







# West Linn Shopper Survey












1. Where do you do most of your non-grocery shopping (e.g., apparel, home furnishings, sporting goods, etc.)? (Check all that apply)

		Response Percent	Response Count
West Linn		10.7%	33
Lake Oswego		24.6%	76
Oregon City		22.7%	70
Wilsonville		31.1%	96
Portland		23.9%	74
Washington Square		33.7%	104
Bridgeport Village		39.8%	123
<b>Clackamas Town Center</b>		<b>53.4%</b>	<b>165</b>
Internet		40.1%	124
Other (please specify)		13.3%	41
		<b>answered question</b>	<b>309</b>
		<b>skipped question</b>	<b>0</b>











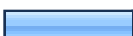
## 2. When you shop in West Linn, where do you shop?

		Response Percent	Response Count
Robinwood		11.0%	34
Willamette		33.3%	103
Bolton (Central Village)		44.3%	137
<b>Cascade Summit</b>		<b>61.8%</b>	<b>191</b>
yes		3.6%	11
No		10.4%	32
<b>answered question</b>			<b>309</b>
<b>skipped question</b>			<b>0</b>


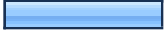



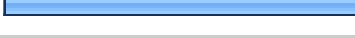

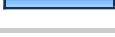











**3. Which HOUSEHOLD GOODS are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**

		Response Percent	Response Count
Hardware		52.8%	152
Kitchen		44.1%	127
Linens		22.2%	64
Lighting		16.7%	48
<b>Garden Supplies</b>		<b>54.9%</b>	<b>158</b>
Building Supplies		31.9%	92
Appliances		11.8%	34
Furniture		16.0%	46
Other (please specify)		23.3%	67
		<b>answered question</b>	<b>288</b>
		<b>skipped question</b>	<b>21</b>

**4. Which kinds of APPAREL are either unavailable or would you like to be more available locally in West Linn?  
(Check all that apply)**

		<b>Response Percent</b>	<b>Response Count</b>
<b>Women's Casual</b>		<b>52.4%</b>	<b>151</b>
Men' Casual		40.3%	116
Women's Business		15.3%	44
Men's Business		13.9%	40
Women's Specialty		21.5%	62
Men's Specialty		13.2%	38
Teens/Young Adults		26.0%	75
Children/Infants		26.4%	76
Shoes		42.4%	122
Jewelry		11.5%	33
Other (please specify)		18.8%	54
		<b>answered question</b>	<b>288</b>
		<b>skipped question</b>	<b>21</b>

**5. Which types of SPECIALTY MERCHANDISE are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**




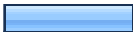

		Response Percent	Response Count
Toys and Hobbies		33.3%	96
Music		23.3%	67
Electronics		32.3%	93
Sporting Goods		31.3%	90
Luggage		2.8%	8
<b>Books</b>		<b>52.8%</b>	<b>152</b>
Gifts and Cards		30.6%	88
Cameras & Supplies		16.3%	47
Computers & Accessories		25.0%	72
Auto Supplies		19.1%	55
Antiques		17.0%	49
Art Galleries		14.9%	43
Art & Craft Supplies		26.0%	75
Fabric/Sewing/Yarn Supplies		14.9%	43
Crafts/Handmade Items		14.9%	43
Jewelry		9.7%	28
Beauty Supplies		17.0%	49
Pet Supplies		17.0%	49
Consignment/Use		15.3%	44

Other (please specify) 32


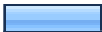








**answered question 288**

**skipped question 21**








**6. Which types of CONVENIENCE MERCHANDISE and/or PERSONAL SERVICES are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**

		<b>Response Percent</b>	<b>Response Count</b>
Groceries		27.1%	78
Pharmacy		25.7%	74
Dry Cleaning/Laundry		6.9%	20
Tailoring/Alterations		19.1%	55
Beauty Salon/Barber		9.7%	28
DVD/Video/Game Rental		10.8%	31
<b>Other Click here to enter text.</b>		<b>36.8%</b>	<b>106</b>
	Other (please specify)		111
		<b>answered question</b>	<b>288</b>
		<b>skipped question</b>	<b>21</b>

**7. Which types of GENERAL SERVICES are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**

		Response Percent	Response Count
Copy Center/Pack & Mail		18.9%	53
Computer Repair		13.9%	39
Computer Training		8.9%	25
Banking		12.1%	34
Legal		4.3%	12
Accounting		5.0%	14
Appliance Repair		23.2%	65
Day Care		11.8%	33
Insurance		3.2%	9
<b>Other (please specify)</b>		<b>37.1%</b>	<b>104</b>
<b>answered question</b>			<b>280</b>
<b>skipped question</b>			<b>29</b>

**8. Which types of HEALTH SERVICES are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**





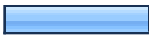






		Response Percent	Response Count
<b>General Health Care</b>		<b>42.5%</b>	<b>119</b>
Dental		10.7%	30
Chiropractic		7.5%	21
Vision Care		28.9%	81
Pediatric Care		11.4%	32
Naturopathic		26.4%	74
Hospice		14.3%	40
		<b>answered question</b>	<b>280</b>
		<b>skipped question</b>	<b>29</b>



**9. Which types of Restaurants and/or Cuisines are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**

		Response Percent	Response Count
Coffee House		14.6%	41
Dessert Bar		21.8%	61
<b>Bakery</b>		<b>57.9%</b>	<b>162</b>
Family		30.7%	86
Brewpub		26.4%	74
Fast Food		6.4%	18
Steakhouse/Grill		29.3%	82
Dinner Theatre		25.7%	72
Seafood		37.1%	104
Health/Natural		30.0%	84
Deli		30.4%	85
Pizza/Italian		14.6%	41
Fine Dining		16.1%	45
Wine Bar		20.4%	57
Tea Room		13.2%	37
Indian		24.3%	68
Mexican		12.1%	34
Other (please specify)		19.6%	55
<b>answered question</b>			<b>280</b>
<b>skipped question</b>			<b>29</b>












**10. Which types of LEISURE/ENTERTAINMENT ACTIVITIES are either unavailable or would you like to be more available locally in West Linn? (Check all that apply)**

		Response Percent	Response Count
Art Galleries		18.3%	51
<b>Movie Theatre</b>		<b>57.7%</b>	<b>161</b>
Live Music		35.1%	98
Bowling		29.4%	82
River Cruises		21.5%	60
Community Pool		53.8%	150
Exercise Facilities		38.4%	107
Children's Activities/Recreation		31.9%	89
Outdoor Recreation		19.7%	55
Indoor Recreation		31.5%	88
Please Specify (Outdoor/Indoor Recreation? Other?)		25.4%	71
		<b>answered question</b>	<b>279</b>
		<b>skipped question</b>	<b>30</b>

**11. Many of the above goods and services are available locally. Please tell us why you choose to shop elsewhere. Click here to enter text.**

	Response Count
	276
<b>answered question</b>	<b>276</b>
<b>skipped question</b>	<b>33</b>











**12. What are the major ADVANTAGES of shopping or doing personal errands in West Linn? (Please check the top 3)**

		Response Percent	Response Count
<b>Support local businesses</b>		87.2%	224
Know the owner/employees		51.8%	133
Close to public Transportation		0.4%	1
Within walking distance		28.4%	73
Convenience		86.4%	222
Less traffic or people		55.6%	143
Prices		1.2%	3
Parking		28.4%	73
Friendly Service		31.5%	81
Selection of goods and services		3.5%	9
Other (please specify)		7.4%	19
		<b>answered question</b>	<b>257</b>
		<b>skipped question</b>	<b>52</b>

**13. What are the best times for you to shop in West Linn? (Please pick the top 3)**

		<b>Response Percent</b>	<b>Response Count</b>
Saturday Morning		54.5%	140
Saturday Afternoon		58.8%	151
Sunday Morning		26.8%	69
Sunday Afternoon		49.8%	128
<b>Weekdays (8:30am-5:00pm)</b>		<b>63.0%</b>	<b>162</b>
Weekdays (After 5:00pm)		53.3%	137
Other (please specify)		13.2%	34
		<b>answered question</b>	<b>257</b>
		<b>skipped question</b>	<b>52</b>

**14. What are the major DISADVANTAGES of shopping or doing personal errands in West Linn? (Please check the top 3)**

		Response Percent	Response Count
Poor selection of goods/services		89.9%	231
Limited hours		52.5%	135
Inconvenient Location		21.8%	56
Unfriendly/poor service		5.8%	15
Public Transportation		7.8%	20
Prices		72.4%	186
Appearance		7.8%	20
Traffic		7.0%	18
Parking		17.9%	46
Other (please specify)		28.0%	72
		<b>answered question</b>	<b>257</b>
		<b>skipped question</b>	<b>52</b>

15. Please check your age.

		Response Percent	Response Count
15 or under		0.4%	1
16-18		0.8%	2
19-24		0.4%	1
25-34		10.9%	28
35-44		25.7%	66
45-54		9.3%	24
45-54		12.1%	31
<b>55-64</b>		<b>27.2%</b>	<b>70</b>
65-74		11.3%	29
75 or over		1.9%	5
<b>answered question</b>			<b>257</b>
<b>skipped question</b>			<b>52</b>