



2019 Council Goals

Organized Under Guiding Principles of Imagine West Linn

GUIDING PRINCIPLE #0: CORE SERVICES OF WEST LINN CITY GOVERNMENT

Planned 2019 Highlights

Administration

- Oversee coordination, engagement, and communication on 2018 GO Bond projects.
- Monitor 2019 State Legislative Session and pursue ODOT/I-205 funding legislation.
- Support intergovernmental coordination for Willamette Falls Locks Commission, County vehicle registration fee, Water Environment Services (WES) governance collaboration, and Highway 43 (Phase II) funding pursuits.
- Assess City's legal structure to support City's policy and operational needs and control spending on legal services.

Community Development

- Planning docket projects and code amendments.
- Waterfront Project, decisions on transportation alignment and land use elements.
- Willamette Falls Locks, supporting Locks Commission work on governance and finance.
- CCI/Council review of land use process.
- Building Department permit fee review.

Finance & Court

- Prepare and balance budget for the next biennium BN 2021 (FY 2020 and FY 2021).
- Conduct audit and prepare Comprehensive Annual Financial Report for FY 2019.
- Provide ongoing tracking and reporting on 2018 GO Bond expenditures.
- Work with new Electronic Reporting system on parking citations.

Human Resources

- Negotiate a fiscally responsible and fair collective bargaining agreement with the AFSCME general unit, starting in early 2019.
- Implement new onboarding software to improve new hire experience.
- Complete organization-wide pay equity analysis and ensure the City is in full compliance with Oregon's Pay Equity Act.

Information Services

- Install Citywide secure payment hardware security upgrade (chip & pin).
- Implement GO Bond Tracking Dashboard.
- Replace GIS Mapping software.
- Replace Library Patron Lab PC/monitors.

Library

- Launch the Dolly Parton Imagination Library for all West Linn Children under the age of 5 in part to help fulfill a state/federal wide early childhood literacy initiative.
- Increase intentional Adult Programming that targets the 25-50 age demographics of our community.
- Coordinate on Library Roof, Generator, and Landscaping Library Capital Projects.

Parks & Recreation

- Oversee construction of Sunset Park playground renovation, a long-awaited GO Bond project.
- Oversee construction of Sahallie Illahee Park playground renovation, a GO Bond/Grant project.

Police

- Reach and maintain authorized staffing, both sworn and non-sworn.
- Restore Investigations Division to two full-time detectives with greater county-wide utilization.

Public Works

- Design, development, and implementation of GO Bond transportation capital projects.
- Coordination with ODOT on Highway 43 and Waterfront design and planning.
- Design and begin construction on Highway 43 water main replacement.



GUIDING PRINCIPLE #1: SENSE OF COMMUNITY

Goal: *To create and sustain a spirit of community where there is a sense of caring, openness, inclusiveness, goodwill, and connectedness to one another that ensure that present and future needs are met; where differences of opinion are welcome and there is an atmosphere of consensus; where disagreements can be aired and resolved respectfully; where cultural and ethnic diversity are embraced as community assets; where the focus is not on ourselves, but on giving something to the greater whole of our community, and giving more than we take; and where there is a deep appreciation for our natural and built environments and a strong commitment to sustainability.*

Citizen Engagement

1. Engage Citizen Advisory Groups, Neighborhood Associations, and the community to create and implement a robust disaster preparedness program for West Linn.
 - **Action Items:**
 - *Update the Natural Hazards Mitigation Plan in coordination with Clackamas County.*
 - *Request the Public Safety Advisory Board explore creation of a Community Emergency Response Team (CERT) and/or work to more widely implement the Map Your Neighborhood Program.*
 - *Hold local and regional emergency drills with Council participation.*
 - *Identify volunteer to hold drills and discuss potential hire of an emergency/disaster preparedness staffer.*
2. Build collaborative relationships with Citizen Advisory Group members by recognizing their skills and expertise and empower them to advise the Council and help carry out the goals of the City.
 - **Action Items:**
 - *Schedule Council Work Session with each Citizen Advisory Group, as requested.*
3. Investigate and implement ways to engage a broader swath of citizens in the business of the City. Make it easier for citizens to effectively participate in the business of the City.
 - **Action Items:**
 - *Continue quarterly town halls to engage citizens and receive input on GO Bond projects, Waterfront Planning, budgetary matters and explore what citizens want to see in terms of a sense of community and sense of place via the Arts and Culture Commission.*
 - *Reformat Committee for Citizen Involvement to have only citizen members and only one Council non-voting liaison.*
 - *Improve visibility of ways to connect electronically with the City for citizens that are unable to attend City meetings.*
4. Implement codes of conduct and ethical standards for City Council members.
 - **Action Items:**
 - *Continue to model recently adopted Guidelines for Civil Discourse.*
 - *Complete a Council Code of Conduct with policies on reporting and disciplinary measures for violations of these principles.*
 - *Consider a Council Code of Ethics as part of Council Rules changes.*
5. Finalize restoration of Citizen Vision Goals to the Comprehensive Plan.

GUIDING PRINCIPLE #2: LAND USE AND QUALITY OF LIFE

A. Planning and Community & Economic Development

Goal: *To shape the physical design of West Linn so that citizens feel a sense of pride and are rooted to the community; where the human scale, history, centers, edges, patterns, textures, styles and visual reference points define the uniqueness and magic of a special place; where the City's heritage is strengthened and where the quality and abundance of its public spaces are the focus of the community.*

6. Create a process that considers community input during construction plan review, before plans are released for construction.
7. Continue West Linn's Waterfront Planning Project with community and stakeholder engagement.
 - **Action Items:**
 - *Support efforts to repair and reopen the Willamette Falls Locks, including participation on the Willamette Falls Locks Commission authorized by SB 256.*
 - *Pursue redevelopment of Old City Hall property as Cultural/Tourism Center with the Willamette Falls Heritage Area Coalition and other non-profits.*
 - *Work collaboratively with PGE and other area stakeholder planning efforts to further Waterfront planning efforts.*
 - *Promote good environmental stewardship of our natural resources during Waterfront Master planning efforts.*
8. Actively pursue opportunities and funding options to create safe indoor spaces for active recreation, entertainment, and community gathering places consistent with the approved Parks and Open Space Master Plan.
 - **Action Items:**
 - *Define the scope of a long term City Facilities Master Plan process.*
 - *Refine plans for Robinwood Station, McLean House and Bolton Fire House through the GO Bond process.*
 - *Explore bonding or alternative funding options for a large community center.*

B. Transportation

Goal: *To create and maintain a safe, accessible, equitable, viable, sustainable, and multi-modal transportation system that efficiently moves people within and through our city.*

9. Actively pursue opportunities and funding options to create an intra-city shuttle system.
 - **Action Items:**
 - *Explore options for partnerships with Tri-Met, SMART, and/or the WL School District.*
 - *Engage TAB, SAB, and other interested parties in exploring models of intra-city transit and gauge community interest.*

10. Implement high priority transportation/safety measures identified in the Transportation System Plan (TSP) and supported by GO Bond funds to create safe routes to schools and enhance pedestrian safety.

➤ **Action Items:**

- Explore a traffic calming plan for West A Street.
- Move forward Phase 1 of the Highway 43 construction design project.
- Begin preliminary design of Phase 2 of the Highway 43 project and pursue Metro 2020 bond funding
- Complete safe routes to school projects.

GUIDING PRINCIPLE #3: SUSTAINABILITY

Goal: Meet the present needs of West Linn’s citizens without compromising our ability to meet the needs of future generations. We recognize that there are multiple dimensions to community growth, which are both positive and negative. While citizens may view physical growth in negative terms, growth is likely to continue. How we manage it is key. There should be assurances that growth is in fact sustainable; that it does not do irreparable harm to the social fabric, environmental quality, and economic base of the community, and that it preserves and enhances West Linn’s quality of life.

A. Fiscal Sustainability

Goal: Approve a budget consistent with our scale of economy through strategic financial planning and spending; thus, allowing us to live within our means while protecting our future.

11. Establish and implement acceptable levels of service and/or additional revenues sources to create a balanced budget for Biennium 2020/21.

➤ **Action Items:**

- Decide on budgetary issues and options as part of the budget process.

12. Expand the role of the citizen members of the Budget Committee to assist with oversight and reporting on 2018 General Obligation Bond project status and funding expenditures.

13. Define the City’s legal services structure with the goal of optimizing quality and costs.

B. Environmental Sustainability

Goal: Conserving, developing, and using resources in a manner that enables people to meet their needs today, while also ensuring that ecosystems and future generations can meet all needs of their own. A sustainable community balances the interests of individuals and organizations with the inherent benefits of the natural environment and of economic stability to create a livable, enjoyable community for all future generations. [2015 Sustainable West Linn Strategic Plan]

14. Incorporate environmentally sustainable practices in City activities and decision making, including reducing waste generation and energy consumption.

➤ **Action Items:**

- Coordinate with the Sustainability Advisory Board and take Council action to address single-use plastics in the community.
- Continue to support PGE’s renewable energy program.

- *Request the Sustainability Advisory Board (SAB):*
 - a. *Explore possible grants, opportunities, and locations for EV charging stations.*
 - b. *Continue and enhance the great work West Linn is doing to address climate change and support sustainable and environmentally sound practices through a climate action plan.*
 - c. *Implement an E-Bike fair to demonstrate the feasibility of this alternative transportation mode to support local transit interests, including mitigation of parking situation at WLHS.*

C. Utilities

Goal: *Infrastructure is critical to sustainable community development, our future well-being, and the daily lives of our residents. The infrastructure we build today shapes tomorrow’s community. Invest in and maintain a reliable infrastructure system and sustainable utility systems to promote a safe, equitable, and emergency-resilient utility system that provides services at the lowest rate possible.*

- 15. Continue to engage Clackamas County Water & Environmental Services (WES), and partner cities to address governance framework and to protect West Linn ratepayer interests for wastewater services.

GUIDING PRINCIPLE #4: COMMUNITY INSTITUTIONS

Goal: *To shape our city government, school district, and other West Linn institutions so that as a whole our community fosters trust, respect, courage, and cooperation.*

- 16. Strengthen and support relationships with local community groups and regional, state, national, and global groups and organizations and include this valuable input in Council decision making.

- **Action Items:**

- Foster collaborative relationships with:
 - *West Linn-Wilsonville School Board and District staff, including at least one annual meeting.*
 - *Family and youth organizations, youth sports, non-profits, faith-based organizations, scouting organizations, foster care providers, private schools, mental health/substance abuse groups, LGBTQIA+ communities, etc.*
 - *Governmental groups such as neighborhood associations.*
 - *Adult community groups.*

GUIDING PRINCIPLE #5: CULTURAL DIVERSITY, EDUCATION AND THE ARTS

Goal: *To celebrate the creative, innovative, and inspirational works of nature and humankind while exposing citizens to other cultures and viewpoints.*

17. Facilitate startup of new Arts and Culture Commission and explore ways to engage with citizens in developing an aesthetic identity, sense of culture, and artistic place for West Linn.

➤ **Action Items:**

- *Arts and Culture Commission to work on GO Bond funded public art selections.*

18. Promote Equity and Inclusion in City policies and procedures.

➤ **Action Items:**

- *Provide and/or sponsor Council, staff, and community education event(s) on equity and equality.*
- *Develop policies for mindful inclusion in planning of City events.*
- *Develop purchasing policies with aspirational minority-owned, woman-owned, emerging small business, disadvantaged business enterprise (MWESB/DBE) goals.*

***Note:** *Some goals/action items subject to budgetary consideration during the BN 2020/21 Budget process.*

