
Invitation to have a 10x10 booth in a chosen sponsor location at the event	○	○	○	1 Booth/3 Concerts	
Recognized by emcee for your sponsorship at the event	○	○	○	○	○
Opportunity have a company logoed/wrapped vehicle onsite	○	○	○	○	
Company logo or name on A-board next to stage	○	○	○		
Reserved Parking	○	○	○		
Right of first refusal for 2021	○	○	○		



SPONSORSHIP OPPORTUNITIES

Movies in the Park

Grab your lawn chair, blanket and a picnic dinner and enjoy a movie under the stars!

July 24, 31 and August 7, 14, & 21, 2020 Dusk-10:30pm, West Linn Mary S. Young Park

300 Participants

Publication Deadline: May 15

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$1,000 Platinum Series Sponsor	\$750 Gold Sponsor– 3 Movies	\$300 Silver Sponsor– 1 Movie
Recognition on event flyer	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the event	○	● 3 Movies	● 1 Movie
Company banner displayed at the event	1 Banner		
Recognized for your sponsorship at all movies	○	○	○
Opportunity to have a company logoed / wrapped vehicle onsite	○		
Company logo or name included on a slide show prior to the movie	○		
Company logo or name placed on the popcorn bags	○		



SPONSORSHIP OPPORTUNITIES

Annual Tree Lighting and Community Celebration

Join us for this delightful event! Activities include tree lighting, cookie decorating, a visit & photo with Santa, face painting, and more!

December 4, 2020, 6pm-8pm, West Linn City Hall

600-900 Participants

Publication Deadline: October 2

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$1,000 Platinum	\$500 Gold	\$300 Silver
Recognition on event flyer	Large Logo	Medium Logo	Small Logo
Invitation to have a booth/table at the event	○		
Company banner displayed at the event	2 Banners	1 Banner	
Recognized for your sponsorship at the event	●	●	●
Opportunity to conduct tree lighting countdown	●		
Your logo placed on photo or cookie bag		●	
In Kind Sponsorships	Donate food (cookies, icing, hot chocolate, or coffee) Value of donation dictates level of recognition.		



Holiday Parade

This is a fun community event! Visit with Santa after the parade. Registration opens at 9am.

December 12, 2020, 10am-11:30am, Historic Willamette District

1000-1500 Participants

Publication Deadline: October 9

All sponsors are recognized on pre-event marketing materials, on social media pages and event announcements.

	\$500 Platinum	\$250 Gold
Recognition on event flyer	Large Logo	Medium Logo
Invitation to have a booth/table at the event	○	
Company banner displayed at the event	1 Banner	1 Banner
Prominent location placement in the parade	●	



SPONSORSHIP AGREEMENT



Company Name (exactly how it should appear in print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Email: _____

I would like to sponsor (please ✓):

	\$100	\$250	\$300	\$500	\$750	\$1,000	\$1,500	\$1,750	\$3,500	\$5,000
Earth Day-Work Day	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>						
Safety Town	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>						
Mother Son Empire Event	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>						
Daddy Daughter Dance	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>						
Old Time Fair			<input type="checkbox"/>							
Music In The Park				<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movies In The Park			<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>				
Tree Lighting Celebration			<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>				
Holiday Parade		<input type="checkbox"/>		<input type="checkbox"/>						

Total Sponsorship: \$ _____

Check enclosed (payable to the City of West Linn) Send me an invoice

For credit card payments, please contact the Parks and Recreation Department at 503-557-4700

Please remit the sponsor agreement to: West Linn Parks and Recreation Department
 2250 Salamo Road
 West Linn, OR 97068

Return signed agreement by the publication deadline for inclusion in printed materials. Email high resolution JPEG logo/artwork to dkolb@westlinnoregon.gov or call 503-742-6045. No refunds after sponsor deadline.

We agree to the terms indicated above:

SPONSOR

By: _____ Title: _____ Date: _____

Thank You To Our 2019 Partners



Kids First Pediatric Clinic
Listening, Caring Growing
Dr. Badia Jabbour, MD, FAAP



Debby Hennessy, Hasson Realty
Mark Hanson, American Family Insurance

Cascade Summit Town Square

