



ECONOMIC DEVELOPMENT COMMITTEE (EDC) Meeting Notes of September 14, 2023

Members Present: Chair Shannon Ilas, Vice Chair Shannen Knight, Russel Williams, Josh Carter, Tanner Woody.
Members Absent: Heather Jones and Josh Cheney.
Council Liaison Absent: Councilor Leo (Lou) Groner
Staff Liaison: Alena Schnarr, Business Support and Economic Development Coordinator

Call Meeting to Order: Vice Chair Shannen Knight called meeting to order at 6:03 p.m. Chair Shannon Ilas joined meeting at 6:09 pm.

Public Comment: No public comments.

Approve Meeting Notes from July 13, 2023:

Carter moved to approved meeting notes from July 13, 2023. Williams seconded the motion. **Ayes:** Knight, Carter, Williams, and Woody. **Nays:** None. **Abstentions:** None. This motion passed 4-0-0.

Chamber of Commerce Update:

Shatrine Krake, Executive Director for the [West Linn Chamber of Commerce](#) and Business Recovery Center, provided update on Business Support classes and resources including: Social Media classes, Small Business Development Center growth class and [West Linn/Lake Oswego Wellness Fair](#) on Saturday October 14, 2023.

Business Directory

Shatrine Krake shared about a new [business directory](#) that has been created for both West Linn and Lake Oswego businesses. Suggested that eventually West Linn has its own separate directory listed on the West Linn website.

Hwy 43 Business Coalition Mixer

Alena Schnarr provided update on the Tuesday, October 3rd Hwy 43 / Willamette Drive business mixer to be hosted at McLean House from 6:00-7:30 pm.

Work Plan Discussion

Ilas continued discussion on ideas for creating a Business Resource Center in West Linn. A place where people can co-work and have business support workshops. Schnarr will continue to look for funding to help grow this concept – discussed it starting as a roving model. Carter shared about his success with his [co-working space](#) and agreed starting small is a good idea. Discussed using the Library for this center and creating a Resource Fair/Expo this winter to launch the space/concept.

Explore West Linn – Tourism Page

Brief discussion on creating Tourism page on website called “Explore West Linn” – a place for tourism videos, assets and links to events, parks etc. Schnarr will continue to work on with staff and partners.

Items of Interest from EDC Members

Carter proposed idea of meeting every other month or as needed, wants to make sure the group is efficient and noted that often hard attaining a quorum. Ilas likes meeting regularly for continuity. Knight commented that has morphed more into a Business Support advisory group as opposed to Economic Development work. The committee is in agreement that EDC would benefit from more direction from City Council for 2024 on how to best support their goals in 2024.

Adjourn

Chair Ilas adjourned the meeting at 7:34 pm.