

2018 Council Goals Using Imagine West Linn Guiding Principles

GUIDING PRINCIPLE #1: SENSE OF COMMUNITY

Citizen Engagement

1. Identify public involvement issues related to the land use process and complete the recommended CDC revision items.⁰
2. Restore Citizen Vision Goals to the Comprehensive Plan.

GUIDING PRINCIPLE #2: LAND USE AND QUALITY OF LIFE

Planning and Community & Economic Development

1. Complete the Three-Cities IGA process to protect the City's interest for the Stafford area.
2. Complete baseline inventory of significant land parcels and existing zoning to evaluate consistency with community goals.¹
3. Support efforts to repair and reopen the Willamette Falls Locks, including participation on the Willamette Falls Locks Commission authorized by SB 256.
4. Continue West Linn's Waterfront Planning Project with robust community engagement.²
5. Pursue planning opportunities for the use of the Old City Hall property.³

Transportation

1. Move forward Phase 1 of the Highway 43 Concept Plan project.⁴
2. Complete planning process to amend the 2016 Transportation System Plan to include Willamette Falls Drive Streetscape Plan.
3. Implement select high priority transportation/safety measures identified in the TSP.⁵
4. Explore improvements to 10th Street and Salamo Drive traffic control.⁶
5. Explore approaches to improve transit services and infrastructure.⁷

GUIDING PRINCIPLE #3: SUSTAINABILITY

Fiscal Sustainability

1. Finalize project list for General Obligation Bond financing and refer measure to voters in May.
2. Identify any deficits in City funds for Biennium 2020-2021 and make recommendations for expenditure reductions and/or new revenue sources.⁸
3. Assess the City's legal services with the goal of optimizing quality and costs.⁹

Environmental Sustainability

1. Evaluate, prioritize, and incorporate environmentally sustainable practices in City activities and decision making.¹⁰

Utilities¹¹

1. Continue to engage the affected cities, Clackamas County, and Water & Environmental Services (WES) in governance discussions to protect West Linn ratepayer interests.

GUIDING PRINCIPLE #4: COMMUNITY INSTITUTIONS

1. Strengthen relationship between Council, City staff and residents.¹²
2. Improve communication and collaboration with West Linn-Wilsonville School District.¹³

GUIDING PRINCIPLE #5: CULTURAL DIVERSITY, EDUCATION AND THE ARTS

1. Prepare to establish an Arts & Culture Commission.¹⁴
2. Explore establishing a sister city relationship.¹⁵

2018 Milestones

0. 2018 Milestone:
 - ✦ CCI recommendation to Council.
 - ✦ Council adoption of CDC.
1. 2018 Milestones:
 - ✦ Identify potentially developable land parcels.
 - ✦ Complete baseline identification of inconsistencies and roadblocks.
2. 2018 Milestone:
 - ✦ Take the initiative and raise profile in community.
 - ✦ Coordinate with City Hall planning.
3. 2018 Milestones:
 - ✦ Solicit citizen input.
 - ✦ Address parking limitations.
 - ✦ Explore occupancy options by nonprofit/arts/culture/historical/tourism interests.
 - ✦ Explore occupancy options by food service.
 - ✦ Determine Clackamas County role.
 - ✦ Evaluate options for gas station site.
 - ✦ Consider funding alternatives.
 - ✦ Integrate plans for the waterfront and Mill property.
4. 2018 Milestones:
 - ✦ Citizen outreach and public education.
 - ✦ 60% design completion.
5. 2018 Milestones:
 - ✦ Identify high priority measures.
 - ✦ Identify funding sources.
 - ✦ Implement as possible.
6. 2018 Milestones:
 - ✦ Identify short-term improvements and funding sources and implement as possible.
 - ✦ Prioritize long-term improvements and advocate with ODOT.
 - ✦ Re-visit prioritization of street-related CIP projects.
7. 2018 Milestones:
 - ✦ Visit Forest Grove Community Connector.
 - ✦ Consider locations for kiosks and bus shelters.

- ◆ Continue to advocate with TriMet.

8. 2018 Milestones:

- ◆ Engage the Budget Committee.
- ◆ Assess cost of services.
- ◆ Assess current revenue sources.
- ◆ Identify revenue sources used by other cities.
- ◆ Explore creating foundation(s) to enable donations and fundraising for various city services and advisory bodies.

9. 2018 Milestones:

- ◆ Evaluate current situation.
- ◆ Identify alternatives.
- ◆ Decide.
- ◆ Implement.

10. 2018 Milestones:

- ◆ Ask SAB to recommend Milestone(s).
- Develop policy for balancing fiscal and environmental considerations.
- ◆ Continue to support PGE's renewable energy program.
- ◆ Add Sustainability to template for staff reports.

11. 2018 Milestone: Broaden Utility Advisory Board scope to include wastewater and stormwater.

12. 2018 Milestones:

- ◆ Conduct training on the Council-Manager form of government.
- ◆ Develop and model principles for civility in public discourse.

13. 2018 Milestones:

- ◆ Meet at least annually with School Board.

14. 2018 Milestones:

- ◆ Revise Municipal Code to specify Arts & Culture Commission.
- ◆ Identify people and groups who might be passionate about arts and culture in West Linn.
- ◆ Organize public presentation on arts and culture.

15. 2018 Milestones:

- ◆ Determine what sister city relationship entails.
- ◆ Identify one or more potential sister cities.