

Meeting called to order at 6:10 PM with Gail Holmes officiating in Troy Wolfe's absence.

In attendance: Jennifer Harmon, Richard Sakelik, Kazi Ahmed, Larry Meese and Bev Burke acting as secretary and guest Eileen Stein, Absent, Troy Wolfe and Brenda Perry, city council representative.

### **Agenda reviewed and accepted.**

### **Minutes reviewed and tabled to the next meeting for acceptance.**

### **Economic Development Mission and Strategy**

☀ Update of Mission and strategy document to reflect council input.  
John Morgan developed the document which is in the City Council's packet for consideration at the council meeting on June 27 at 6PM. John encouraged EDC members to attend. The document was reviewed by the committee. There was a repeated discussion about EDC committee as advisory rather than tasked with business development recruiting.

☀ Development of action plan.  
For Arch Bridge project and City Broadband project.

Eileen Stein noted several groups have discussed interest in reviewing both projects. It was noted the City Council is reviewing a task force initiative to develop an RFP for feasibility studies for the Broadband project. EDC members voiced interest in being included in such a task force. Eileen Stein noted the Utility Board is also interested in being a part of such a task force. Bev Burke suggested the EDC committee consider sending a representative to the Broadband task force. Gail Holmes suggested that anyone interested in being included in the task force to email EDC chair Troy Wolfe for consideration.

A suggestion was made that city IT director Shane be invited to the 7/17 EDC meeting to present details about the Broadband project. At that time a delegate from EDC could be chosen. John Morgan will contact Shane about the invitation to the 7/17 EDC.

### **Public Survey**

☀ Final approval and action  
It was noted the survey was approved in previous meetings. Action has taken place. The survey went live the week prior at the city website and a notice with the link to the survey in the city water bills. Jennifer has contacted Alice Richmond who had expressed interest in distributing the surveys at her city approved July 4th celebration. Ms. Richmond told Jennifer that she feared distributing or encouraging survey distribution could disrupt her 501C3 designation. Alternative promotion sites were discussed with the following tasks assigned. Jennifer will send the survey link to Gail Holmes so she can share the survey link with the Neighborhood Association presidents group, where she is a member. Bev Burke will contact Ken Warner at parks to see if an operational method can be developed to distribute or promote the survey at the Movies in the Parks throughout the summer. Richard agreed to send a letter to the editor at the West Linn Tidings to promote the survey, with Gail suggesting we use or WL Tidings contact for a weekly spot. Eileen Stein will ask the city communications coordinator, Courtney Flynn to make sure the survey is on the city's Facebook and Twitter pages.

### **Other Items of Interest**

### **Business Retention and Development**

Tracking businesses. Discussion about tracking businesses through the CWL business license database.

Action: John Morgan will look into a business license dB list for the July 14 meeting.

For future meetings.

Invite 2-3 commercial brokers to visit EDC meeting as a way of improving a dialog and understanding about common interest of the two groups.

### **Highway 43 corridor improvements and EDC**

Discussion and description of the current state by John Morgan. Action discussed, John to invite Lance Calvert, city public works director and city engineer to present a project update to the EDC.

Meeting adjourned at 7:54 PM.