

Regional Choices Engagement Architecture (2008 – 2011)



Phase 1: Frame Choices

Use scenarios and other tools to identify and illustrate trends

Phase 2: Refine Choices

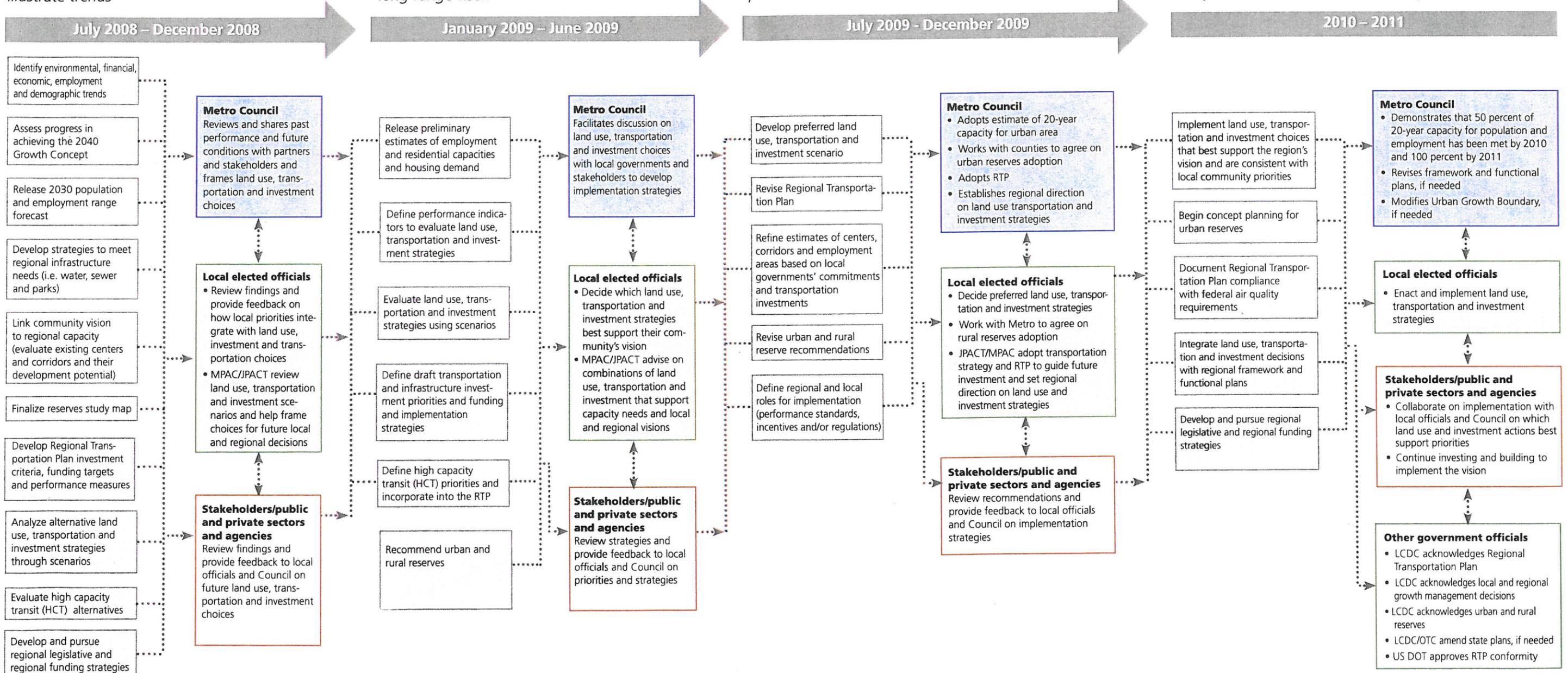
Debate strategies to achieve the region's long-range vision

Phase 3: Make Choices

Select recommended future vision and investment priorities

Phase 4: Implement Choices

Implement integrated state, regional and local land use, transportation and investment strategies



Draft, July 18, 2008

083278

DRAFT: 4/11/2008

LOCAL ASPIRATIONS: Key work tasks and timeline

Goal: Inspire, engage, teach and seek mutually reinforcing commitments from community and regional partners to use tools and investments in ways that reinforce our downtowns, main streets and employment areas consistent with Region 2040/Making the Greatest Place outcomes.

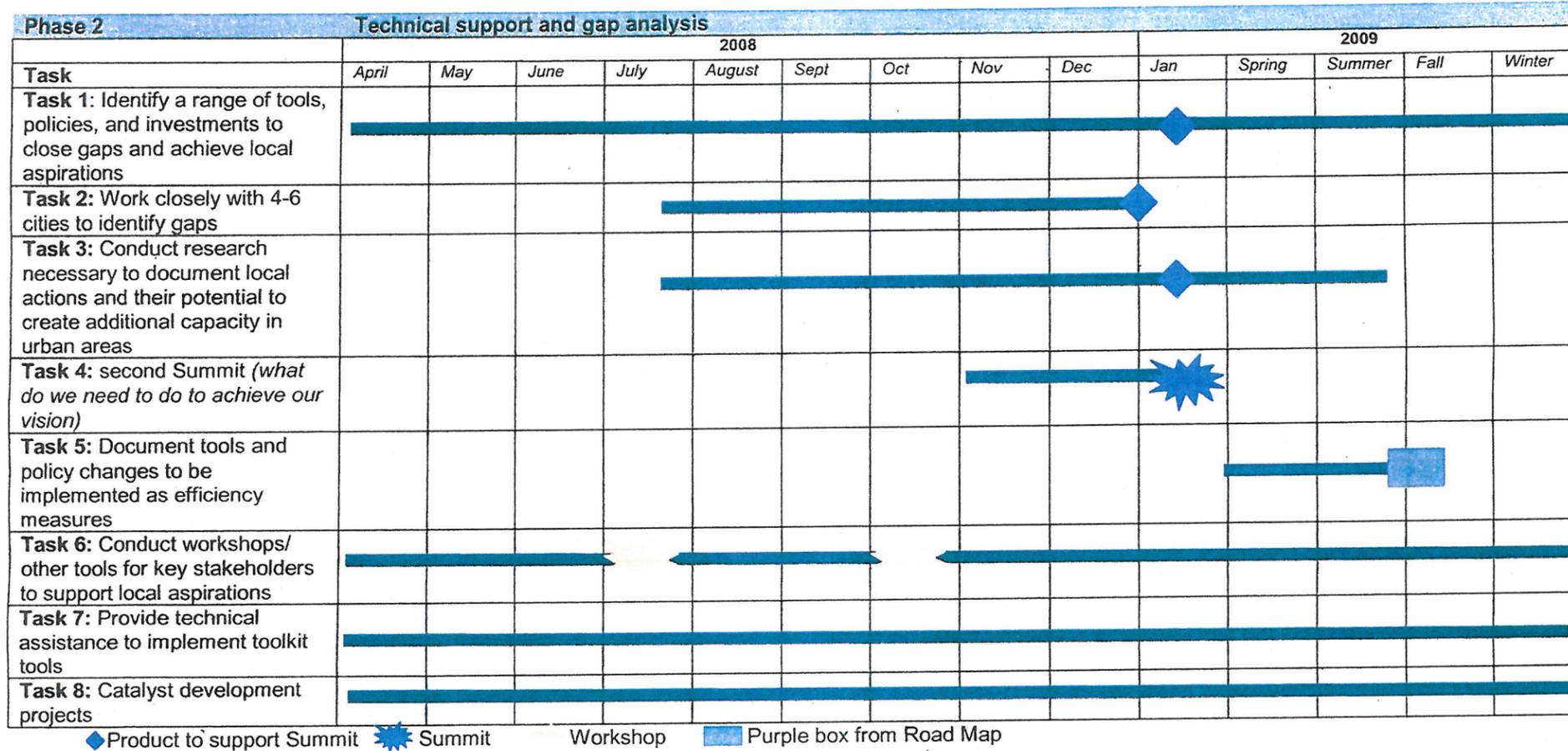
Desired Outcomes:

1. Metro staff and resources are effectively deployed in providing technical assistance to jurisdictions in the use of fiscal, design and other policy tools that can have a substantive effect on supporting great communities and increasing development capacity in our region.
2. Cities, counties and Metro understand the development capacity within the existing urban area, the factors affecting that capacity, and the efficiency measures (e.g., investment decisions) that can support the capacity.
3. Cities, counties and Metro understand the relationship between existing and potential capacity and future urban expansion areas so recommendations for urban reserve areas are linked to capacity expectations in the existing urban areas.

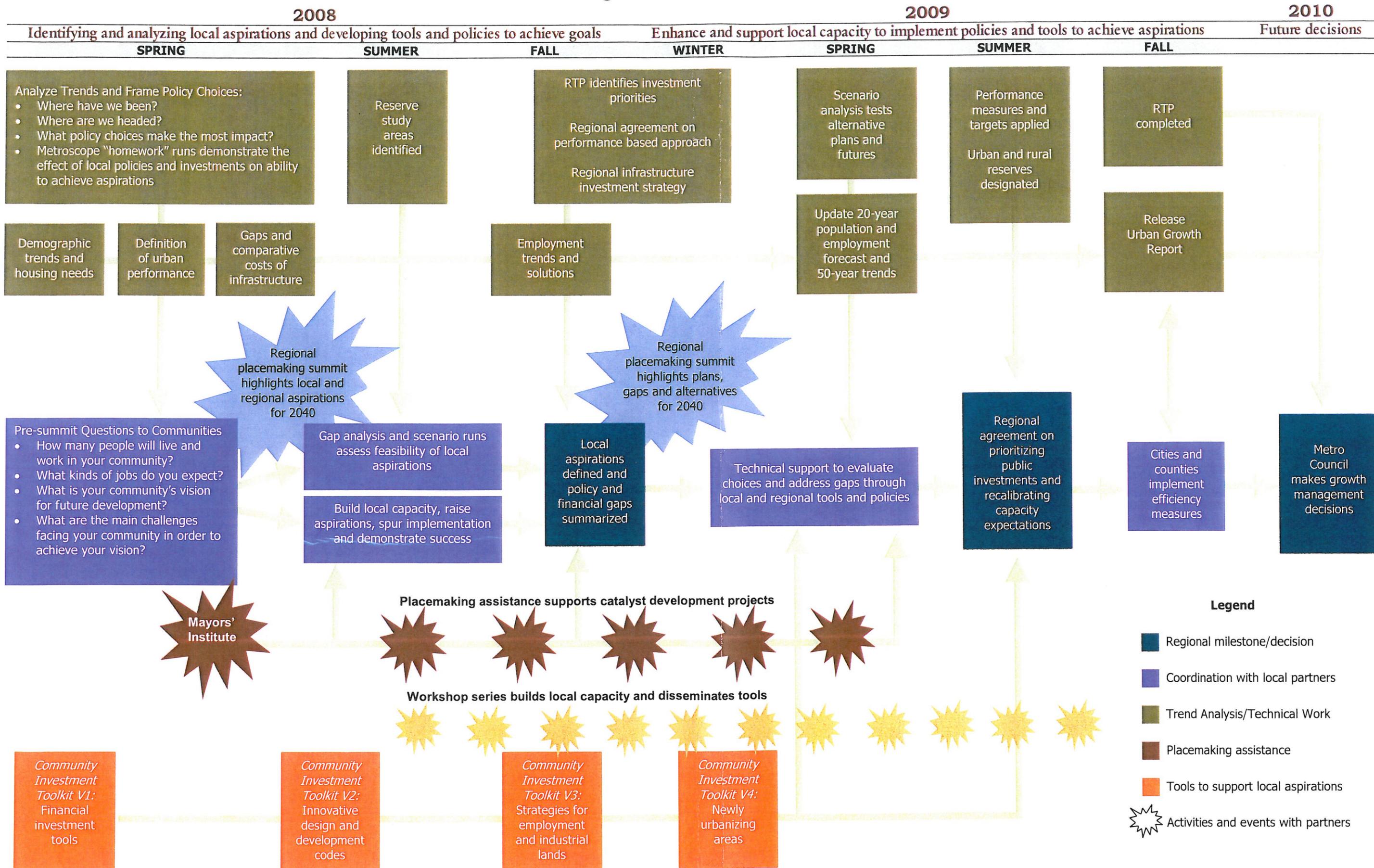
Phase 1	Set the stage for collective understanding of local aspirations for the future														
	2008										2009				
Task	April	May	June	July	August	Sept	Oct	Nov	Dec	Jan	Spring	Summer	Fall	Winter	
Task 1: Establish common values as documented in local visions and the region's 2040 growth concept	◆														
Task 2: Visual and written summary of "centers scan" – share what we heard last year	◆														
Task 3: Refine 2040 centers and corridor descriptions with visuals, variation, and associated activity levels	◆														
Task 4: Visualize opportunity areas for change in communities	◆														
Task 5: Demonstrate success and limitations in past performance to focus attention in region on needed areas – introduce concept of PBGM targets	◆														
Task 6: Demonstrate powerful effect that changes in policies can have on supporting aspirations	◆														
Task 7: Incorporate communications strategies	◆														
Task 8: Involve MTAC and MPAC in local aspirations work	◆														
Task 9: Summit (what do we want to look like in 2040?)	◆				◆										

◆ Product to support Summit ◆ Summit ◆ Workshop

DRAFT: 4/11/2008



DRAFT – 4/1/08 Investing in Communities Milestones



Legend

- Regional milestone/decision
- Coordination with local partners
- Trend Analysis/Technical Work
- Placemaking assistance
- Tools to support local aspirations
- Activities and events with partners