

Highway 43/Willamette Falls Drive Vision Online Survey

13-Sep-11

(Q.1) Do you think that the Highway 43/Willamette Falls Drive Corridor should be improved?	Total	Pct.
Yes	134	94%
No	8	6%

(Q.2) What are your top THREE issues with the current conditions along Highway 43?	Total	Pct.
lack of sidewalks/bike lanes	46	14%
road design is unwelcoming/unsafe for pedestrians	35	11%
poorly defined streetscape	26	8%
lack of retail/entertainment/cultural opportunities	19	6%
Roadway is inadequate to handle traffic volume	144	45%
Beautiful natural appearance	3	1%
Shabby looking development in corridor and numerous vacant spaces	28	9%
Poor public transit	12	4%
Noise	2	1%
Cost	2	1%
Lack of action by City to implement change	4	1%
Inconvenient parking	1	0%

(Q.3) What are your top THREE issues with the current conditions along Willamette Falls Drive?	Total	Pct.
lack of sidewalks/bike lanes	35	16%
road design is unwelcoming/unsafe for pedestrians	25	12%
poorly defined streetscape	19	9%
lack of retail/entertainment/cultural opportunities	13	6%
Roadway is inadequate to handle traffic volume	91	42%
Beautiful natural appearance	2	1%
Shabby looking development in corridor and numerous vacant spaces	17	8%
Poor public transit	4	2%
Noise	1	0%
Cost	0	0%
Lack of action by City to implement change	0	0%
Inconvenient parking	10	5%

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(Q.4) Please identify the top three factors in your decision about where you will live in the coming years.

	Total	Pct.
distance to daily/weekly shopping or service needs	81	21%
Proximity to schools	39	10%
Proximity to parks, trails or open space	82	21%
Housing affordability	44	11%
Walking distance to public transportation	28	7%
Attractive neighborhood	94	24%
Other	27	7%

(Q.5) If you selected other for the question regarding your decision to stay or relocate in coming years (Q.4) please describe

	Total	Pct.
Would like a new center in the location of the former Zupans	2	5%
Crime	6	15%
Government overreach/spending	2	5%
Distance to work	5	12%
Pedestrian safety	2	5%
Quality schools	6	15%
Good neighborhoods	9	22%
Sun exposure	1	2%
Taxes	1	2%
Access to public transit	2	5%
Proximity to cultural/entertainment/recreation destinations	4	10%
Medical services	1	2%

(Q.6.) Do you use any of these West Linn centers on a daily or weekly basis?

	Total	Pct.
Willamette Main Street	65	38%
Bolton Commercial Center	62	37%
Robinwood Commercial Center	42	25%

(Q.7) Identify the top three goods, services or activities you currently leave town for, but would like to have locally available

	Total	Pct.
Restaurants	79	19%
Office supplies	28	7%
Clothing and apparel	50	12%
Sporting goods	24	6%
Fitness center	44	11%
Medical	25	6%
Appliances	8	2%
Employment	36	9%
Arts & Entertainment/cultural events	75	18%
Education/professional development	8	2%
Other	36	9%

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(Q.8) If you selected other for the question regarding your goods, services or activities you leave town for (Q.7) please describe	Total	Pct.
Hotel/motel	1	2%
Employment	1	2%
Specialty grocer	9	20%
Bookstore	3	7%
Department store	3	7%
Recreational/entertainment opportunities	12	27%
Building supplies/hardware stores	4	9%
Pharmacy	2	5%
Auto repair/maintenance	2	5%
Bakery/coffee shops	4	9%
Bike shop/sports retail	2	5%
Dog park	1	2%

(Q.9) Should frequent transit be a component of the Vision for the Corridor?	Total	Pct.
Yes	110	78%
No	31	22%

(Q.10) How important is it to create safe pedestrian access to corridor destinations (e.g. commercial areas, schools, parks)?	Total	Pct.
Important	126	88%
Unimportant	6	4%
Unsure	12	8%

(Q.11) Where are the most important pedestrian crossings in the corridor?	Total	Pct.
Cedar Oak/Hwy 43/Hidden Springs	16	18%
Mary S Young/Hwy 43	12	13%
Bolton Central Village/Library	15	16%
12th/WFD - Commercial Area	12	13%
WFD/Hwy 43	11	12%
WLHS	3	3%
Jolie Pt/Hwy 43	3	3%
McKillican/Hood/Hwy 43	9	10%
10th St/8th Ct	1	1%
Burns St/Hwy 43	1	1%
Pimlico/Hwy 43	1	1%
Failing St/Hwy 43	1	1%
Marylhurst/Hwy 43	2	2%
West A/Hwy 43	2	2%
Buck St/Hwy 43	1	1%
WFD/Fields Bridge Park	1	1%

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(Q.12) How important is it to create safe bicycle access to corridor destinations?	Total	Pct.
Important	114	80%
Unimportant	14	10%
Unsure	15	10%

(Q.13) How important is it to create more local job opportunities?	Total	Pct.
Important	96	68%
Unimportant	24	17%
Unsure	21	15%

(Q.14) Which areas of the Corridor provide the best opportunities for positive change?	Total	Pct.
Robinwood Commercial Area	31	34%
Paper Mill/Arch Bridge	9	10%
Willamette Historic Commercial District	9	10%
Hwy 43	14	15%
WFD/Hwy 43/Entire Corridor	7	8%
WFD	7	8%
Bolton Area/Central Village	12	13%
Hwy 43/Pimlico	1	1%
Mary S Young Park	1	1%

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(Q.15) Which areas of the Corridor should be protected from change?	Total	Pct.
Historic Willamette Commercial District	21	29%
Viewpoints along WFD	11	15%
Parks/open space/trails	17	23%
Riparian corridors	8	11%
Historic buildings and districts	3	4%
Existing neighborhoods	2	3%
Everything that is not currently developed	4	5%
Bolton Area/Central Village	2	3%
None - entire Corridor needs work	5	7%

(Q.16) Do you have any additional thoughts or ideas about the Study Corridor we should know about?	Total	Pct.
leave it as it is	1	2%
Fix access issues to commercial area near Mill on WFD	1	2%
Better manage signage	1	2%
Attract employment and commerce	5	9%
Keep trees and protect our watershed	1	2%
Access to corridor is inconvenient	6	11%
Improve the appearance of the streetscape	8	15%
Do not allow unlimited commercialization of the corridor	5	9%
Improve trails and sidewalks on Hwy 43/WFD	8	15%
Create a cohesive downtown/central gathering spaces	6	11%
Provide noise and safety barriers	2	4%
Minimize use of urban renewal or TIF programs	1	2%
Consider urban renewal for Robinwood and 43/I-205 area	1	2%
Better public transit/transit from the Corridor to the top of the hill	6	11%
Showcase the Willamette Falls	1	2%
Protect housing values	1	2%