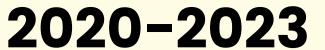


Access to Information • Rich Collections
Teacher Services & Classroom Collections
Weekend Operations • STEM Enrichment
Kindergarten Carnival • One-on-One Training
Early Literacy • Leadership• Online Resources
Community Conversations • eCards
School District Partnerships

Story Times • Adult Programming
Dolly Parton Imagination Library • Computer Training
Niche Materials • eMedia and Digital Collections
Underrepresented Voices • Teen Advisory Board • Maker Lab
Digitization Services • Library of Things • Family Programs

**INSPIRE** 





### STRATEGIC PLAN

### Measuring Our Impact

- Contribute to the quality of life for our patrons.
- Play a vital role in increasing community-wide early literacy.
- Be a popular place for people to access info and participate in programs.
- Be a critical partner to increase community-wide Kindergarten Readiness scores.
  Establish and maintain partnerships that benefit Library patrons,
  - other organizations, and the community at large.
  - Fully equip staff to respond to organizational, community and patron needs.
  - Provide technology that meets patron demand and anticipate future trends.
    Maintain financial stability and responsibly prepare for the future.

### Core Services

- Provide professional customer service for all our patrons.
- Continue to be a trusted advocate for intellectual freedom.
  - Ensure access to all the Library's vast resources.
- Provide relevant resources and tools to support early childhood literacy.
- Share the love of learning, the joy of reading, and the gift of knowledge.
- Strive to be inclusive in the variety of our programs, displays, and collections.
  - Adapt programs, collections, technology and services to meet the ever-changing needs of our community.
    - Be a welcoming, safe space for everyone regardless of race, religion, orientation, and gender identity.

# & Support

 Ensure the Library's financial sustainability and its continuous ability to meet the needs of patrons.

Resources

- Confer with the community to ensure we're meeting their expectations.
- Promote continuous improvement by evaluating all we do.
- Partner with the West Linn Library Foundation to ensure the Library's stability and sustainability for future generations.

#### **Partnerships**

- Thoughtfully align Library resources to foster strategic partnerships that meet community goals focused on improving Kindergarten Readiness, K-5 Reading proficiency, and out-of-school learning and summer enrichment.
  - Engage with adult patrons via life-long learning, cultural and civic engagement programming.
- Partner with local organizations catering to the adult community.
- Continually evaluate and cultivate partnerships at the strategic, programmatic, promotional and hyper-local levels.
  - Encourage partners to collaborate and partner with the library to maximize our resources.

## **Aspirations**

- Continuously evaluate and expand the definition of library services, programs and collections.
- Contribute to the community's collective knowledge through expanded definitions of literacy.
  - Continue to explore and implement digital content, tools and services.
  - Continue to connect patrons with expert quidance and specialized resources.





