



CITY OF
West Linn

22500 Salamo Road
West Linn, Oregon 97068
<http://westlinnoregon.gov>

**ECONOMIC DEVELOPMENT COMMITTEE
MEETING NOTES – July 11, 2024**

Members Present: Josh Carter, Heather Jones, Russell Williams, Tanner Woody, and Josh Cheney
Members Absent: Shannon Ilas and Peter Ryder
Council Liaison: Lou Groner
Public: Beau Genot
Staff Liaison: Chris Myers, Associate Planner

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1. Call to Order

Chair Josh Carter called the meeting to order at 6:01 pm.

2. Public Comment

None.

3. Update on EDC Projects

The Committee discussed the need for a reset and refocus of the Economic Development Committee. Staff is developing training sessions for the Committee focusing on how the City can steer private sector investment towards opportunities that promote sustained economic growth. The training will clarify the distinction between economic development, business support, and community development and explore how tourism can be leveraged to promote economic growth.

The EDC has previously set its goals to include developing and promoting tourism, providing advice on wayfinding and branding project initiative, and working to bring a hotel or bed & breakfast to West Linn.

4. VISION43 Update

The Committee discussed the Vision 43 project for improving the highway corridor, addressing transportation hurdles, and the importance of consistent pedestrian and cycling infrastructure for future development plans. The project involves gathering community feedback on what they want the corridor to look like and act like. The project also includes discussions on design standards and creating pedestrian-friendly environments. The project team is working on a draft vision based on community feedback and will be engaging with technical advisory groups, including ODOT, to address hurdles and improve transportation. Myers noted that he wanted to reach out to the Highway 43 Business Group to set an open house or mixer event for commercial property owners and business owners to solicit feedback in the project.

5. Items of Interest from EDC Members

Chair Carter discussed adding new members to the EDC.

6. Adjourn

Chair Carter adjourned the meeting at 6:52 pm.