2018 Council Goals Using Imagine West Linn Guiding Principles

GUIDING PRINCIPLE #1: SENSE OF COMMUNITY

Citizen Engagement

- 1. Identify public involvement issues related to the land use process and complete the recommended CDC revision items. ⁰
- 2. Restore Citizen Vision Goals to the Comprehensive Plan.

GUIDING PRINCIPLE #2: LAND USE AND QUALITY OF LIFE

Planning and Community & Economic Development

- 1. Complete the Three-Cities IGA process to protect the City's interest for the Stafford area.
- 2. Complete baseline inventory of significant land parcels and existing zoning to evaluate consistency with community goals.¹
- 3. Support efforts to repair and reopen the Willamette Falls Locks, including participation on the Willamette Falls Locks Commission authorized by SB 256.
- 4. Continue West Linn's Waterfront Planning Project with robust community engagement.²
- 5. Pursue planning opportunities for the use of the Old City Hall property.³

Transportation

- 1. Move forward Phase 1 of the Highway 43 Concept Plan project.⁴
- 2. Complete planning process to amend the 2016 Transportation System Plan to include Willamette Falls Drive Streetscape Plan.
- 3. Implement select high priority transportation/safety measures identified in the TSP.⁵
- 4. Explore improvements to 10th Street and Salamo Drive traffic control.⁶
- 5. Explore approaches to improve transit services and infrastructure.⁷

GUIDING PRINCIPLE #3: SUSTAINABILITY

Fiscal Sustainability

- 1. Finalize project list for General Obligation Bond financing and refer measure to voters in May.
- 2. Identify any deficits in City funds for Biennium 2020-2021 and make recommendations for expenditure reductions and/or new revenue sources.⁸
- 3. Assess the City's legal services with the goal of optimizing quality and costs.⁹

Environmental Sustainability

1. Evaluate, prioritize, and incorporate environmentally sustainable practices in City activities and decision making.¹⁰

Utilities¹¹

1. Continue to engage the affected cities, Clackamas County, and Water & Environmental Services (WES) in governance discussions to protect West Linn ratepayer interests.

GUIDING PRINCIPLE #4: COMMUNITY INSTITUTIONS

- 1. Strengthen relationship between Council, City staff and residents. 12
- 2. Improve communication and collaboration with West Linn-Wilsonville School District. 13

GUIDING PRINCIPLE #5: CULTURAL DIVERSITY, EDUCATION AND THE ARTS

- 1. Prepare to establish an Arts & Culture Commission. 14
- 2. Explore establishing a sister city relationship. 15