

2022-2024



West Linn
Public Library

STRATEGIC GOALS

Literary & Education

- Position the library as a leader in literacy and education in the West Linn/ Wilsonville School District (WLWV) service area.
- Establish partnerships with schools and organizations within the community to support, identify and address gaps in literacy and education (Birth/K-12).
- Support our youngest readers (ages birth – 5) and guide parents and caregivers as their child's first teachers
- Encourage lifelong learning and skills-training, as well as foster curiosity in adults (18 and up).

Connecting the Community

- Shape and lead community and civic engagement in the West Linn Library service area.
- Establish and nurture community partnerships to enable community organizations, including the library, and community members to work closer together.
- Increase visibility and accessibility of library programs using technology and digital strategies along with traditional forms of outreach throughout the service area.
- Enhance communication and outreach efforts to have a broader impact and higher visibility among library users and non-users.

Reimagining the Library

- Align WLPL organizational structure and staffing to meet community needs and ensure success in the 21st Century.
- Evaluate the library building and property against current and future needs.
- Enhance our collections to ensure diversity of representation when it comes to topics, authors, formats, and languages.
- Explore the feasibility of expanding library services beyond the library building to bring the library more deeply into the community.

2020-2023



West Linn Public Library

STRATEGIC PLAN

ENRICH

Original Artwork • Visiting Authors
Opportunity Spaces • Advanced Research
Foreign Languages • Volunteer Engagement
Meeting Spaces • Comfortable Amenities
3D Printing • Cultural Passes • Art Exhibits
Innovative Technology

INFORM

Access to Information • Rich Collections
Teacher Services & Classroom Collections
Weekend Operations • STEM Enrichment
Kindergarten Carnival • One-on-One Training
Early Literacy • Leadership • Online Resources
Community Conversations • eCards
School District Partnerships

INSPIRE

Story Times • Adult Programming
Dolly Parton Imagination Library • Computer Training
Niche Materials • eMedia and Digital Collections
Underrepresented Voices • Teen Advisory Board • Maker Lab
Digitization Services • Library of Things • Family Programs

Core Services

- Provide professional customer service for all our patrons.
- Continue to be a trusted advocate for intellectual freedom.
 - Ensure access to all the Library's vast resources.
- Provide relevant resources and tools to support early childhood literacy.
 - Share the love of learning, the joy of reading, and the gift of knowledge.
- Strive to be inclusive in the variety of our programs, displays, and collections.
 - Adapt programs, collections, technology and services to meet the ever-changing needs of our community.
 - Be a welcoming, safe space for everyone regardless of race, religion, orientation, and gender identity.

Partnerships

- Thoughtfully align Library resources to foster strategic partnerships that meet community goals focused on improving Kindergarten Readiness, K-5 Reading proficiency, and out-of-school learning and summer enrichment.
- Engage with adult patrons via life-long learning, cultural and civic engagement programming.
- Partner with local organizations catering to the adult community.
- Continually evaluate and cultivate partnerships at the strategic, programmatic, promotional and hyper-local levels.
 - Encourage partners to collaborate and partner with the library to maximize our resources.

Measuring Our Impact

- Contribute to the quality of life for our patrons.
- Play a vital role in increasing community-wide early literacy.
- Be a popular place for people to access info and participate in programs.
- Be a critical partner to increase community-wide Kindergarten Readiness scores.
 - Establish and maintain partnerships that benefit Library patrons, other organizations, and the community at large.
- Fully equip staff to respond to organizational, community and patron needs.
- Provide technology that meets patron demand and anticipate future trends.
 - Maintain financial stability and responsibly prepare for the future.

Resources & Support

- Ensure the Library's financial sustainability and its continuous ability to meet the needs of patrons.
 - Confer with the community to ensure we're meeting their expectations.
- Promote continuous improvement by evaluating all we do.
- Partner with the West Linn Library Foundation to ensure the Library's stability and sustainability for future generations.

Aspirations

- Continuously evaluate and expand the definition of library services, programs and collections.
- Contribute to the community's collective knowledge through expanded definitions of literacy.
 - Continue to explore and implement digital content, tools and services.
 - Continue to connect patrons with expert guidance and specialized resources.