



CITY OF
West Linn

ECONOMIC DEVELOPMENT COMMITTEE (EDC)

Meeting Notes of February 9, 2023

Members Present: Chair Shannon Ilas, Vice Chair Shannen Knight, Heather Jones and Josh Carter.
Members Absent: Russel Williams and Josh Cheney
Council Liaison: Pending appointment
Staff Liaison: Alena Schnarr, Business Support and Econ. Development Coordinator

- **Call Meeting to Order:**
Chair Shannon Ilas called meeting to order at 6:03 p.m.
- **Approve Meeting Notes from 12.8.2022**
Knight moved to approved meeting notes. Jones seconded this. **Ayes:** Jones, Knight, Ilas and Carter. **Nays:** None.
Abstentions: None. This motion passed 4-0-0.
- **Business Support Update | Alena Schnarr**
Schnarr provided Business Support update and details on the upcoming Technical and Marketing Grant for the West Linn business community. The grant will launch mid-late March and be open for approximately three weeks. Schnarr will bring some criteria for the EDC to review at the next meeting.
- **Hwy 43 Economic Development Discussion**
Discussed Hwy 43 Business Coalition and a Spring meet and greet with Hwy 43 business owners. This event will be a collaboration with the Chamber of Commerce and the City of West Linn.
- **Tourism | Update on Video**
Schnarr provided update on Tourism video. Shatrine Krake from the West Linn Chamber of Commerce and West Linn Business Recovery Center will come to the next meeting to discuss Tourism video project that will be produced in collaboration with Mt. Hood Territories. Shatrine will be leading the charge on this project.
- **2022 Economic Development Committee Report**
Members reviewed and discussed the [2022 Economic Development Report](#). The Committee would like to use the goals in the report to create and adopt a 2023 work plan. Ilas suggested drafting some more specific and actionable sub-goals/tasks for said work plan. They will discuss again at next meeting.
- **Election of Chair and Vice Chair:**
Shannon Ilas was nominated and elected as Chair of the EDC for 2023. Shannen Knight was nominated and elected as Vice Chair of the EDC for 2023.
- **Adjourn:** Adjourned meeting at 7:30 pm.