# 2022-2024



STRATEGIC GOALS

### Literary & **Education**

- Position the library as a leader in literacy and education in the West Linn/ Wilsonville School District (WLWV) service area.
- Establish partnerships with schools and organizations within the community to support, identify and adress gaps in literacy and education (Birth/K-12).
- Support our youngest readers (ages birth - 5) and guide parents and caregivers as their child's first teachers
- Encourage lifelong learning and skillstraining, as well as foster curiosity in adults (18 and up).

### **Connecting the** Community

- Shape and lead community and civic engagement in the West Linn Library service
- Establish and nurture community partnerships to enable community organizations, including the library, and community members to work closer together.
- Increase visibility and accessibility of library programs using technology and digital strategies along with traditional forms of outreach throughout the service area.
- Enhance communication and outreach efforts to have a broader impact and higher visibility among library users and non-users.

## Reimagining the Library

- Align WLPL organizational structure and staffing to meet community needs and ensure success in the 21st Century.
- Evaluate the library building and property against current and future needs.
- Enhance our collections to ensure diversity of representation when it comes to topics, authors, formats, and languages.
- Explore the feasibility of expanding library services beyond the library building to bring the library more deeply into the community.





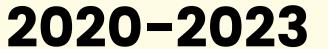




Access to Information • Rich Collections Teacher Services & Classroom Collections **Weekend Operations • STEM Enrichment** Kindergarten Carnival • One-on-One Training Early Literacy • Leadership • Online Resources Community Conversations • eCards **School District Partnerships** 

Story Times • Adult Programming Dolly Parton Imagination Library • Computer Training Niche Materials • eMedia and Digital Collections Underrepresented Voices • Teen Advisory Board • Maker Lab Digitization Services • Library of Things • Family Programs

**INSPIRE** 





#### STRATEGIC PLAN

#### Measuring **Our Impact**

- Contribute to the quality of life for our patrons.
- Play a vital role in increasing community-wide early literacy.
- Be a popular place for people to access info and participate in programs.
- Be a critical partner to increase community-wide Kindergarten Readiness scores.
  - Establish and maintain partnerships that benefit Library patrons, other organizations, and the community at large.
  - Fully equip staff to respond to organizational, community and patron needs.
  - Provide technology that meets patron demand and anticipate future trends.
    - Maintain financial stability and responsibly prepare for the future.

#### Core **Services**

- Provide professional customer service for all our patrons.
- Continue to be a trusted advocate for intellectual freedom.
  - Ensure access to all the Library's vast resources.
- Provide relevant resources and tools to support early childhood literacy.
- Share the love of learning, the joy of reading, and the gift of knowledge.
- Strive to be inclusive in the variety of our programs, displays, and collections.
  - Adapt programs, collections, technology and services to meet the ever-changing needs of our community.
    - Be a welcoming, safe space for everyone regardless of race, religion, orientation, and gender identity.

#### **Partnerships**

- Thoughtfully align Library resources to foster strategic partnerships that meet community goals focused on improving Kindergarten Readiness, K-5 Reading proficiency, and out-of-school learning and summer enrichment.
  - Engage with adult patrons via life-long learning, cultural and civic engagement programming.
- Partner with local organizations catering to the adult community.
- · Continually evaluate and cultivate partnerships at the strategic, programmatic, promotional and hyper-local levels.
  - Encourage partners to collaborate and partner with the library to maximize our resources.

#### Resources & Support

- Ensure the Library's financial sustainability and its continuous ability to meet the needs of patrons.
  - Confer with the community to ensure we're meeting their expectations.
- Promote continuous improvement by evaluating all we do.
- Partner with the West Linn Library Foundation to ensure the Library's stability and sustainability for future generations.

#### **Aspirations**

- · Continuously evaluate and expand the definition of library services, programs and collections.
- · Contribute to the community's collective knowledge through expanded definitions of literacy.
  - Continue to explore and implement digital content, tools and services.
  - Continue to connect patrons with expert guidance and specialized resources.







