



WEST LINN ECONOMIC DEVELOPMENT COMMITTEE

Agenda

**March 15, 2018
6:30 PM
Willamette Room, City Hall**

1. Review of Agenda
2. Approval of Minutes

February 8, 2018
3. Old Business
 - a. Mixed Use Task Force – report
 - b. Waterfront Project/WLPC Mill - update
4. New Business
 - a. West Linn Chamber activities
 - b. Review and Selection of CPP Grant Requests to be Recommended for Award to Clackamas County Tourism
5. Other items of interest:
 - a. From EDC members (5 minutes)
 - b. From Council or Staff liaisons (5 minutes)
6. Public comments on Economic Development matters not on the agenda (3 minutes per speaker)
7. Announcement of next meeting

Next regular meeting 6:30pm, April 12, 2018 –
8. Adjourn

Please help us to accommodate citizens who are chemically sensitive to fragrances and other scented products. Thank you for not wearing perfume, aftershave, scented hand lotion, fragranced hair products, and/or similar products.

2018 CPP Applications

West Linn

COMPLETED

Willamette Living History Tour 2018

CPP Application ID: 253

Submitted By: Elizabeth Smolens

Email: wlhbeth@gmail.com

Phone: 5036806141

Lead Organization: West Linn Historical Society

Website: www.westlinnhistory.org

Project Description:

Willamette Living History Tour shares the history of the area in an interactive, historical play that occurs in the Willamette Historic District. This event allows our guests to take a step back in time to experience Willamette about 100 years ago. The entire historic neighborhood is involved in preparing the neighborhood for the play. Using the neighborhood as a set, we develop several small vignettes of theatrical reenactments throughout the walking tour. Each vignette involves anywhere from 3-15 actors, occur in and outside some of the historic homes, and are produced from a script using researched and written stories about our local families and history.

This year, we are writing a new script for 1922, the year that the West Linn/Oregon City bridge was built. There are many stories to tell and we are hoping for funds to support this very special program.

Community : West Linn

Single Community Amount Requested: \$5,000.00

OR Multiple Communities

Canby		Estacada		Government Camp	
Happy Valley		Lake Oswego		Milwaukie	
Molalla		North Clackamas		Oregon City	
Sandy		Villages		West Linn	
Wilsonville		TOTAL:		\$0.00	

Project Total Cost: \$10,725.00

Received CPP Funds in Past? Yes

Completion Date:

15-Sep-18

How would you use any awarded funds?

Horse Drawn Carriages	\$1600
Event Permits	\$425
Office Supplies	\$150
Security	\$600
Musicians	\$700
Printing/Marketing/Photos	\$900
Script Writing	\$2000
Set/Props	\$700
Crew/Cast	\$600
Catering	\$1250
Costumes	\$1800

How will the project create additional overnight stays or increase tourism activity?

The 2017 Tour drew guests from Ashland, Medford, Bend, Corvallis, Hawaii, California, Idaho, Colorado, and Seattle. The Willamette Living History Tour is unique and has a following that reaches well beyond West Linn, Portland, and Oregon. Every year, we have individuals traveling from out of town to participate in the Tour or be a guest on the Tour. Last year, we had a group who traveled from California that heard of our event through social media. They described their experience after the Tour as a must see when you are in Portland.

How will you measure return on investment (ROI) or performance for the project?

We provide a survey after the Tour to our guests. We collect data on where our guests are visiting from in addition to getting comments and feedback about their experience. We also get feedback from our large volunteer cast.

What is the anticipated (ROI) or what performance numbers do you project for your project?

Many of our guests spend time and money in Willamette before and after their tours. We have learned through our guests' comments that they have new knowledge of our quaint little business district as a result of coming here for the tour. Our investment is monetary but also it brings the community together to prepare for this event in the neighborhood. A community that bands together to celebrate history for one night is something to celebrate.

The uniqueness of the Tour has sparked new interest in creating more types of events that share our history in fun and innovative ways. It has helped us create the 1950's Radio Show, Voices From the Past, and more recently our very successful historical fashion show tea. All these events have been well attended by guests from the greater Portland area.

What changes/improvements to the project do you propose for 2017 that could increase its success?

In 2018 we are changing the year portrayed in the production to appeal to past participants and to expand to a larger audience. After 5 years of portraying 1913, we are researching to portray 1922. A new year will be of interest to many who have already

Please list any additional sources of funding that would be leveraged by CPP grant award.

In the past we have received grant funding from the City of West Linn through the Community Partnership Program. We receive ticket sales and some donations.

Please describe any confirmed partnerships connected with this project that will help with its execution.

With over 100 actors and volunteers working over 2 evenings to rehearse and put on the play, we can easily claim 800 volunteer hours from an impressive volunteer list. We also have strong support from several other historical non profits and groups in the Portland area such as; Rose City Model T Club, the Edwardian Society of Oregon, The Willamette Community of Faith Church, the Willamette Neighborhood Association and Willamette Historic Main Street. In addition to the actors, we have a production crew of about 4-5 people that put in hours equivalent to 2 full-time FTE over a 2 month period (July and August) prior to the event. The in-kind contribution to this event is modestly estimated at just under 1000 hours and valued (according to minimum wage calculations) at about \$10,250. If we had to pay all of the actors and crew, the cost of the event would be formidable.

In addition to our volunteers we receive support from the City of West Linn Public Works and Parks and Recreation staff.

Each year we receive services from local businesses such as, price breaks on food and costume donations to help support our event.

Please provide contact information for partners - name, organization, phone, e-mail, etc.

22500 Salamo Road West Linn, OR 97068 503-657-0331 (West Linn Parks and Recs)
Gail Holmes, President Willamette Neighborhood Association, holmes2410@gmail.com
Shannen Knight, President Willamette Main Street historicwillamette@gmail.com.
Rose City Model T Club, www.rosecitymodeltclub.org
Edwardian Society Of Oregon, <http://www.edwardiansociety.com/>
Community of Faith Church, Willamette Pastor Dave <http://www.cofaith.net/>

Additional Comments:

We graciously thank you for considering this grant application.

Submission Date:1/19/2018Application Status:Complete

Star Spangled 4th of July Celebration

CPP Application ID: 270

Submitted By: Carol Koran on behalf of Alice Richmond

Email: wlcfc@comcast.net

Phone: 5037230101

Lead Organization: West Linn Fireworks Concerts and Oktoberfest

Website: www.wlfcovevents.weebly.com

Project Description:

The annual West Linn Star Spangled 4th of July event is held in Willamette Park in the historic area of downtown West Linn. This family-friendly event is free to the public and brings people together to celebrate our nation's independence with live music, food and beverages available for purchase, games, notable speakers, flag raising ceremony, national anthem, and a spectacular firework show at sundown.

This event is attended by local citizens, the larger community of neighboring cities, and out-of-town visitors traveling through the area seeking to commemorate the day. This event attracts thousands of individuals and is a very popular annual event in a beautiful environment. This event promotes and stimulates the economy and tourism through our area.

Community: West Linn

Single Community Amount Requested: \$4,000.00

OR Multiple Communities

Canby		Estacada		Government Camp	
Happy Valley		Lake Oswego		Milwaukie	
Molalla		North Clackamas		Oregon City	
Sandy		Villages		West Linn	
Wilsonville		TOTAL:	\$0.00		

Project Total Cost: \$18,000.00

Received CPP Funds in Past? Yes

Completion Date:

7/4/2018

How would you use any awarded funds?

This event would not be possible without generous donations from our sustaining sponsors and the grant money we receive. The expenses for planning and hosting this popular event are met through fundraising efforts such as this grant request and an annual letter to our sustaining sponsors, as well as reaching out to local businesses requesting their support; each year we fundraise to meet the cost of making this free event available to the public.

This grant money would be used to cover expenses such as advertising (flyers, posters, fundraising letters), event and firework insurance, the purchase of the fireworks and associated supplies needed to set them up for the show, food and drink for the volunteer crew that sets up and runs the show, U-Haul truck rental for transport of the fireworks and risers that hold the fireworks in place for the performance, port-a-potty rentals, and city permits as needed. All the work is done by volunteer labor; no one on the team receives pay.

How will the project create additional overnight stays or increase tourism activity?

The 4th of July celebration attracts people to our area. Each year, so far, we have had out-of-state visitors and even an occasional out-of-country family/group join us at this celebration. Either they are in town visiting friends/family, or they are traveling through our area and seek to join a celebration that becomes part of their vacation memories. This is a popular event that attracts interest in our area and promotes goodwill and tourism, which in turn is good for the local economy and businesses.

How will you measure return on investment (ROI) or performance for the project?

Each year the 4th of July event draws a crowd of thousands, according to past reporting from the West Linn Tidings. The annual event continues to bring in large numbers of people, and the park is filled with many happy people/families enjoying a special day of fun in the sun while celebrating America.

The consistent draw of large numbers of people to this event, and the happy thankfulness expressed by those attending is how we measure the return on investment.

What is the anticipated (ROI) or what performance numbers do you project for your project?

Hosting events that are free and open to the public doesn't create a paper trail (RSVPs, income, etc.) that allows us to quantify in a traditional sense.

Based on past attendance at this annual event, we anticipate similar or larger crowds because of word-of-mouth advertising, our website and Facebook page visits, listing our event on other local events sites (including popular radio and television event listings), posters displayed in area businesses, and inclusion of our event information in the West Linn Parks and Recreation Activities Catalog.

What changes/improvements to the project do you propose for 2017 that could increase its success?

The most notable changes or improvements are our website and Facebook page being updated as new information becomes available to promote our events. Having a digital presence allows information to be available to those who gather their information digital

Please list any additional sources of funding that would be leveraged by CPP grant award.

We fundraise by contacting previous years' sponsors and requesting their continuing support. In addition, we contact other local businesses asking for their support; particularly new businesses that have not been contacted before so they can have the opportunity to participate. There are also a few private individuals that will sometimes offer financial support when there is a shortfall in the budget that fundraising didn't cover. On a few occasions, I have paid for some necessary things out of my own pocket (printer ink, paper, gas money used for fundraising efforts, etc. - but as a senior citizen on a fixed income I try to avoid using my limited personal funds for event expenses).

Please describe any confirmed partnerships connected with this project that will help with its execution.

No other organizations are partnering with us for this event. The planning and execution of this event is done by a team of volunteers - three of whom are currently officers of our non-profit 501(c)(4) organization known as West Linn Fireworks Concerts and Oktoberfest.

Please provide contact information for partners - name, organization, phone, e-mail, etc.

Not applicable

Additional Comments:

Thank you for the opportunity to apply for this grant money. We hope to hear a favorable outcome to our request!

Submission Date: 2/13/2018

Application Status: Complete

CPP Application ID: 271

Submitted By: Andrew Mallory

Email: andrew@andrewmallory.com

Phone: 5034907894

Lead Organization: International Green Consulting, LLC

Website: www.97068.org

Project Description:

A new APP designed to generate a smooth flow of communication for West Linn. Anyone who visits, works in, lives in or owns a business in West Linn will be able to tap into one central application. Neighborhood Associations along with current projects such as The Water Front Development, Historical Society, The Main Street Project will be able to connect their Facebook pages to this App to ensure residents of West Linn and visitors can access information from one point. Local restaurants, activities and points of interest will be available for visitors to access.

This year West Linn will be hosting several large Baseball Tournaments that have the potential to generate tourism dollars for our community. By accessing the website and later the APP, visitors will be able to see what is available for their needs in one place. Restaurants, shopping, arts, culture and points of interest in West Linn will be outlined clearly for visitors and thereby encourage more over night stays in Clackamas County and entice them to Linger Longer.

Initially, a website will be constructed for WWW.97068.ORG while the APP is in the development. It is anticipated that the APP will take three to six months to be completed and pass through Apple security prior to being available to the public.

Community : West Linn

Single Community Amount Requested: \$15,000.00

OR Multiple Communities

Canby		Estacada		Government Camp	
Happy Valley		Lake Oswego		Milwaukie	
Molalla		North Clackamas		Oregon City	
Sandy		Villages		West Linn	
Wilsonville		TOTAL:		\$0.00	

Project Total Cost: \$20,000.00

Received CPP Funds in Past? No

Completion Date:

09.01.18

How would you use any awarded funds?

97068.ORG

Web design: \$2,000

Web hosting: \$1,000

Graphics: \$800

APP design: \$10,000

Advertsing: \$1,200

TOTAL: \$15,000

How will the project create additonal overnight stays or increase tourism activitiy?

During the course of 2018 West Linn will play host to 7 Base Ball tournaments. The players, families and guests will be coming from the NW region.

During these events visitors will be able to access information for accommodation,restaurants, places of historical interest, arts, culture and shopping from one point. This will entice visitors to Linger Longer and allow for more engaged access to all that West Linn has to offer for their needs.

Advertising in relevant publications will guide interested parties to 97068.ORG and social media outreach will be undertaken comprehensively.

How will you measure return on investment (ROI) or peformance for the project?

Visitors to West Linn will have to enter their originating zip codes into the website or APP. Once the zip code has been entered, access to the website or APP will be automatically allowed.

This will allow for an accurate account of the number of visitors and also their originating locations.

What is the anticipated (ROI) or what performance numbers do you project for your project?

ROI for this project will be accounted for as follows:

It is anticipated that approximately 500 people will arrive in West Linn for each baseball tournament. This would amount to approximately 3,500 visitors to West Linn in total starting in May.

A group discount will be negotiated with the closest available hotels to West Linn which are in Oregon City. The agreed group discount will then be passed on directly to the tournamnet organizers. Advertising in relevant publications will be undertaken to ensure that all participants are aware of the group hotel rate.

What changes/improvements to the project do you propose for 2017 that could increase its success?

Please list any additional sources of funding that would be leveraged by CPP grant award.

Several opportunitites exist for Key Sponsorships for this project once a CPP grant is awarded. There is a potential to garnish support from several Neighborhood Associations along with Key Sponsorship from our larger businesses in the West Linn community.

Please describe any confirmed partnerships connected with this project that will help with its execution.

Currently the Willamette Neighborhood Association have been asked to look at this project in more detail by the Neighborhood Presidents Association.

The City of West Linn has been officially informed of this project along with the West Linn Council and it has been met with a positive response.

Please provide contact information for partners - name, prganization, phone, e-mail, etc.

Willamette Neighborhood Association

Additional Comments:

Submission Date:

2/17/2018

Application Status:

Complete

WFHAC WFHAC Information Booth and Public Engagement Materials and First Annual Music of the Trail w/Traditional Salmon Bake (concert funding is

CPP Application ID: 274

Submitted By: Siobhan Taylor

Email: siobhan@wfheritage.org

Phone: 5037045880

Lead Organization: Willamette Falls Heritage Area Coalition

Website: www.wfheritage.org

Project Description:

This proposal is in direct response to recommendations made by Bill Baker, Total Destination Marketing, on our recent WFHAC Marketing Assessment project funded by CCTDC. The study revealed a priority need is for marketing materials and information that will simplify and effectively integrate a visitor's understanding of the Willamette Falls Heritage Area and what it has to offer in the way of themes, attractions, activities, events and services. We can meet that need with a well-equipped, branded information booth and print materials to take to the numerous events throughout the area we will be participating in each year. We need an info set-up that is adaptable for indoor and outdoor use. Our goal is to reach visitors outside of the 50 mile area range in addition to local audiences. This year, as we mark the 175th anniversary of the Oregon Trail, our outreach efforts are being doubled to bring visitors to our Heritage Area to linger longer, play, shop and dine as they explore what Clackamas County and it's Willamette Falls Heritage Area have to offer.

To be visitor ready and enticing we need a professional looking, branded visitor info booth to take to community events within our 56-mile heritage area and beyond. We need a pop-up tent w/logo, two lightweight folding tables, four folding chairs, fitted table cloths w/logo, pop up display of WFHAC facts and supporters, tabletop display holder for brochures and cards for area attractions related to heritage and culture) We also need a tablet to record visitor contact information for future outreach, follow up with QandAs, provide further information for upcoming visits, targeted emails and newsletters. We need to design and print updated information cards for upcoming events as well as updated materials on the Willamette Falls Heritage National Heritage Area efforts.) Our info booth at these activities will help attract more visitors to the area, put heads in beds in our partner communities within the tourism area, encourage visitors to stay, play, learn, dine and shop in our communities.

Additionally, our proposal supports our efforts to advocate for and strengthen the identity and economy of the communities around Willamette Falls by preserving, enhancing and promoting the nationally significant and distinctive stories of the area, while cultivating public-private partnerships to develop its natural, cultural, industrial, scenic, recreational, and historic resources. These efforts are deeply intertwined with the Oregon Trail 150th Celebration. A key component of our effort is a free public concert we will present with The Trail Band to kick off events for the 175th Oregon Trail Celebration year. The concert (funding secured) will be held at the End of the Oregon Trail Interpretive Center and Oregon City Parks is helping to underwrite the cost of the performance. Our other partner, EOT, is providing the venue. We want to capitalize on the public event to promote tourism throughout our Willamette Falls Heritage Area and to enlist key support from the business and private stakeholders. We will be adding a traditional salmon fire pit dinner to the concert in partnership with the Grand Ronde Tribe. But, to keep the event within in our budget and work with the Tribe we need to provide the food that will be prepared and served in a traditionala manner. We also need to provide linnens and table settings. In return, the Tribe will promote the Willamette Falls Heritage Area while telling their story of traditions and celebration at the falls. The dinner will be a ticketed event open to the public. Our hope is to promote the dinner and concert to an audience 50 miles beyond our tourism area to draw new visitors to stay and explore our Heritage Area and support local restaurants, hotels and businesses while growing our data base of supporters.

Community : Canby, Lake Oswego, Oregon City, West Linn, Wilsonville

Single Community Amount Requested:

OR Multiple Communities

Canby	\$4,000.00	Estacada		Government Camp	
Happy Valley		Lake Oswego	\$4,000.00	Milwaukie	
Molalla		North Clackamas		Oregon City	\$4,000.00
Sandy		Villages		West Linn	\$4,000.00
Wilsonville	\$4,000.00	TOTAL:	\$20,000.00		

Project Total Cost: **Received CPP Funds in Past?**

Completion Date:

July 2018 booth and materials in use. July 27 Music and Traditioinal Salmon Bake (funding for concert is secured)

How would you use any awarded funds?

1 Apple iPad 16 GB Wifi \$499
1 Logi-tech keyboard w/stand \$120
1 lock adhesive security cable to tether iPad for public events to prevent theft \$40
2 6' folding tables @ \$50 each \$100
4 folding chairs @ \$20 each \$80
1 10 ft. dye-sublimation tent package with 3 full walls printed inside and outside -- allows us to feature info and logos of our key supporting cities and Clackamas Co. and CCTDC. Design Included. For outdoor events. \$4197
2 6 foot fitted table cloths w/graphics on all 4 sides and top. Design layout included. \$984
1 6 tray literature station (10W x 60H x 12 D) and soft carrying case to display Heritage Area brochure, map, flyers for upcoming events within our Tourism area helping to promote partner events and heritage info. \$327
1 vinyl graphics w/reractable banner stand- 2 sided 33.5x79. Carrying case. Design included. \$987
1 8'x10' pop up display for indoor use w/lights and graphics and carrying case Design Included. \$2192
1 hard carrying case w/fitted cover featuring logo. Can be used as a speakers podium. Design included. \$357
500 full color gatefold heritage area brochures \$1792
500 full color Heritage Area Maps \$2396
Trail Band Dinner w/Grand Ronde Tribe Rental Expenses:
table cloths for 10 tables \$400
dishes \$48
flatware \$108
glassware \$40
Chef service: Donated
Kitchen/wait staff : \$560
Salmon: \$600
Other food: \$2500
Extra wait staff and misc. expenses \$1,673
TOTAL FOR INFO BOOTH/PRINT MATERIALS/TRIBAL DINNER = \$20,000

How will the project create additonal overnight stays or increase tourism activitiy?

This CPP grant will allow WFHAC to be event ready for the numerous community and tourism events we participate in each year. (local fairs, festivals, heritage events, Governor's Conference on Tourism, Clackamas Co. Fair etc.) Our goal this year is to participate in more events within our 56 river mile heritage area and outside of that area as well in order to increase overnight stays and tourism activity within our region. That in turn will enable WFHAC to share news about the CCTDC area heritage, recreation, agriculture and culture activities, as well as projects and programs within our CCTDC heritage area. The public engagement and interaction will allow WFHAC volunteers/staff to encourage more visitors on the local and regional scale for the CCTDC region.

A well equipped information booth will allow us to satisfy visitors who stop by to learn about our region and will emphasize our Willamette Falls Heritage Area brand promise that will entice visitors to our area.

We will be equipped to set up our information indoors and outdoors with this display.

The outdoor concert will highlight all events for the Oregon Trail 175th celebration and promote partnership with Oregon's Native American Tribes and share their culture and food from the area. The dinner, in conjunction with the concert, will

entice visitors from outside the 50 mile tourism area as well as locals. The traditional foods are an integral part of the heritage story and will promote the bounty of our heritage area to a diverse audience. Visitors will be enticed to linger longer in our region as they explore the bounty, heritage and recreation Willamette Falls Heritage Area has to offer.

How will you measure return on investment (ROI) or performance for the project?

ROI will be measured by the number of visitors who stop by and visit our booth at numerous fairs and community events. It will also be measured by the number of people who sign up for our contact list and continue to engage with us via email and our Facebook and website pages.

The turnout at the upcoming concert, Music of the Oregon Trail, will be promoted at our info booth as will our ongoing lecture series. The number of people who attend these events will also help us measure the ROI of this project.

The dinner highlighted prior to the concert, will draw visitors from outside the region with a keen interest in heritage and its bounty from traditional foods and local wines and produce.

At each event our volunteers will track where people learned about our lectures, concert and other activities we participate in. That will also help as a measurement tool. We will use survey money to track visitor awareness and familiarity with our projects after the public events we participate in. The contact info for the surveys will come from data entered on our tablet. The measurement will be calculated after each event. We will also measure increased engagement on our social media and website.

What is the anticipated (ROI) or what performance numbers do you project for your project?

We predict improved outreach at each event this summer: Trail Band Concert, Old Fashioned Fair, Wilsonville 50th Birthday Celebration, First City Celebration, Lake Oswego Festival of the Arts, Clackamas Co. Fair, Oswego Heritage , Governor's Conference on Tourism and other events. Each event will bring at least 1000 visitors by our information booth. Of that number we will be able to share information, event updates and give save the date and info cards to at least 500 individuals per event. In addition, our talks, which we will promote at these events will bring another 100 people per lecture into the CCTCP area. We will also collect contact information at each of the lectures. The Trail Band concert and traditional foods dinner will help us draw visitors interested in the bounty of our heritage area. This will add to our outreach data base for future events within the Heritage area. The outdoor venue can accommodate

What changes/improvements to the project do you propose for 2017 that could increase its success?

Please list any additional sources of funding that would be leveraged by CPP grant award.

The Grand Ronde Tribe will assist in the meal preparation for the Traditional Foods Dinner highlighted at the Trail Band Concert. estimated value: \$8500

Chef Matt Bennett of Sybaris Restaurant is well versed in traditional food preparation and locally sourced foods. Chef Matt is donating his services. Estimated value \$1300

End of the Oregon Trail Visitor Center is allowing us the free venue. Estimated value \$950

Oregon City Parks and Recreation is underwriting the Trail Band Concert fee. \$5900

Access to Trail Band mailing/FB list for concert promotion: 6000 fans listed -- Priceless

Total amount of funding/in-kind: \$16,650

Please describe any confirmed partnerships connected with this project that will help with its execution.

Our partnership with EOT, The Trail Band, Oregon City Parks and Rec., Confederated Tribes of Grand Ronde, Chef Matt Bennett and his team and volunteers from WFHAC's board is committed to help with execution of this proposal. WFHAC is committed to assisting with all community events, concert/dinner and other duties as necessary. Staff is also working on their own time for the full coverage at all events and activities as well as set up and tear down.

OMAC advertising is committed to providing design services for all materials used in the design of materials for the information booth. They will also assist with invitation design for the Concert/Dinner.

Please provide contact information for partners - name, organization, phone, e-mail, etc.

Confederated Tribes of Grand Ronde

Tribal Secretary/WFHAC Board Secretary Jon A. George

jon.george@grandronde.org

503-367-5686

Marv Ross, The Trail Band

Marv Ross <marvross@rossproductions.com>

971.227-4540

Chef Matt Bennett, Sybaris Restaurant

503-928-8517

JANEL BENNETT <mpbandjra@msn.com>

Additional Comments:

This grant request is in direct response to the Marketing Assessment we conducted with Destination Brand Marketing, an assessment funded with a CCTDC Grant. That assessment stresses there is currently little evidence of heritage and culture cross promotion across attractions and communities to enhance visitor experiences and extend their length of stay and spending within the CCTDC area. WFHAC needs to inform, guide, and motivate travelers on the subject of the bounty of our heritage area. Our efforts with a fully equipped information station, tablet to record contacts and ideas, a free public event with a heritage dinner and promotion of talks and other special events throughout the region are all part of that cross marketing effort. WFHAC needs to have a

" branded package" that is cohesive, links all locations and can serve to draw visitors along the route to extend their length of stay in our Willamette Falls Heritage Area.

WFHAC's board is deeply committed to this effort because we acknowledge we need to Act Like A Heritage Area in order to become recognized as a heritage area. This spring our final feasibility study is being presented to the National Park Service and to Congress. All of these elements will help us and CCTDC in shaping the identity of our heritage place through style, design, color, lettering, content, placement and public appeal. We need to act, look, and attract like a premiere heritage area and draw visitors who will linger longer. This grant will firmly support our efforts.

This is an unusual request in that it combines an info booth, printing of info materials for our participation in community festivals and events; and we are requesting support for a heritage dinner in conjunction with the Trail Band concert. It is an opportunity to grow public awareness, visitor interest and strengthen the county's partnership with the Grand Ronde Tribe. It is a remarkable opportunity for WFHAC to help promote visitors to our area who linger longer and recreate, learn,shop and dine in the Heritage Area. Our board's commitment to promote Willamette Falls Heritage Area's bounty in terms of agriculture, farm to table, heritage activities and attractions and area events is a dedicated one completely in keeping with the recommendations of our marketing assessment. Our volunteer hours are consistently growing. And our efforts to attend events inside and outside the region are also growing. This grant request is necessary in order for us to be a national attraction : The Willamete Falls National Heritage Area.

Submission Date: 2/20/2018

Application Status: Complete

2018 CPP Applications

West Linn

IN PROCESS

Historic Willamette Overnight

CPP Application ID: 250

Submitted By: Rae Gordon

Email: rae@raegordon.com

Phone: 5034520440

Lead Organization: Historic Willamette

Website: www.historicwillamette.com

Project Description:

Community : West Linn

Single Community Amount Requested:

OR Multiple Communities

Canby

Estacada

Government Camp

Happy Valley

Lake Oswego

Milwaukie

Molalla

North Clackamas

Oregon City

Sandy

Villages

West Linn

Wilsonville

TOTAL:

Project Total Cost:

Received CPP Funds in Past?

Completion Date:

November 1st, 2018

How would you use any awarded funds?

How will the project create additional overnight stays or increase tourism activity?

How will you measure return on investment (ROI) or performance for the project?

What is the anticipated (ROI) or what performance numbers do you project for your project?

What changes/improvements to the project do you propose for 2017 that could increase its success?

Please list any additional sources of funding that would be leveraged by CPP grant award.

Please describe any confirmed partnerships connected with this project that will help with its execution.

Please provide contact information for partners - name, prganization, phone, e-mail, etc.

Additional Comments:

Submission Date:

Application Status:

Willamette Living History Tour

CPP Application ID: 252

Submitted By: Danny Schreiber

Email: info@westlinnhistory.org

Phone: 5037239688

Lead Organization: West Linn Historical Society

Website: www.westlinnhistory.org

Project Description:

Since 2008, the Willamette Living History Tour has taken visitors back to 1913 and 1908. Costumed guides portraying local residents lead guests on a lamplight tour through the Willamette neighborhood, along the way, experiencing scenes that depict life from long ago." " " After ten years of portraying the same two years, we would like to change to the 1922. We are requesting funding to help pay for researching and writing a new script, purchasing new costumes and props to help portray the new year.

Community : West Linn

Single Community Amount Requested: \$1,500.00

OR Multiple Communities

Canby		Estacada		Government Camp	
Happy Valley		Lake Oswego		Milwaukie	
Molalla		North Clackamas		Oregon City	
Sandy		Villages		West Linn	
Wilsonville		TOTAL:			

Project Total Cost: \$7,850.00

Received CPP Funds in Past?

Completion Date:

9/15/2018

How would you use any awarded funds?

How will the project create additional overnight stays or increase tourism activity?

How will you measure return on investment (ROI) or performance for the project?

What is the anticipated (ROI) or what performance numbers do you project for your project?

What changes/improvements to the project do you propose for 2017 that could increase its success?

Please list any additional sources of funding that would be leveraged by CPP grant award.

Please describe any confirmed partnerships connected with this project that will help with its execution.

Please provide contact information for partners - name, prganization, phone, e-mail, etc.

Additional Comments:

Submission Date:

Application Status:

West Linn's 2018 Oktoberfest Celebration

CPP Application ID: 299

Submitted By: Carol Koran on behalf of Alice Richmond

Email: wlcfc@comcast.net

Phone: 5037230101

Lead Organization: West Linn Fireworks Concerts and Oktoberfest

Website: www.wlfcovevents.weebly.com

Project Description:

The annual Oktoberfest Celebration is held at West Linn Central Village, 21900 Willamette Drive, West Linn. This is a family-friendly evening event that brings people together to celebrate the arrival of autumn with live Bavarian-style music, food and beverages available for purchase, with space for dancing. This event is attended by local citizens, the larger community of neighboring cities, and occasionally out-of-town visitors traveling through the area who are looking for local seasonal events to add fun to their travels.

This event attracts hundreds of individuals each year and is a very popular annual event in a festive environment. This event promotes and stimulates the economy and tourism our area, giving area businesses greater exposure that could potentially lead to new clientele.

Community : West Linn

Single Community Amount Requested:

\$2,000.00

OR Multiple Communities

Canby		Estacada		Government Camp	
Happy Valley		Lake Oswego		Milwaukie	
Molalla		North Clackamas		Oregon City	
Sandy		Villages		West Linn	
Wilsonville		TOTAL:	\$0.00		

Project Total Cost: \$5,400.00

Received CPP Funds in Past? Yes

Completion Date:

September 28 & 29, 2018

How would you use any awarded funds?

This event would not be possible without generous donations from our sustaining sponsors and the grant money we receive. The expenses for planning and hosting this popular event are met through fundraising efforts such as this grant request and an annual letter to our sustaining sponsors, as well as reaching out to local businesses requesting their support; each year we fundraise to meet the cost of making this free event available to the public.

This grant money would be used to cover expenses such as advertising (flyers, posters, fundraising letters), event insurance, the rental of tables and chairs if needed, large tents to mitigate potential wet weather, other supplies needed to create the event ambiance, port-a-potty rentals, and city permits as needed. All the work is done by volunteer labor; no one on the team receives pay.

How will the project create additional overnight stays or increase tourism activity?

The Oktoberfest celebration attracts people to our area; many people enjoy the Oktoberfest atmosphere. In previous years we have had many Portland area visitors, occasional out-of-state visitors and even an out-of-country family (from Germany, in the area visiting relatives) join us for this celebration. This is a popular event that attracts interest in our area and promotes goodwill and tourism, which in turn is good for the local economy and businesses.

How will you measure return on investment (ROI) or performance for the project?

Each year the Oktoberfest event draws a good-sized crowd - usually hundreds of attendees over the two days of the event. The annual event continues to please, and the area is filled with many happy people/families enjoying a special evening of celebratory fun with a Bavarian theme.

The consistent draw of crowds to this event, and the happy enjoyment expressed by those attending is how we measure the return on investment

What is the anticipated (ROI) or what performance numbers do you project for your project?

Hosting events that are free and open to the public doesn't create a paper trail (RSVPs, income, etc.) that allows us to quantify in a traditional sense.

Based on past attendance at this annual event, we anticipate similar or larger crowds because of word-of-mouth advertising, our website and Facebook page visits, listing our event on other local events sites (including popular radio and television event listings), posters displayed in area businesses, and inclusion of our event information in the West Linn Parks and Recreation Activities Catalog.

What changes/improvements to the project do you propose for 2017 that could increase its success?

The most notable changes or improvements are our website and Facebook page being updated as new information becomes available to promote our events. Having a digital presence allows information to be available to those who gather their information digital

Please list any additional sources of funding that would be leveraged by CPP grant award.

We fundraise by contacting previous years' sponsors and requesting their continuing support. In addition, we contact other local businesses asking for their support; particularly new businesses that have not been contacted before so they can have the opportunity to participate. There are also a few private individuals that will sometimes offer financial support when there is a shortfall in the budget that fundraising didn't cover. On a few occasions, I have paid for some necessary things out of my own pocket (printer ink, paper, gas money used for fundraising efforts, etc. - but as a senior citizen on a fixed income I try to avoid using my limited personal funds for event expenses).

Please describe any confirmed partnerships connected with this project that will help with its execution.

No other organizations are partnering with us for this event. The planning and execution of this event is done by a team of volunteers - three of whom are currently officers of our non-profit 501(c)(4) organization known as West Linn Fireworks Concerts and Oktoberfest.

Please provide contact information for partners - name, organization, phone, e-mail, etc.

Not applicable

Additional Comments:

Thank you for the opportunity to apply for this grant money. We hope to hear a favorable outcome to our request!

Submission Date: 2/28/2018

Application Status: In Process

Begin forwarded message:

From: "Cummings, Teri" <TCummings@westlinnoregon.gov>
Subject: Re: Star Spangled 4th of July Report for last years Tourism grant
Date: March 3, 2018 at 8:17:03 PM PST
To: "Sakelik, Richard" <RSakelik@westlinnoregon.gov>, "jim@mthoodterritory.com" <jim@mthoodterritory.com>
Cc: "Morgan, John" <jmorgan@westlinnoregon.gov>, "Axelrod, Russell" <RAxelrod@westlinnoregon.gov>, "Stein, Eileen" <estein@westlinnoregon.gov>, #Committee - Economic Development <economicdevelopmentcommittee@westlinnoregon.gov>, City Council <citycouncil@westlinnoregon.gov>

To whom it may concern,

I agree with Councilor Sakelik's account of the 4th of July event and would like to add that Ms. Cass also described feeling concerned for other's safety when observing Ms. Richmond drive her car off-road through the park past people on blankets to deliver event materials to an area where she needed them.

The Council expressed appreciation of all Ms. Richmond's hard work over the years but unanimously decided to have events of this nature supervised by the parks department in the future.

Thank you for your consideration,
Teri Cummings

From: Sakelik, Richard
Sent: Friday, March 2, 2018 3:07 PM
To: jim@mthoodterritory.com
Cc: Morgan, John; Axelrod, Russell; Stein, Eileen; #Committee - Economic Development; City Council
Subject: Star Spangled 4th of July Report for last years Tourism grant

Jim,

I am writing today to correct the gross misstatements in the report you received from Carole Koran (which appeared to be written by Alice Richmond). I have cut and pasted verbatim the categories that this occurred in. The specific comments made are underlined for review.

For some background....Council and our City Attorney were informed of this via Ms. Steins 7/5/2017 email to all of us regarding the July 4th celebration incident complaint where she states verbatim:

"The caller is Yvonne Cass [\(503\) 313-1637](tel:5033131637). She doesn't mind being contacted to discuss her concerns about Ms. Richmond's behavior toward the family. Ms. Cass mentioned she is a Gulf

War veteran and was appalled by the incident. She wants it to be known she did not fight in order to see a family like this being harassed as they were.”

Again, she would appreciate a follow up call, if anyone wishes to. Otherwise, she just wanted to register her complaint.”

I personally spoke with Ms. Cass the next day for 1 hr (Councilor Cummings also spoke with her on a separate occasion for approximately an hr.) to hear directly from her as to what occurred. Here is a shortened version of what she shared with me.

In actuality Ms. Richmond was the instigator in this entire incident and that she needed to intervene as she felt Ms. Richmond was in the process of inciting violence. She told this family to go back where they came from and made many disparaging remarks as well as accuse them of a number of things like moving things around. Yvonne witnessed the entire confrontation and stated that the family was very respectful and tried to understand and fix the issues Ms. Richmond was accusing them of as they did not understand why she was attacking them nor did they want to be involved in any incident. Yvonne was able to get Ms. Richmond to physically back off from confronting these people only to see that Ms. Richmond went after these people 2 more times in which Yvonne continued to intervene in so as to avoid any more conflict. She was very afraid Ms. Richmond was going to start a major disrupting violent event. If it wasn't for her diligence that's probably what would have happened. Needless to say the comments below from Carol Koran and Ms. Richmond are grossly exaggerated and blatantly false.

Excerpts from their report to you.....

Obstacles?

4th of July: This year we had a family in attendance that created some drama by moving most available park tables to one area for their own personal use instead of only claiming one for their use; and they took down barriers staff had installed for event safety and vendor access. Having a police presence at the event would have been useful this year since this family became belligerent and purposefully engaged in intimidation and physical pushing when I asked them to share the park tables with the other attendees.

Future Plans/Assistance?

4th of July: We have been asking the City for a police presence, but thus far this has not happened. This is the first year this has ever happened, and it seemed like this family's main intention for attending the event was to cause disruption rather than celebrate the nation. However, police presence would also be beneficial for public relations for the police department in a relaxed family environment. The fire department has a presence at this event that enhances their public relations.

Leveraged Funds/Assistance?

Not all. Two of our major sponsors moved out of the district and several minor sponsors declined to donate this year because their business wouldn't support a donation.

Also, with the addition of some new council persons at the City, there were several that chose not to support our 4th of July event through the grant funds (they did give some toward the Oktoberfest event).

End of excerpts

Bottom line is the entire Council unanimously chose to not fund (through our yearly City Community Grant Program) the 7/4 event and we only funded the Oktoberfest for one last time. We agreed last year we would not be funding these events for Ms. Richmond in the future and the Mayor made an extra effort to not embarrass her in public for such a horrific offense. The City does not believe this behavior is appropriate and we will not condone it.

The Mayor has more he can share about this if anyone would like to inquire as he took the lead to resolve the situation quietly so that nothing like this happens again. I believe he has worked out that our City Parks Dept. would now basically run this event but I don't believe all the details have been ironed out yet.

So the truth is told and there can be no misunderstandings among the County nor our City volunteers/staff. It's quite disconcerting that Ms. Richmond has chosen this path.

Thanks for persevering through my long email! Any questions feel free to contact me.

Rich

Richard Sakelik
West Linn City Councilor

Richard Sakelik
West Linn City Councilor
City Council
[#6023](#)

Post and Comments to Facebook West Linn Community Page concerning small businesses
March 4, 2018

Amanda Ellis Stein to WEST LINN COMMUNITY PAGE

· March 4 at 5:48pm ·

Why do you think that it is so hard for small businesses to be successful in West Linn?

And - what could the city do to be more supportive of its small businesses?

Alecia Elia Expensive, not always easily accessible, and not generally getting their name "out there". 😞:/

Amanda Ellis Stein I think businesses expect more support from the community at such a high price tag... and a certain clientele that doesn't exist in West Linn.

Autumn Sullivan Amanda, are you stating that you believe that business owners are charging too much for goods and services? And can you clarify "certain clientele"?

Amanda Ellis Stein Autumn Sullivan well... rent and overhead is so high in West Linn that business owners have to charge more to break even. Many businesses assume that if they open a shop in an area that has a \$400k+ average house value that they will have the community...See More

Autumn Sullivan Amanda, yes, absolutely. Thank you for your response!

Amanda Ellis Stein Autumn Sullivan people here also tend to be more overextended.

Autumn Sullivan Amanda, in what ways? Time, income, other?

Amanda Griffith Overextended on credit and payments.

Denise Morrison 503. Ying Bun. La Sen Vietnamese do well. 503 and Ying bun have been here for a long time. Wonder what their secret is?

Eiman Jafar I think they're expensive because the rents are high.

Alecia Elia Eiman Jafar I agree

Anton Abdullakhovich Smirnov Amanda Ellis Stein i am not a business expert and i bankrupted couple firms that i started. (the first one (store similar to Game Stop by the Kremlin close to the Red Square in Moscow, i had best location you could ever imagine but zero experience)

Emily Geraci Denise Morrison because Ying Bun is awesome and reasonably priced!!

Amanda Ellis Stein Denise Morrison I love Le Sen but it has only been there for a couple years. It was J Willies and Pizza Place before that, and a cocktail restaurant before that! Cold Stone ice cream opened and closed in that center, and so did Finish line, and a mexic...See More

Denise Morrison Sometimes it's just knowing how to run a business.

Lisa Durbin My guess is that rent is too high and it's driving businesses out.

Molly Wavra Yep. In the Willamette area, retail rent rivals close in PDX areas with nowhere near the customer traffic.

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Cynthia Christine Wells Joy Molly Wavra it's obscene the rent charged down there...thus empty spaces sit and stare.

Melissa Padgett As a consumer, I have no problem driving into LO or OC to purchase "stuff." It's because I know where the retail centers are and they have retail I want. Unfortunately, WL does not.

Shannon N Brady We don't have a retail hub here. One small shop or two will not keep people coming to wander. We need to create a more retail friendly environment here.

Alecia Elia Agreed. We've talked repeatedly about moving out of West Linn purely because it doesn't provide as much shopping convenience as we want. We stay for the schools but it's frustrating to have to really drive for retail. I guess I've been too spoiled historically 😊;)

Mary Sassara Shannon N Brady agreed no real town, old willamette Safeway shops and here and there on 43 , a hub would make it nice but real estate prices would prohibit that.

Denise Morrison Cost of rent.

Aaron Dennis On top of the high rent in the Willamette area (which still has a lot of working class households), you got the I-205 "bypass" running right down Willamette Falls Drive as a deterrent to potential customers.

Susan Lynn Raffetto On top of rent costs there is little parking available plus lack of reasons to even go to West Linn unless you are attending a school event.

David Sullwold High rent, low volume.

Ruth Dahlin Often times, I am not aware of small businesses in WL. If I want to shop, I'll go to PDX or OC, since that's where I think all the shops are. We just don't have a hub of businesses here

Amanda Ellis Stein Or Wilsonville.

David Sullwold Something like a taco bell or Panda express below the high school would do great. Otherwise, hard to get enough volume. I asked Joel at the fly shop about that. He seemed to feel there was ok volume, but I would bet there just is not enough activity in most shops.

Rachel Anderson As a resident living by the high school, I am giving you a death stare. Put a taco bell or panda express (which are not small businesses) down there, and I won't shop that center anymore.

Angela Van Horn Neumann I want a Cafe Yumm!

Melissa Padgett I vote for a Panda Express - that would be awesome!

Brian Harris Rachel Anderson why?

Rachel Anderson I really prefer the smaller business down there. As it is, its hard enough to get a lunch. And as I see it, the only small business that has failed down there (that I know of) was the sub zero shop

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that shut down last winter cuz it couldn't make sales in the dead of the worst winter. I would like a small local diner, not a huge chain. Traffic up and down Mckillican at lunch is rough enough

Rachel Anderson Wouldn't it be great if there were a small mom n pop down there with tasty healthy choices for kids

Melissa Padgett Oregonians are local-centric, but Californians just want convenient good stuff. I wonder how much influence this has impacted local/small business failures?

Rachel Anderson Maybe a Which wich. How do you consider panda express "good stuff"? Unless you just mean tasty

Melissa Padgett Rachel Anderson they're great. Fresh, tasty, quick!

Rachel Anderson I've never actually eaten there, but if it is a nutritionally solid choice I can't fight too much. Still prefer a local business down there though

Rachel Anderson Also, Melissa Padgett, I'm a New Mexican. Lol

Melissa Padgett Rachel Anderson I'm second gen ;)

Magda Marks Melissa Padgett I'm Californian and always try and go to mom-and-pop shops first. My first job was at a mom-and-pop pharmacy. Convenient is this instant isn't correct. Local centric is what makes a place unique 😊😊

Aaron Smith I hate to say this but big box stores are more competitive with pricing. Easily making things more affordable. I cannot pay the prices that a small retail shop wants. Not with prices rising everywhere. For that reason I will continue to shop at places that will price match. Also online shopping giants like Amazon kill business and most of us use Amazon.

Ember Gard Cost of rent and lack of parking

Amanda Ellis Stein I feel for the wow burger owners. They have to answer to him, too.

Amanda Griffith Ew.

Amanda Griffith But in all seriousness, I feel for the Mexican restaurant San blas. Knowing there is a Mercedes parked up there when we are out having dinner would turn me off from going there. Sadly, #ROIC needs to do their job and deal with this problem. #WLPD says ...See More

Denise Priester Woods What's wrong with a black Mercedes parked up by a San Blas?

Amanda Griffith Denise Priester Woods parked on the sidewalk because he's an asshole? A lot.

Denise Priester Woods Amanda Griffith in front of the restaurant ?

Cynthia Christine Wells Joy Amanda Griffith what? Who?

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Amanda Griffith Yes ladies, up on the sidewalk. If you're out and about today, drive on up by city hall. He will have his white Porsche up there or black Mercedes. Every day. Monday through Friday. 8-5. And don't approach him, he's not nice.

Amanda Ellis Stein Amanda Griffith and he is in charge of the cascade summit, robinhood and market of choice centers.

Amanda Griffith Amanda Ellis Stein he's still an asshole for parking on the sidewalk. That's not safe for children who play by the fountain and rude for patrons trying to eat dinner.

Amanda Ellis Stein Amanda Griffith I 100% agree! I was just telling them for context

Amanda Griffith Amanda Ellis Stein girl I know we are on the same page. I mainly put all that in for people that are new to him. 😊🙄

Sharon Ray Can't keep businesses here but they sure want to cram in more people. Sigh

Amanda Griffith I think West Linn needs a big name grocery store, maybe a Freddy's and some sort of fast food option. I agree rent is crazy, and people don't know the little shops exist. Old willamette is such a cute area, but if you don't "cruise" through there, you wouldn't know what's up there.

Amanda Ellis Stein Chipotle!!!!

Amanda Griffith Amanda Ellis Stein yes! Something like that! Or burgerville or sonic? Something other than subway and McDonald's.

David Sullwold There is a burgerville here.

Amanda Griffith oh yeah down 43. I always forget about that one.

Amanda Ellis Stein We tried to get the chipotle franchise at one poi t... because it would have helped our business to have one next door, but they needed \$750k in liquid assets and...
#weresmallbusinessowners.

Amanda Griffith Amanda Ellis Stein are you in West Linn? Or Wilsonville?

Sheila Roberts This is more of a Trader Joes friendly grocery environment.

Amanda Ellis Stein Amanda Griffith we are in West Linn. We own premier martial arts next to wow burger.

Amanda Griffith Sheila Roberts that would be great and I agree.

Laurie Carson McAfee On the other post it just was saying how WOW burger is closed. I suggested a Roxy's Hawaiian Grill should go there. It's the perfect spot. West Linn is an odd town only because there really isn't a "downtown" core area....it goes every which way.

Amanda Griffith Laurie Carson McAfee great points.

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Laurie Carson McAfee Amanda Griffith I have always thought it was odd that West Linn doesn't have a "downtown" . There are 3 populated business spots. 1. Willamette area 2. Safeway shopping center area 3. The area by Walmart, McDonalds, Starbucks. It's hard to determine where it would be good to open a business.

Amanda Griffith Laurie Carson McAfee I agree. I guess if you had to name a "downtown" area, I would say willamette?

Laurie Carson McAfee Amanda Griffith yes, that is what I would think too. Many people I talk to that are not familiar don't have any idea where Willamette is . It really is a cute area.

Amanda Griffith And the Safeway area is weird because you have to go up through the houses. Weird to people that don't know the area.

Denise Morrison Time to venture out! Drive around town - all of it and check out your local restaurants!

Christine Kedzierski Ortner It's an interesting area. People who live down near 43 don't come up the hill. I own the only locally owned veterinary clinic in West Linn. I'm in the Safeway shopping center. I've been there for 14 years. I've tried every type of advertising and yet I have people tell me "I never knew you were here."

Laurie Carson McAfee Denise Morrison I have gone to all the restaurants...enjoy most of them a few times a week. ...

Laurie Carson McAfee Amanda Griffith I agree about the Safeway. Very hidden unless you know it's there.

Laurie Carson McAfee Christine Kedzierski Ortner Very true. That is an isolated spot really unless you are going to Safeway or San Blas etc for dinner.

Denise Morrison Luckily I grew up here so I definitely drive around plus my husband works in the restaurant supply biz so I know what's opening:) of course we always check them out.

Kirsten Wyatt Laurie Carson McAfee let's examine why that is: it's because those cities have allowed commercial redevelopment in commercial sectors. It's fine to oppose that in West Linn but we can't also turn around and lament the lack of small businesses.

Tanya Boss Gregg Laurie Carson McAfee while I love Roxy's I look at the two Teriyaki places a stones throw from the Walmart complex (oh teriyaki and the one next to the Barbers) and can't help but think if a Roxy's went in one of those would be squeezed out.

Laurie Carson McAfee Tanya Boss Gregg that's true. I forgot there was two and I love the owners of Oh Teriyaki. So much chicken and rice , so little space ! Lol

Susan Lynn Raffetto Until we have a grocery store in the Willamette area . I will throw out this suggestion. How about opening up the Albertsons parking lot to a food cart area. This would bring in people from out of the area. Plus there is parking there that would support the food carts.

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Denise Morrison I like it but they wouldn't get enough business either.

Susan Lynn Raffetto I agree unless it was heavily advertised. The one in Happy valley with the weekend farmers market next to it appears to be working out. In my opinion having the farmers market on Willamette Falls Dr only makes bad traffic worse. But of course I live in the Willamette area so just my opinion

Mj Bottjer Steele I agree with Susan. Using the parking lot for the farmer's market is a better venue than Willamette Falls Drive. I hate going through Willamette on Wednesdays.

Denise Morrison Totally agree!

Chris Ritchie We moved here 6 months ago- We frequent a handful of places for dinner- the issues are that there is no large hub in a central area- no real "down town", no hardware store, auto parts store, seafood centric restaurant, large clothing stores etc.

Clare Alohi There is an ace hardware.

Staci Howard Ace is great!

Tara Davisson It has always seemed strange to me that the zoning along Hwy 43 is so sporadic. Small handfuls of commercial mixed with residential fronting a state highway. I understand that they are trying to maintain livability for the neighborhoods but it makes it pretty hard for businesses to be successful.

Kirsten Wyatt Yes! You are exactly right. And more commercial and density will bring more people to town to shop in WL stores.

Lynn Greenwood Millican We don't want to turn West Linn into McLoughlin!!

Tara Davisson Lynn Greenwood Millican I get that - it just seems like we have one foot on either side of the fence. It's fine to not want a lot of business, I just think if West Linn doesn't want a lot of business, we have to accept that many business types will have a rough time being successful here. It's hard to have the best of both worlds in a small geographical area that wasn't designed for it from the beginning.

Denise Morrison Can't really change it now. People actually live in all those areas.

Erica Mc Rent. Rent. Rent.

It's crazy how much my office pays.

For some it's location, when I tell people where I work, I always hear. "I had no clue that was there."

Sarah Williams Einstein Bagels would be perfect in the old Jack and the Box... right????

Erica Mc There was one in LO years ago next to where 365 is now.

Sarah Williams I remember. I just think with the drive thru option it would be better than a typical fast food . Not that any of this will do anything. 🙄

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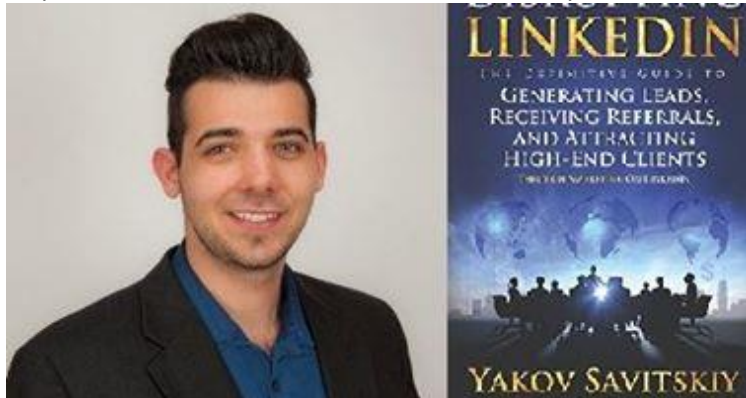
Susann Maletz A big YES for bagel shop!!

Melinda Vollkman Doblle It's a combination of factors but I believe it is a combination of high rents, disconnect between the community and businesses. We need more business to business interactions. People are too busy to do the old fashioned networking necessary to be successful

Laurie Carson McAfee And advertise in the local paper, The West Linn Tidings 😊:) That was a shameless plug since I work for Pamplin Media but it is a great way to promote a local business to the people that live in the area. We have great print/digital combo advertising. P>S> I'm not in sales so I'm not plugging my self 😊:)

Michelle Bombet Minch

<https://www.facebook.com/westlinnchamber/posts/1698941130165753>Manage



TUE, MAR 20 AT 11 AM

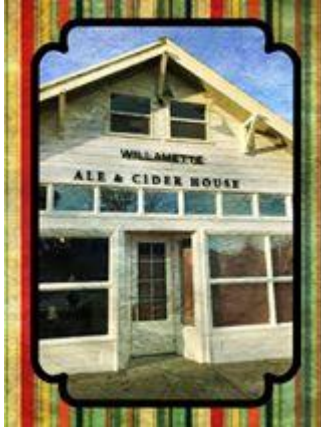
Linked In Workshop/Lunch Internationally Recognized LinkedIn Exp
West Linn

Kirsten Wyatt Also the lack of redevelopment to modernize existing commercial areas (outside of Willamette). Why would a business go into a dated strip mall with high rents in West Linn when they could locate in a newer LO building or a higher traffics Tualatin or Wville area?

Cynthia Christine Wells Joy I'm going to plug a new business in old Willamette...talk about good food and inviting Atmosphere!!!

They opened last Friday ❤️❤️👍

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Alecia Elia Thank you for the recommendation!!

Clare Alohi At present we have full schools so plenty of families with needs for goods and services, but they are going outside of our city for most resources. It's true the charm of this city is that there aren't big box corporate chains

Brian Davis West Linn needs to build a more diverse business base within the community. One must drive to neighboring cities for movie theaters, auto repair, building materials, clothing, etc. All of this economic activity is flowing out of the community.

Brenda Cox We could have a year-round farmers market if the owners of the old Albertsons were more community minded than money minded.

Melissa Padgett If they were more community minded we would have a store already!

Greg Ankofski That's a great question that I've asked myself many times having lived here for the last 20 years. West Linn has among the highest per-capita income in the state but the residents here are the tightest bunch of cheapskates I've ever seen.

Mike Gates Greg Ankofski Your logic is close to the mark, but I would add a couple touches. First, only a bit under 25% of the households in WL have any children. The majority of people who live in West Linn choose it because it is away from more densely populated...See More

Amanda Ellis Stein Mike Gates spot on, combined with the highest rents, and overhead (sign permit fees, street maintenance fees, utilities, payroll, taxes...).

Kirsten Wyatt West Linn has some of the lowest utility rates in the region, and the one of the lowest permanent city tax rates: <http://westlinnoregon.gov/finance/utility-rate-information> Manage westlinnoregon.gov

Utility Rate Information | City of West Linn Oregon Official Website

Like

Amanda Ellis Stein Kirsten Wyatt rent/utilities/taxes/inventory/payroll/insurance... it all adds up. That was my point. It adds up.

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Stuart Clubb "West Linn has the highest per-capita income in the State". Alas no. Lake Oswego still reigns supreme at a little over \$42K. West Linn lies at 5th place at \$35K. However, what is probably more relevant is the median household income. Bethany is at \$116...See More

Laurie Carson McAfee I agree with some but actually Sellwood, Hawthorne and Hollywood are becoming very desirable and are not lower income at all. The houses there are selling for as much or more than in West Linn and partly because of how cool of area it is becoming WITH all the small businesses.

Greg Ankofski Laurie Carson McAfee and herein lies the key... unless West Linn can support trendy shops and restaurants, it won't approach it's potential with that high desirability. The only way I see that happening is IF West Linn can get behind a multi-million do...See More

Greg Ankofski Stuart Clubb West Linn has historically been in the top 3 nearly every one of the 20 years I've lived here. The current per capita income in West Linn is 41.6k. You might want to look at this too showing West Linn as being the 2nd richest city in the state (dated Dec 2017, unlike Wikipedia which seems to be about 3 years old):<https://www.homesnacks.net/richest-places-in-oregon-126430/Manage>



homesnacks.net

These Are The 10 Richest Places In Oregon

Laurie Carson McAfee Greg Ankofski and that has now been delayed because of back taxes owed from previous owner, ugh. We just did a story on it . I work for the papers. That river walk and development would be wonderful. Now they say it will be delayed two years.

Greg Ankofski Laurie Carson McAfee thanks for the update. A lot of hurdles with no easy fixes.

Stuart Clubb Greg Ankofski Good call. The link you post is an aggregate "opinion" of the best places to live. It rates Sherwood above West Linn, even though Sherwood has a lower median income (86K vs 90K) and Happy Valley third, even though the article claims a med...See More

Laurie Carson McAfee Stuart Clubb That was a perfect description and the exactly what a huge population of West Linn is. All looks pretty good on the outside but many are just barely keeping up.

Janel Young LaBell I think the city of West Linn needs to find a way to give new businesses reduced rent for a short time, so that they can afford to advertise better. I've never seen or heard a single advertisement for any of the businesses in old downtown. They would also benefit a lot from having the kind of grocery center that people here want. I think that a grocery Co-Op would be excellent.

Krista Clark Myers We are business owners in Portland and would love to own something in our West Linn community; however the rent is outrageously high and as other people have already mentioned,

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WL is not a destination city, which limits the potential volume.

Keisha Kennington Campbell I completely agree! We would love the arch bridge project to happen!!! We are here, like many others, for the great schools! We walk wherever we can, to the market of choice, library, even to OC for dinners

Krista Clark Myers Keisha Kennington Campbell yes! We moved here from Portland where walkability was a way of life! But the schools there...😬😬

Keisha Kennington Campbell Krista Clark Myers us too! We lived in laurelhurst.

Krista Clark Myers Marcelle Abel, have you seen this? Interesting!

Marcelle Abel I have definitely been following! Definitely makes me second-guess opening a business here for sure!

Kris Kachirisky Having spent 25 years working with retailers from the vendor side, it's my observation that running any kind of retail is very, very hard. I think it looks easy, like the stuff of rom-coms, but I think understanding how to find product lines that reson...See More

Joella Olson There is a big “no-growth “ group in West Linn that would try to stop any new commercial development here. Until more open-minded people get involved and make their voices heard, West Linn will never change. It would be nice to see a coordinated, thoughtful approach to growth here.

Krista Clark Myers Amen!!!

Kris Kachirisky This is true

Linda Zee Well, we can't eat out in West Linn as the vegan restaurants tend to be in Portland. Hoping one day that will change.

Denise Priester Woods Next Level Burger in LO off state street (in the 365 store) super awesome! Is all vegan

Keisha Kennington Campbell We are vegan and we frequent Bellagio's (also delivers)! They are so great, even use a separate pizza slicer for us! LOVE THEM!!!

Denise Priester Woods Keisha Kennington Campbell it's All vegan

Keisha Kennington Campbell Denise Priester Woods yes, we tried it last week... it was AWESOME!!! Of course it's in LO, not in WL. Another reason we have to leave our community to spend money!

Denise Priester Woods Keisha Kennington Campbell ya, it not the best scenario, but only hop skip and a jump from WL.. Wow did have a good veggie burger.. if they just would have put the investment in the decor and hand a well trained staff when they started.

Linda Zee Denise Priester Woods I've been there, Lake O not West Linn—it's “ok” but not the best ambiance.

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Linda Zee I think the vegan-plant based thing will appear south of Portland in time. Planet in Lake O has vegan choices but really like it when we can support all vegan businesses. Otherwise we're always glad to support West Linn biz when we can.

Kathy Delano Try La Sen Vietnamese restaurant

Joe Webb We need parking for businesses, willamette area doesn't have enough parking to support the businesses needs.

Denise Morrison We don't even have enough parking for high school students. Parking is a problem everywhere in west linn. What is solution?

Marcelle Abel Eddy Abel

Phillip Kerman Super interesting comments plus many I regrettably didn't read. I can't exactly answer the question but immediately wonder what kind of businesses we want to encourage. Most of what I read above is about retail. That's tough almost everywhere I reckon.

Mike Gates Phillip, several years and a couple mayor's ago I was on the WL City Council. One evening, the mayor of that era turned to me during an application hearing for a potential business and in an aside said, "If I had my way there wouldn't be ANY businesses in West Linn." I offer that only to emphasize this well respected and community active mayor knew precisely what the majority viewpoint is in West Linn.

Molly Wavra Wow, that explains a lot...sadly...

Phillip Kerman "no business" isn't something that makes sense to me. No retail business--that's a bit out there too, but at least worth consideration I guess. Personally, I really doubt my life would be better off if another bank were built near me. I guess my que...See More

Molly Wavra I think there are several parts to that question Phillip...such as, what does the community 'need' (a Fred Meyer type store in the old Albertson's bldg would be ideal), what kinds of goods/services is there a desire for and what will the community actu...See More

Jorge Manuel Kuri Lmt Business rent is stupidly high.
And The rich folk on top of the hill like West Linn as a sleeping suburb, that's it.
They don't want development or public transportation.....See More

Erica Stock I would imagine it's the cost to operate a business in West Linn (mainly the cost of rental space) without the foot traffic to bring in enough revenue to turn a profit? If you look across in Oregon City where rents are more reasonable, there are many n...See More

Cynthia Christine Wells Joy We need an ARNOLD's type place where the teenagers could eat and congregate...
they have no place to hang out...

Shannon Tjostolvson We need a food truck pod like the new one out in Sandy or Happy Valley!

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Tanya Boss Gregg They would kill it by the high school.

Shannon Tjostolvson They totally would!

Sheila Johnston Kyles If West Linn had a more diverse selection of restaurants, we would stay in town when we go out on our Saturday night dates. There's only so much Thai/Asian food you can eat. We eat at Allium and 503 about once every 6 months, (more in the summertime), and San Blas on the occasional week night that we want a quick, only OK meal. We've tried the other restaurants, and just haven't been impressed. Cooperstown and B Willy's haven't changed their menu in years. We will be trying the 2 new restaurants that just opened, but have heard lackluster reviews.

As for shopping, agree with all the posts above about destination shopping.

My old neighbor used to own a boutique by 503, and she had to close because the rent was so incredibly high, and I'm sure the lack of foot traffic didn't help the situation.

Willamette Primary School – Fourth Grade

West Linn's Waterfront Project – IDEAS!!

- Dock
- Grass area for play
- Food carts –
- History display/museum
- Surf shop –
- Round plaza
- Mini-gym
- Mini market
- Riding path – bikes
- Park
- Grocery store
- Sport center
- Zoo
- Movie Theater
- Hotel
- Skate Park
- Boat and Jet Ski dealership
- Boardwalk
- Leave main parking area
- Security features – clean and safe
- Water cleaning facility
- Restaurant
- River recreation shop
- City garden
- Zip line
- Trails to the river
- Arcade
- Ferris wheel
- Underground parking structure

Willamette Primary School – Fourth Grade

West Linn's Waterfront Project – IDEAS!!

- Aquarium
- View point
- Indoor paint ball
- Subway sandwich
- Clothing store
- Dog Park
- Starbucks
- Traffic Option 3
- Storage
- Bike pavilion
- Farmers market
- Escape room
- Subway train station
- Souvenir shop
- Swimming pool
- Earthquake shelter
- Beach
- Library
- Ice cream shop
- Mini mall
- Post office