

# A Small City Approach to Mapping

City of West Linn

West Linn, Oregon, USA

By Kathy Aha, GISP

## Contact

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## Software

ArcGIS 10.0 for Desktop

## Data Sources

West Linn GIS and Economic Development Department, Metro Regional Land Information System (RLIS), Clackamas County GIS

The City of West Linn, located 10 miles south of Portland, Oregon, with a population of 25,425, has built a robust GIS over the last fifteen years. More than 200 specialized map products and applications are developed each year from a one-person department. The business license map shown here is an example of the city's wide variety of mapping topics that include public planning processes and visioning, economic development, public works, engineering, street maintenance, city administration, and parks.

The business license mapping project utilizes West Linn's business license renewal database and geocoded point locations of all businesses within the city limits. Six business license categories were identified and unique colors are represented on the map to help the Economic Development Committee during meetings and presentations.

Courtesy of City of West Linn.

## Legend

### 2012 Business Licenses\*

Total: 668

- Consulting - 217
- Health - 91
- Property - 46
- Retail - 117
- Services - 109
- Other - 88

Yellow Highlights:

- Home Occupation Licenses 349 (52%)

Business Licenses Outside West Linn City Limits

Included in Totals:

- \* 10 locations

Map Numbering Grid

Metro's UGB, West Linn

Commercial Centers

GENERAL CATEGORY	CLASSIFICATION	COUNT
Consulting	Attorney/CPA/Accounting Services	29
	Consultant	142
	Contractor	46
Health	Massage Therapy	14
	Medical/Dental	62
	Nursing Home	15
Property	Apartment	24
	Property Manager	6
	Realtor/Commercial Lessor	16
Retail	Amusement	1
	Arts and Crafts	15
	Retail Goods	49
	Retail Grocery	6
	Retail Service	46
Services	Auto Sales/Service	7
	Barber/Beauty Salon	23
	Day Care	8
	Financial Institution	15
	Gas/Service Station	4
	Hotel/Motel	1
	Janitorial/House Cleaning	3
	Landscaping	9
	Restaurant/Lounge	39
	Other	Industrial
Manufacturing		7
Miscellaneous		66
Nonprofit Org.		3
Wholesale		11

## BUSINESS LICENSES, PERCENT BY CATEGORY



