

22500 Salamo Road West Linn, Oregon 97068 <u>http://westlinnoregon.gov</u>

# ECONOMIC DEVELOPMENT COMMITTEE Draft MEETING NOTES – December 12, 2024

| <u>Members Present</u> : | Shannon Ilas, Russel Williams, Tanner Woody, Heather Jones,<br>Josh Carter |
|--------------------------|--|
| Members Absent:          | Josh Cheney and Peter Ryder  |
| Public:                  | Rebecca Hollenbeck, Historic Willamette                                    |
| Council Liaison:         | Kevin Bonnington   |
| Staff Present:           | Chris Myers, Associate Planner   |

## Staff Liaison: Chris Myers <a href="mailto:cmyers@westlinnoregon.gov">cmyers@westlinnoregon.gov</a>

## 1. Call Meeting to Order

Chair Carter called the meeting to order at 6:05 pm.

# 2. Public Comment

None.

# 3. Recap Economic Development Training

Members discussed feedback on the fall training sessions. The group discussed the possibility of a Q&A session with a trainer in February. Members discussed the need for an action plan to align with City Council goals and develop momentum for economic growth in West Linn. Council's January goal setting session will determine their priorities and discretionary funds for the year.

## 4. Annual Report Discussion

The EDC discussed the 2024 annual report for City Council. Members discussed the need for clear goals, consistency in meetings, and tangible projects for 2025. A significant challenge for the committee was the inconsistent meetings and staff support for the committee and the lack of direction from the City Council.

Members discussed identifying underutilized spaces in West Linn and potential economic development opportunities as a productive project for 2025. Myers noted that the City could update the Economic Opportunities Analysis, which was last done in 2016. Members also identified the need for a city-wide wayfinding initiative. Ilas noted the need for short-term lodging in West Linn and changing the City code to allow it.

Myers committed to Identifying some projects for immediate action for the EDC's consideration.

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## 5. Items of Interest from EDC Members

Councilor Bonnington asked the EDC to consider changing the meeting time of EDC because of his conflict attending another CAG meeting at the same time. Myers will explore alternative meetings times. Members suggested that the meeting length should be typically 90 minutes.

## 6. Staff Announcements

Myers highlighted VISION43 Engagement and upcoming Highway 43 TIF Feasibility Study.

#### 7. Adjourn

Chair Carter adjourned the meeting at approximately 7:00pm.