



22500 Salamo Road, West Linn, Oregon 97068
www.westlinnoregon.gov

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Thursday, June 9, 2022
Willamette Conference Room, West Linn City Hall

6:00 p.m. – Regular Meeting*

Members:	Chair Shannon Ilas, Vice Chair Shannen Knight, Russel Williams, Jon Robinson, Heather Jones, Michael Bernert, and Josh Cheney.
Council Liaison:	Todd Jones
Staff Liaison:	Alena Schnarr, Business Support & Economic Development Coordinator

1. **Call Meeting to Order**
2. **Introductions:** Heather Jones
3. **Public Comment:** Non-Agenda items - 3 minutes per speaker
4. **Approve Meeting Notes:**
 - May 14, 2022: [Meeting Notes](#)
5. **Update on House Bill 2001:** Shannon Ilas/Shannen Knight
6. **Survey Update:** Business Support vs. Economic Development | Alena Schnarr
7. **American Rescue Plan (ARP) Funding – Direct to Business Grants:** Alena Schnarr
 - Update on Round 4: Business Recovery Grant (BRG) | Application closed 5/31/22
 - Discuss Round 5 and 6: Timeline TBD

Excerpt from City Council's 3/7/22 Work Session Report:

"Grants to businesses: \$225,000. Direct grant awards to local businesses in 2022, as follows:

 - *\$75,000 in unrestricted COVID mitigation and recovery grants to local businesses citywide, similar to previous funding rounds from the City.*
 - *\$75,000 for façade improvement matching grants for brick and mortar businesses citywide.*
 - *\$75,000 in technical assistance grants to businesses citywide to assist with needs such as business plan development, web site development, marketing plans, and similar activities."*
8. **American Rescue Plan (ARP) Funding for Tourism & Eco. Development:** Alena Schnarr
 - Please reference Page 4: [City Council's 3/7 Work Session Report](#)
9. **Diversity, Equity & Inclusion (DEI) Update:** Alena Schnarr
 - Consultant | Diversify Businesses and Economy

6/9/22 ECONOMIC DEVELOPMENT COMMITTEE AGENDA continued...

10. **Tourism Discussion:** Alena Schnarr

- Video | Tourist Attractions Inventory

11. **Tax Increment Finance Committee Nomination:** Shannon Ilas / Alena Schnarr

Discuss nominating a member of the EDC to serve on the advisory committee for the possible creation of a new Tax Increment Finance (TIF) district in the Waterfront project area and downtown Willamette area. The district could generate long-term revenue for infrastructure projects to help deliver the community's vision for these areas. Council's most recent discussion of this concept on May 16 is [here](#) and at that meeting they approved moving this project forward to a broad community discussion.

12. **Business Support Hub | Website:** Alena Schnarr

- Research Examples | Regional Municipalities

13. **Items of Interest from EDC Members**

14. **Adjourn**

Meeting Note:

- **The EDC meeting will be conducted in a hybrid format with some Members, staff, presenters, and members of the public attending in-person at City Hall and others attending remotely via Webex.*
- *Submit written comments to aschnarr@westlinnoregon.gov before 4:00 pm on the meeting day. To participate remotely during the meeting, please complete the speaker sign-up form at: <https://westlinnoregon.gov/citycouncil/meeting-request-speak-signup>*
- *Staff will email a Webex invitation before the meeting. If you do not have email access, please call 503-742-6062 for assistance 24 hours before the meeting. If you require special assistance under the Americans with Disabilities Act, please call City Hall 48 hours before the meeting date, 503-657-0331.*