



CITY OF West Linn

22500 Salamo Road
West Linn, Oregon 97068
<http://westlinnoregon.gov>

ECONOMIC DEVELOPMENT COMMITTEE MEETING NOTES – April 10, 2025

<u>Members Present:</u>	Shannon Ilas, Russel Williams, Heather Jones, Jared Dean
<u>Members Absent:</u>	Alyssa Cruz
<u>Council Liaison:</u>	Kevin Bonnington
<u>Staff Present:</u>	Chris Myers, Associate Planner

Staff Liaison: Chris Myers cmyers@westlinnoregon.gov

1. Call Meeting to Order

Vice-Chair Jones call the meeting to order at 6:00pm. Members introduced themselves.

2. Public Comment

None.

3. EDC Elections

Elections were tabled to the next meeting.

4. Discussion: Date and Time for EDC Meetings

The EDC agreed to change future meetings to the 1st Thursday of each month at 6pm.

5. VISION43 Update

Myers provided an update on the VISION43 project. The project is centered on reimagining land use along the Highway 43 corridor in three key areas. The project seeks to rezone properties with 3 focus areas to a new mixed-use zone that would require a minimum of two-story construction and a mix of residential and commercial spaces.

Currently, the corridor is underperforming in terms of meeting community needs, and local businesses are not benefiting from existing traffic patterns. Community response for the proposed direction new vision for Highway 43 has been positive.

The project's working group emphasized the importance of integrating public amenities such as art installations, community plazas, and gathering spaces to foster a sense of place and encourage social interaction. The project team is seeking input from commercial developers to ensure that proposed development standards are both practical and conducive to private investment.

6. Items of Interest from EDC Members

None.

7. Staff Announcements

Myers announced the City is hiring a new community development director to oversee economic development, planning, and building.

8. Adjourn

Vice Chair Jones adjourned the meeting at 6:55pm.