



YOUTH ADVISORY COUNCIL MINUTES

Tuesday, November 8, 2022

4 p.m. – WebEx

Present Youth Advisory Council Members: Annamika Konkola, Karina Rower, Jake Frazier, Nate DeMoro, Quinton Michael, Sabrina Zhang, AJ Tan, Madeline Brown, Caroline Nielsen

West Linn Staff Members: Danielle Choi, Doug Erickson

West Linn City Council Members: Rory Bialostosky

Absent: Declan Winder

Call to Order: Meeting called to order by President Annamika at 4:00.

Public Comment: N/A

Approve minutes: Annamika motioned to approve last meeting's minutes, and Jake seconded.

Project Check-Ins: We heard from Danielle about the history of a Communications Plan in West Linn: a draft was last considered in 2019. To her knowledge, that plan did not go through the full approval process. Historically, social media accounts in the city have been decentralized.

The goal of the Comms Plan will be to create a universal guide for communications-facing positions that is flexible to meet each department's individual needs while keeping everyone on the same page.

This year, Council will be considering the Comms Plan again, which means a YAC recommendation is timely. Doug says Council is very open to hearing our thoughts on the best way to communicate with us as residents in our community.

Communication plan— small group of YAC (made up of mainly juniors due to college app season) to read over research and source sent by Rory in an email before the next meeting. They will be prepared to share findings at next meeting focusing on youth outreach strategies used in comparable cities or organizations to build recommendation around what is possible and effective.

Transit survey— Group gave feedback on Jake’s draft and started brainstorming other questions to put on the survey. We will revisit the draft in the future before sending it to the West Linn student body.

Other Business: N/A

Adjournment: President Annamika adjourned the meeting at 5:02 PM