



ECONOMIC DEVELOPMENT COMMITTEE (EDC)

Meeting Notes of October 12, 2023

Members Present: Chair Shannon Ilas, Vice Chair Shannen Knight, Josh Carter, Heather Jones and Josh Cheney.

Members Absent: Tanner Woody and Russel Williams

Council Liaison Absent: Councilor Leo (Lou) Groner

Staff Liaison: Alena Schnarr, Business Support and Economic Development Coordinator

Call Meeting to Order: Chair Shannon Ilas called the meeting to order at 6:01 pm.

Public Comment: No public comments.

Approve Meeting Notes from September 14, 2023:

Knight moved to approved meeting notes from September 14, 2023. Carter seconded the motion. **Ayes:** Knight, Carter, Ilas, Jones and Cheney. **Nays:** None. **Abstentions:** None. This motion passed 5-0-0.

Update on Hwy 43 Land Use & Neighborhood Connectivity Plan

Chris Myers, Associate Planner for the City of West Linn, provided update on the long-range land use planning project now called VISION 43. Committee members expressed interest in helping with outreach. Myers said he will be coming back to the EDC for their input on pieces of the project as City Council does want this Community Advisory Group (CAG) involved in the project.

Update on Hwy 43 Business Mixer

Chair Ilas and Schnarr provided update on the first Hwy 43/Willamette Drive business mixer to gather businesses in this district. It took place on 10/3/23 at the McLean House and was a great success. Business owners enjoyed hearing from the City, EDC chair, Chamber of Commerce and meeting each other.

Business Resource Center / Winter Fair

Schnarr discussed idea of having winter business resource event to help business owners find more resources, connect with each other and to local economic and business development agencies. Tentative plan to have something in February/March.

West Linn Business Map & Data Discussion:

Schnarr discussed improving our business type categorizing system in our business licensing software so that our data can be more stream-lined and this information can support future economic development work in the City. Members offered feedback on categories – some that could be combined and new ones created. Schnarr is also creating a business map in collaboration with our GIS department – this will be a work in progress and eventually be up on the website.

Adjourn

Chair Ilas adjourned the meeting at 7:15 pm.