



CITY OF
**West
Linn**

Parks & Recreation Special Event Sponsorship Opportunities

2014



Take Care of West Linn Day

- ◆ Saturday May 17, 2014
- ◆ Volunteer projects 9am – 12pm
- ◆ 300+ volunteers participate each year
- ◆ Over 20 local volunteer projects
- ◆ Recognition Barbecue at Mary S Young Park following volunteer work projects



Photo By Kim Elliott

Sponsor packages:

- \$150
- \$250
- \$500



Street Dance



- ◆ Saturday July 12 , 2014 5 pm-11 pm
- ◆ 3500+ attendees
- ◆ Children's entertainment before dance
- ◆ Food & beverage vendors in the streets
- ◆ Close the streets and get ready to boogie
- ◆ Sponsor packages:
 - \$300
 - \$500
 - \$1,500
 - \$2,500



Music in the Park



- ◆ West Linn's premiere concert series
- ◆ 2,000+ people anticipated each concert
- ◆ Thursdays, July 24 – August 28
- ◆ Tanner Creek Park
- ◆ Sponsor packages:
 - \$250
 - \$500
 - \$1,500
 - \$2,500
 - \$5,000



Old Time Fair



- ◆ 15,000+ people anticipated at the Fair
- ◆ Sponsor a Stage, event or contest
- ◆ July 18,19 & 20
- ◆ 12+ food booths, 45+ exhibitor booths
- ◆ Sponsor packages:
 - \$150
 - \$500
 - \$1,500
 - \$2,500
 - \$5,000



Old Time Fair Court



Sponsor the Court Float and have your business name and logo on the float banner. The court attends the West Linn Old Time Fair Parade, the Clackamas County Fair, and the televised Portland Rose Festival Starlight Parade.

\$1000

Schedule Poster Sponsors have their business card sized ad on a beautiful poster displayed in businesses throughout the community

\$175

54th West Linn Old Time Fair

Schedule of Events- July 16-18, 2010
Willamette Park

Friday July 16th
5:45 pm Sky Divers Arrive - Field
6:00 pm Convention Center Open
6:45 pm Old Time Baseball Game - Field
7:30 pm Soccer Team, 3rd Anniversary - Beer Garden
8:00 pm "Halloween Flight" - Main Stage

Saturday July 17th
10:00 am Parade Begins, Willamette Falls Drive
Theme: "Wild West Show"
Grand Entrance: Jack Robinson
Field Booths, Concessions & Carnival Open
12:00 pm Performance: Spectacular Air Show - Boat Dock
2 and 3 Show - Main Stage
5:00 pm Opening Reception - Beer Garden
5:30 pm Car Show - Beer Garden
7:00 pm Ticket Drawings, 1st Prize - Main Stage area
8:00 pm 75TH Anniversary Band - Beer Garden
8:00 pm Grand Prix - Beer Garden

Sunday July 18th
11:00 am Fund Raffle, Concessions & Carnival open
11:00 am Matt & Pat Show - Main Stage
1:00 pm Trunk Show & Lumberjack Competition, presented by West Linn Paper Company, Chris Lewis & Curtis, O.A.S. & Lumber
2:00 pm 34 Annual Duck Race
3:00 pm Pic Eating Contest - Main Stage
3:30 pm Ringo - Beer Garden
4:00 pm 1st Prize & Banding Contest
5:00 pm 100 Year of Music - Audubon House Marchband, Jim Beatty, Tom Farright, and Marianne Thoren
7:00 pm Ticket Drawings - Main Stage area

Old Time Fair Parade



- ◆ Saturday, July 19
- ◆ Over 60 entrants
- ◆ Regional floats, bands, performers
- ◆ Over 750 on hand watch the parade live

- ◆ Sponsor Packages –
 - \$250
 - \$500
 - \$1,000





Old Time Fair Timber Show

- ◆ Sunday, July 20
- ◆ 500+ people anticipated at event
- ◆ Sunday event at the Old Time Fair
- ◆ Attracts some world class competitors
- ◆ Consistently popular Fair event
- ◆ Sponsor Packages –
 - \$250
 - \$500
 - \$1,000





Old Time Fair Water Ski Show

- ◆ Saturday & Sunday, July 19 & 20
- ◆ Four separate shows
- ◆ Saturday & Sunday events at the Old Time Fair
- ◆ Consistently popular Fair event
- ◆ Sponsor Packages
 - \$250
 - \$500
 - \$1,000





Movies in the Park

- ◆ 300+ people anticipated at each movie
- ◆ Movies in July & August
- ◆ Online voting for movie selection in April
- ◆ Movies held throughout the City
- ◆ Onsite presence or your message on the big screen
- ◆ Sponsor packages:
 - \$150
 - \$250
 - \$500
 - \$1,000



Great West Linn Outdoor Adventure



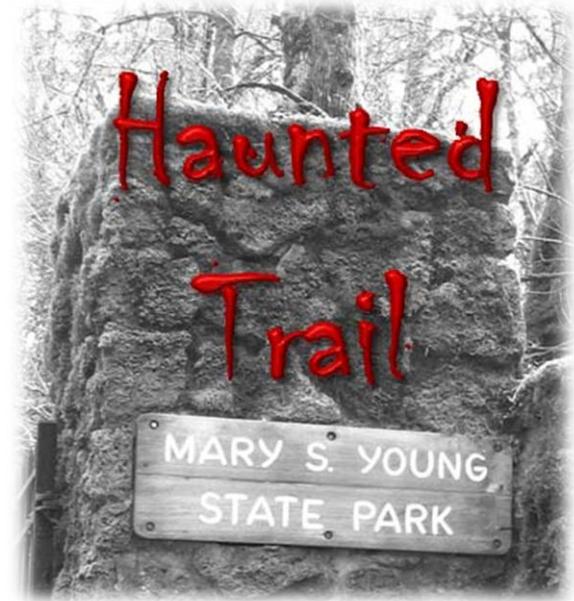
- ◆ An overnight camping experience
- ◆ 1st year in 2013 had over 30 families
- ◆ Outdoor Education and activities
- ◆ Sponsor packages:
 - \$250
 - \$500
 - \$1000
 - \$2500



Haunted Trail



- ◆ Haunted Trail & Spooky Trail (for young ones)
- ◆ October 24 & 25, 2014
- ◆ Over 1600 in attendance in 2013
- ◆ Great family event with games, food booths, etc.
- ◆ Located at Mary S. Young Park
- ◆ Sponsor packages:
 - \$250
 - \$500
 - \$1,000
 - \$2,000



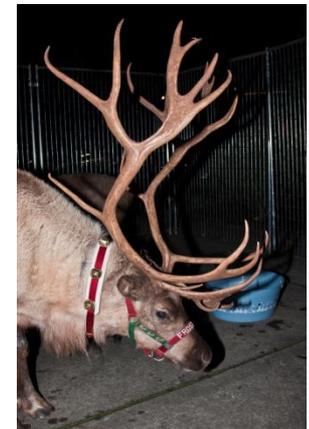
Holiday Events



- ◆ **Community Tree Lighting – Cascade Summit Town Square**
- ◆ Approximately 750 in attendance
- ◆ **Annual Holiday Parade – Willamette Area**
- ◆ Over 35 entries and 750 spectators
- ◆ Sponsor packages:
 - \$250
 - \$500
 - \$1000
 - \$2500



Photos By Kim Elliott





Event Information or more specifics

- 🍃 Contact Ken Warner, Recreation Director
- 🍃 503-557-4700
- 🍃 kwarner@westlinnoregon.gov