



2015 Advisory Group & Neighborhood Association Annual Reports

Advisory Group/Neighborhood Association
Economic Development Committee

Group Leadership

Chair Troy Wolfe
Vice Chair Gail HolmesG
Kazi Ahmed
Linda Neace

Meeting Times, Dates & Location

First Tues month
City hall

2015 Accomplishments

- Economic Opportunities Analysis (EOA): reviewed with consultant and made final recommendation for PC
- City Council project: Focus groups with West Linn businesses
- Community Partnership Program (CPP) grants – Orientation meeting to improve outreach/quality of applications
- Webinars and presentations at the Small Business Resource Center, and more scheduled for 2016.
- Education / coordination:
 - Received additional education from guest speakers – Eric Underwood, Economic Development Director, Oregon City and Ken Warner, Assistant Director Parks, on issues related to holding special events in the City
 - Joint meetings with Council/Planning Commission

2015 Challenges

- Identifying smaller achievable goals
- Changes in committee membership leading to lack of focus and quorum issues
- Need for additional budget / resources

2016 Goals

- Would like to broaden membership on EDC and increase outreach for new members.
- Assist and support Council's decision Arch Bridge redevelopment plan
- Improve special event and signage issues for special events
- Gateway signage for West Linn
- "Welcome to West Linn" committee / possible package for people that move here
- Get CC direction on actions to be taken on Focus Group information
- Establish a specific business recruitment strategy for City
- Hold EDC member retreat on goals/strategic planning