



ECONOMIC DEVELOPMENT COMMITTEE (EDC)

Approved Meeting Notes of December 8, 2022

Members Present:	Chair Shannon Ilas, Vice Chair Shannen Knight, Russel Williams, Heather Jones, Josh Cheney and Michael Bernert.
Members Absent:	Jon Robinson
Council Liaison absent:	Todd Jones
Staff Liaison:	Alena Schnarr, Business Support and Econ. Development Coordinator

- **Call Meeting to Order:**
Chair Shannon Ilas called meeting to order at 6:05 p.m.
- **Approve Meeting Notes from 10.13.22**
Knight moved to approved meeting notes. **Ayes:** Ilas, Knight, Cheney, Jones, Williams and Cheney. **Nays:** None. **Abstentions:** None. This motion passed 6-0-0.
- **November Meeting | Individual Work Session:**
For November meeting, members reviewed West Linn's existing Economic Development documents in individual work session including: WL Comprehensive Plan, WL 2011 Economic Development Plan and 2016 Economic Opportunities Analysis. There was a discussion of findings, themes and recommendations for 2023 City Council 2023 Goals.
- **2022 Economic Development Committee Annual Report:**
 - Discussed annual EDC Report including achievements, challenges and Council goals for 2023. Due to a special election with City Council, Schnarr noted that Council goal setting will most likely be delayed until April 2023. Will finalize report at next meeting.
 - The following goals/themes for 2023 were discussed:
 - i. **Highway 43 Economic Development:** Support re-zoning and commercial growth opportunities associated with Hwy 43; Create a Hwy 43 business coalition; Support the Planning departments on projects related to Economic Development
 - ii. **Business Support + Entrepreneurism:** Continuing to work on creating a welcoming and diverse business community; Finding grants & resources; Supporting home-based businesses; Collaborating with local and regional partners
 - iii. **Tourism:**
 - Focus on continuing to promote West Linn as a tourism destination, including bringing hotel to the region possibly in conjunction with the Waterfront project.
 - Continuing to work on Tourism including: printed collateral, advertising, videos – while also collaborating with our local and regional partners.
 - Wayfaring & Branding Signage project
 - Collaborating with local and regional partners
- **Other Notes:**

- Discussion of EDC being involved in Hwy 43 rezoning committee and Waterfront Project Committee. CCI Advisory Group has recommended an EDC member be represented.
 - Connecting home-based businesses; creating a co-working space.
 - Knight suggested that all Community Advisory Group's (CAG's) work together more, creating more synergy. Todd Jones suggested gathering all CAG's together after all the Council goals were set (not approved) for that year.
- **Adjourn:** Adjourned meeting at 7:30 pm.