

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan	20	20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)	20	20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate	10	10
Extent to which ROI can be determined	5	5
Includes contributions from other partners (financial or other)	5	5
Potential to become significant and self-sustaining	5	5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities	5	5
Promotion or enhancement of bicycle tourism in the City	5	5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County	5	5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact	5	5
Promotion or enhancement of our parks and river access (e.g. kayak activities)	5	5
Family-friendly activities and events	5	5
TOTAL		100
		MAX.

Additional Notes:

Date January 16 ,2013

Name of Project Know Thy Mclean Park Flora

Funding Amount Requested \$2500

Total Project Cost \$3875

Submitted by Mike Watters chair

Lead Organization Friends of Mclean Park and House

Phone number 503 557 7529 503 655 4268

Email Address playmike@aol.com

Website www.mcleanhouse.org

Description description of project and time frame

Know Thy Mclean Park Flora : West Linn OR

Know Thy Mclean Park Flora: A Mclean Park Project, I would like to submit a proposal for funding of promoting the Mclean Park. We are requesting financial assistance in the amount of \$2500 for a variety of marketing and landscape promotional materials with the main focus of promoting visitation, education, history and beautification of the Mclean Park area. It has long been noted for its magnificent trees and recently plant and flower gardens displays which are generated and managed by volunteer gifts, donations, work events from neighbors and West Linn Park and Recreation department. The Friends of Mclean Park and House is a 501c3 since 1981 and has worked to restore, maintain, and enhance the park and house with the support of the West Linn community.

Our project will direct grant funds for marketing to include adding to our website a special area for a visit, (www.mcleanhouse.org), printed materials such as brochures and mailers, historical displays, photographs, and newspaper ads. We also wish to include new plant/tree identification descriptions both inside the house and the park area would include historical markers and informational signs for visitors and those using the facilities. Materials used must be formal and able to resist the outdoor weather and changing seasons which greatly adds to the expense of the project. This information will provide great interest to visitors, families, and school groups from all over the area.

Mclean Park and House has long been an established resource of the West Linn community, drawing visitors throughout the state for celebrations, weddings, receptions, business meetings, and community

, meetings. It is noted that the wedding and celebrations have draw the public from many different states and the attraction of educational materials will provide informative messages during their visit. Those using our facilities also utilize the surrounding community's businesses, restaurants, hotels, and retail establishments.

The timeline for completion would three months to complete the design, creation, and development of the varied materials. The specific time would be from March to June 2013.

Your financial assistance would greatly enhance our ability to increase the use of the house and park plus present an additional attraction and educational experience to those who visit. We hope that you will give strong consideration to our proposal to attract visitors and enhance the appeal of the Mclean Park of West Linn.

Program Guidelines This project has long been overdue. The Mclean House has been redecorated emphasizing the history and tradition of Dr. Mclean and the 1927 era. The Park has been addressed with cleaned up, new garden areas and landscape additions. There is limited information for the public to investigate the grounds. "Know Thy Mclean Park Flora project" allows the public especially visitors and renters who visit the House for weddings and events to learn historical information about the area, including past Indian locations, photos and displays of Hugh Burns, Dr. Mclean plus the marvelous rose garden, the giant Sequoia and Bay trees. Return visitors are often found enjoying the peaceful respite of the grounds.

Partners The project will draw the support and cooperation of numerous agencies, organization and business from the area. West Linn Parks and Recreation department (materials, funds, labor), West Linn Lions (funds, labor, and talent), Troop 149 Boy Scouts (labor and support), West Linn Chamber of Commerce (promotion, support, and labor), Bolton Neighborhood Association (funds and support), Friends of Mclean Park and House (funds and labor). Businesses will offer discount assistance for products.

ROI The evaluation of the project will have several methods for feed back and comments. A survey will be available in the park for visitors to provide answers to questionnaire, the website will have a request for suggestions and comments of their experience, and managers and volunteers will seek visitors response of the displays and information.

Attachments

Sample of the survey at the McLean Park and House.

Please answer the questions about your experience in the McLean Park

1. Was the information provided helpful to your understanding of the history and flora in the park?
2. Did the pictures and illustrations add to your knowledge. Please comment
3. How did you find out about the McLean Park?
4. Would you return for another visit?
5. Would you tell others about the park?

Other comments or observations.

Name

Address

Do you want to receive our newsletter?

City

zip

State

Project:

Criteria:	Score	Max.
Project fit with TCA guidelines & business plan	20	20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)	20	20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate	10	10
Extent to which ROI can be determined	10	10
Includes contributions from other partners (financial or other)	5	5
Potential to become significant and self-sustaining	5	5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities	5	5
Promotion or enhancement of bicycle tourism in the City	5	5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County	5	5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact	5	5
Promotion or enhancement of our parks and river access (e.g. kayak activities)	5	5
Family-friendly activities and events	5	5
TOTAL	100	MAX.

Additional Notes:



CITY OF
West Linn

Tourism Project Funding Application
January 2013

Date

1/16/2012

Name of Project

Willamette Walking Tour Brochure

Funding Amount Requested

\$0

Total Project Cost

\$0

Submitted By

xx

Lead Organization

Willamette Neighborhood Association

Phone Number

5036570523

Email Address

jodycarson@comcast.net

Website

<http://westlinnoregon.gov/planning/willamette-historic-district>

Description

The Willamette Walking Tour Brochure includes a tour of the National Historic District homes and some of the historic homes and Willamette Main Street adjacent to the Historic District. It includes historic information, photo and significant trees in the area. Also included are maps noting nearby parks and other historic sites.

This will be an update of the existing brochure to reflect the National Historic District designation, to add homes and remove or add trees.

Program Guidelines

The brochure has been distributed since the mid 1990's. Over the years the brochure has improved and expanded to include more information about the historic district and the nearby area. The brochure is distributed throughout the county by the Mount Hood Territory van at local and regional events. It is also distributed by the West Linn Chamber, the City of West Linn, and Clackamas County Information center at the End of the Oregon Trail. It was utilized at the Willamette Falls Festival in the trolleyes with several hundred brochures distributed. During the Falls Festival people from neighboring cities, and from across the region picked up brochures and visited business on Willamette Main Street and toured the neighborhood. In addition there is a listing of the tour in the DEX directory. Many people visit the neighborhood and Main Street after picking up the brochure. If we can develop an on-line version the reach may be significantly increased. This will continue to bring tourists and regional visitors to our area who can support the local business community.

Partners

Willamette Neighborhood Association - walking the neighborhood to update brochure

Willamette Main Street - provide feedback on brochure and distribute

West Linn Chamber of Commerce - assist with distribution

Willamette Falls Heritage Coalition

Local artist and graphic designer will contribute some of their time on an in-kind basis

City of West Linn - place brochure on-line if possible and distribute



CITY OF

West Linn

Tourism Project Funding Application

January 2013

ROI
xx

Name

Filesize (KB)

Willamette Neighborhood Association

The Willamette neighborhood encompasses the area south of I-205 from the recycling center to the Tualatin River as well as North Willamette (north of I-205 and west of Tannler Drive). Residents and business people in the area are invited to become involved in the Willamette Neighborhood Association.

The Willamette Neighborhood Association's monthly meetings are held at Willamette Primary School, 7-9 pm, during the school year. The *West Linn Tidings* and the *West Linn Update* list upcoming meetings. See the city web site at www.ci.west-linn.or.us for the minutes of the most recent meeting.

The neighborhood association is a forum for people to learn about what is going on in their community and to work together to make the community a better place. The city council and planning commission



© 2008

notify the neighborhood association of issues that may effect Willamette. Representatives of various city departments frequently attend meetings, as do developers who present their proposals and hear community input.

Members of the Willamette Neighborhood Association are also involved in community projects such as the *Walking Tour Brochure*, the *West Linn Old Time Fair Parade* and the *Willamette Project*. The purpose of the Willamette Project is to promote and beautify the historic commercial area. Community members, local businesses, the neighborhood association and the city of West Linn cooperate on this project. Since 1997, residents and community groups have "adopted" their own main-street-corner planters for upkeep. Donations by community members provided for benches on the corners. Work on improved medians began in 2008 as part of the Willamette Centennial Celebration. Additional beautification plans are in the works.

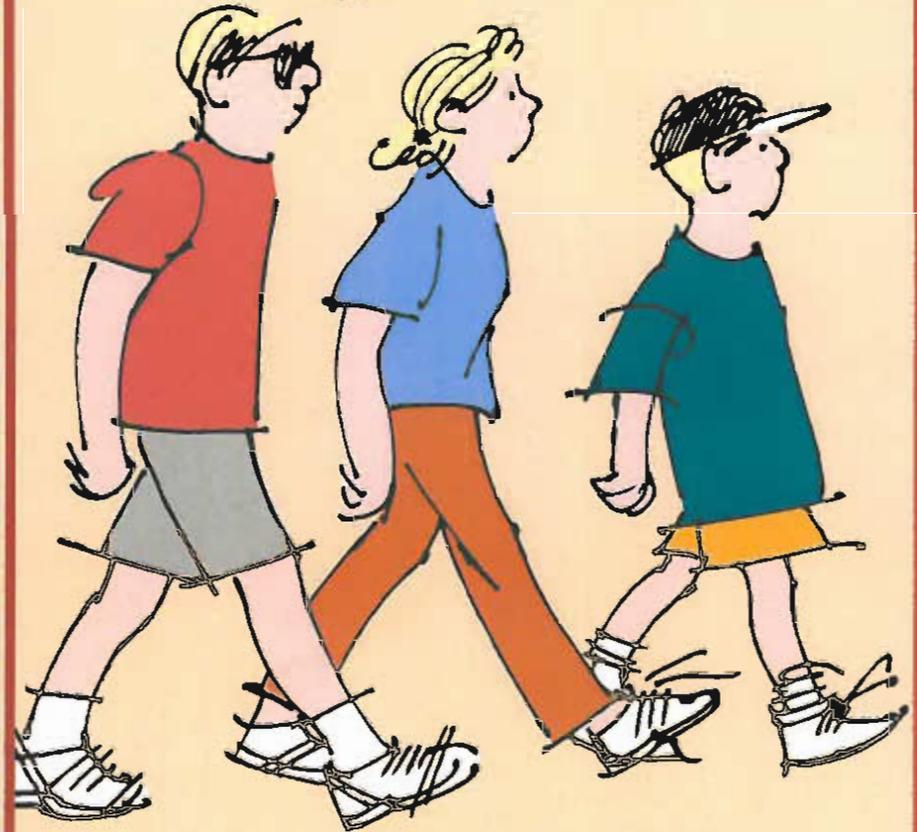
Contact the Willamette Neighborhood Association to find out how you can become more involved in your community. willametteneighborhood@gmail.com

Farmers Market

In the summer months, West Linn Merchants coordinate the popular "Taste of Tuesday," an evening farmers market featuring local produce, art and music.

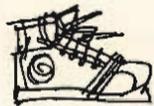
© 2008

Walking Tour



Historic
Willamette Neighborhood
West Linn, Oregon

© 2008



Old Willamette Walking Tour

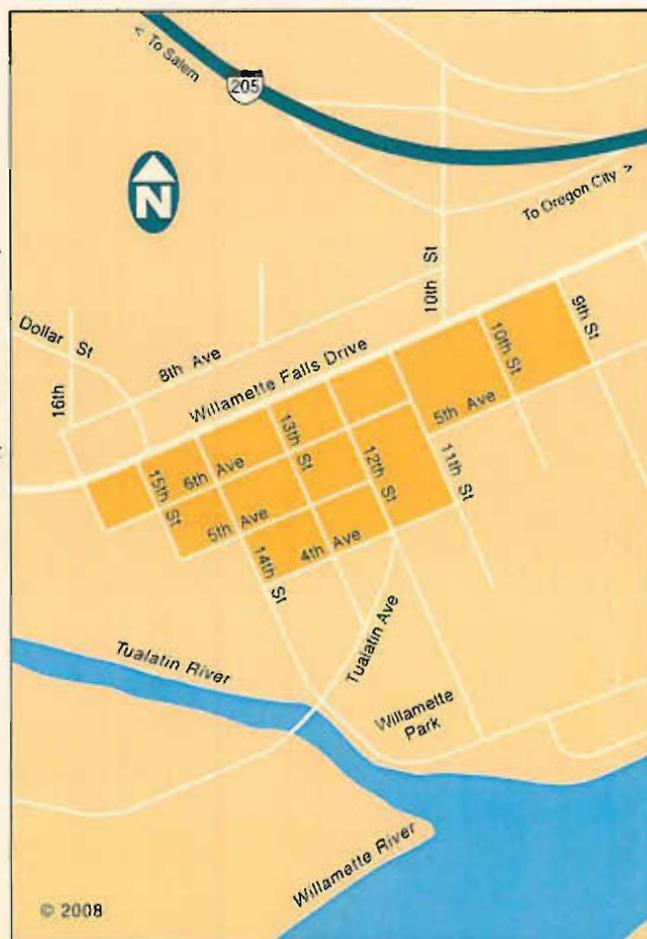
Enjoy historical tidbits about turn-of-the-century architecture, residents and life-style on this house-by-house tour. Descriptions are numbered to correspond with numbers on the map inside.

There are many other examples of fine historic architecture in this area. We encourage you to explore the streets and avenues beyond our map.

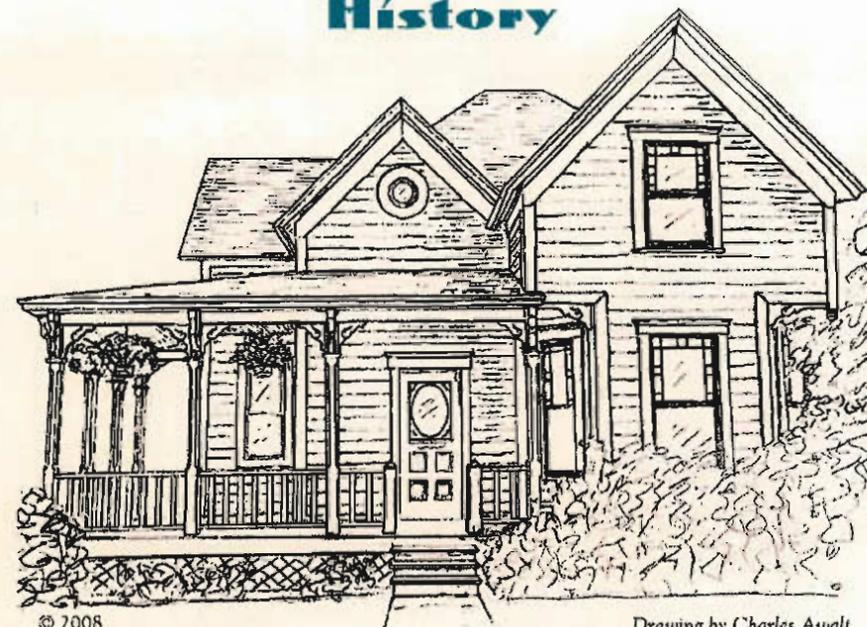
Houses are included on the Walking Tour as information is available. If you have further information on the history of any of the homes on the tour or other buildings in the neighborhood please contact the

Willamette Neighborhood Association (willamette_neighborhood@gmail.com).

The tour also includes some of Willamette's older trees of interest, as well as identifying trees that have been planted as part of the City of West Linn's Street Trees program.



Willamette History



© 2008

Drawing by Charles Awalt

The town of Willamette is located on a Native American trail which ran south from Willamette Falls, an important gathering place for many tribes. The Clowewalla tribe lived in a village on the West Linn side of the falls, and while we know of no Native American villages within the boundaries of Willamette, it is likely that groups of Native Americans camped here when they came to the falls to fish and to trade.

The first European Americans and Canadians to view the Willamette area were trappers who traveled up the Willamette Valley in the early 1800s. Settlers began arriving in the area in the late 1830s while the Oregon Territory was still under joint occupancy by Britain and the United States.

Three of these early settlers were Marshall Perrin, who arrived in 1842, Ambrose Fields, 1847, and his son Joseph Fields, 1849. The original plat maps for Willamette show it located on parts of their land claims which were formalized in 1850 under the Donation Land Claim Act.

Most of the two Fields' land claims were sold in the 1880s to the Oregon Iron and Steel Company, which harvested timber to fuel its smelter operation in Lake Oswego. The Perrin claim passed through a succession of owners, eventually being purchased by B.F. Baker in 1885.

continues >



Margaret Capen Merilainen, 1914. Taken from the front yard of the Capen home with Willamette School in the background. See No. 22 on the tour.

station near the falls. Following the current path of Willamette Falls Drive, it provided transportation for a five-cent fare. An extension to the Tualatin River allowed cordwood floated down the Tualatin to be transported to the paper mill at the falls.

By 1895 expectations were running high for the new town of Willamette Falls. The Capen Shoe factory, operated by electric power, was considered a model for additional industries which were expected to locate here. This growth never happened, and Willamette soon settled into its small-town identity.

By 1905 many of the houses in the neighborhood were complete. Dirt roads and board sidewalks outlined the town. Most houses had fences—not because of boundary disputes, but because livestock was not required to be corralled and cows roamed freely.

Willamette was not formally incorporated until 1908. Shortly thereafter, a typhoid epidemic was tracked to a contaminated town-water supply, and Willamette's need for clean water led to its annexation to West Linn in 1916.

> history continued

In 1888 Willamette Falls Electric Company was formed to produce power at the falls and transmit it to Portland. This company, forerunner of Portland General Electric, purchased many of Oregon Iron's properties. In 1893, when they established the town of Willamette for its employees, the final piece of land was purchased from B.F. Baker with the understanding that 12th Street would run down to the river and allow residents easy access to the docks.

In 1894 the Willamette Falls Railway began operating an electric trolley line between Willamette and a



The Willamette Meteorite as it was being moved from Willamette. The meteorite was displayed at the 1905 Lewis and Clark Centennial Exposition in Portland.

Walking Tour Guide

See Tour Guide Map on pages 12–15. © 2008

- 1** **Meteorite replica.** In 1902 a fifteen-ton meteorite was found on a Willamette farm by Ellis Hughes and William Dale. It is the sixth largest in the world! Hughes hauled it onto his property and charged 25 cents to see it. The actual meteorite (10 feet 3.5 inches long) is now in the American Museum of Natural History in New York, NY. An interpretive display depicting the history of the meteor is located in Fields Bridge Park.
- 2** **1683 Willamette Falls Dr. Methodist Church.** 1908. Built by volunteer labor under the direction of Reverend Blackwell. Before the one-story church was built, church-going families

traveled to Oregon City by street car to attend services.

- 3** **1665 Willamette Falls Dr. Craftsman Bungalow.**
- 4** **1593 Willamette Falls Dr. Victorian Cottage,** 1910. Extensively remodeled with additions in 2003.
- 5** **1511 Willamette Falls Dr. Arts & Crafts Aesthetic-period Craftsman,** 1925.
- 6** **1578 16th St. Cottage Bungalow,** 1916.
- 7** **1514 6th Ave. Early Craftsman,** 1906. Albert and Mary Bernert lived here when they were first married.



Willamette United Methodist Church Collection

Methodist Church dedication, 1909. See No. 2 on the tour.



Esther Gross, Beth, Clatskanie

Patricia, Guy and Minnie Gross, ca late 1920's. See No. 14 on the tour.

- 8** 1611 6th Ave. *Craftsman Bungalow, 1911.* Built by Ed Gross. Ed and Laura's children were born here.
- 9** 1630 6th Ave. *Sears Kit House, ca 1935.* The Sears catalog used to sell pre-cut house kits that were delivered by rail. Assembly by a Sears crew was optional.
- 10** 1658 6th Ave. *Bungalow, 1927.* Built for the Oldenstadts.
- 11** 1677 6th Ave. *Bungalow, ca 1918.*
- 12** 1697 6th Ave. *Bungalow, 1912.* Ed Gross built this house for Smith and Ida Turner.
- A** 1697 6th Ave. *Horse Chestnut. Aesculus hippocastanum.* Possibly planted by the Gross family in the 1920s.
- 13** 1706 6th Ave. *Bungalow, ca 1928.* Built by Charlie Frenzel. Next to this lot was Willamette's first water tank. Water was pumped from springs at the park. Some years later the spring was contaminated and an epidemic of typhoid fever began. As a result, Willamette was annexed to West Linn to receive city water.
- 14** 1731 6th Ave. *Queen Anne Stick, ca 1895.* Logan Residence. Longtime owner Minnie Gross bought this house from Harry Berdine in 1912.
- 15** 1780 6th Ave. *Queen Anne Stick, East Lake, ca 1898.* Built for Buckles. Elligsen purchased it in 1900. Only original remaining two-story horse barn is in back. Featured in *Country Living Magazine*, Oct. 1990.
- 16** 1492 13th St. *Queen Anne Vernacular, ca 1897.* Mass Residence, named for Ernest Mass, the county sheriff for 20 years. In 1925, tenants Dr. and Mrs. Silverman practiced medicine and ran a teahouse.
- 17** 1819 6th Ave. *Bungalow, ca 1902.* Built for F.S. Howell. Was an All-electric PGE Show Home in the 1920s.
- B** 1819 6th Ave. *London Plane Tree. Platanus acerifolia.* A magnificent older specimen of a London plane tree. Bill Buckles remembered when his mother, Tempest Buckles, ordered an elm tree. That tree, planted in the 1940s, grew into this spectacular London plane tree.
- 18** 1818 6th Ave. *Queen Anne Vernacular, ca 1900.* Originally built for Great-grandma Dollar. The Dollars were one of the early families in the area.
- 19** 1830 6th Ave. *Queen Anne stick, ca 1895.* Known as the Jones-Fromong Residence. Andy Fromong, an early owner, lived here many years and was the Willamette trolley motorman. Andy's name is written in the sidewalk in front of the house.
- 20** 1831 6th Ave. *Queen Anne Vernacular, ca 1904.* Sadie E. White house.
- C** 1831 6th Ave. *Three Big Leaf Maples.*



Gross family with their Durant automobile.

Elihu Gross Bank Collection



The Joseph H. Ralston House, ca 1910. See No. 30 on the tour.

- 21** 1847 6th Ave. *Queen Anne Vernacular*, ca 1900. Dorothy A. Losey House.
- 22** 1870 6th Ave. *Bungalow*, ca 1907. Frank Capen, who owned the Capen Shoe Factory, was the original owner.
- 23** 1883 6th Ave. *Queen Anne Vernacular*, ca 1900. Known as the Kinney Residence. Kinney bought the lot in 1895 for a one-dollar gold coin.
- 24** 1892 6th Ave. *Queen Anne Vernacular*, ca 1905. Anne Downey House. Charles Boots, the foreman of the Capen Shoe Factory, owned this house.
- D** 1892 6th Ave. *Japanese Maple*.
- 25** 1403 12th Street. *Willamette School*. The original Willamette School, built in 1896 on land donated by B. F. Baker, had an entrance facing 6th Avenue.

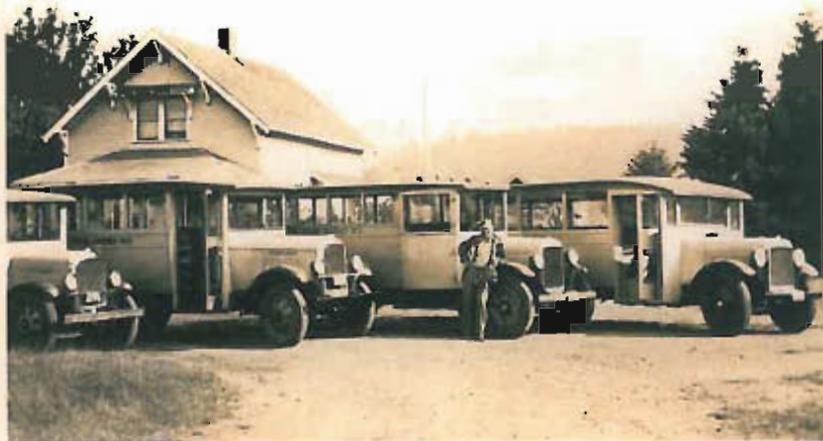
Wooden fences were built to protect the children during recess from cattle that ran loose. Each child was allotted a small plot of land to raise a garden. In 1936, this school was torn down and a larger one built. It burned down in 1949 and the present school was built.

- E** *Willamette School. Big Leaf Maples*.
- 26** 1883 5th Ave. *Bungalow*, ca 1921.
- 27** 1882 5th Ave. *Queen Anne Stick*, ca 1895. G.A. Harding Residence. Original siding was shiplap.
- F** 1882 5th Ave. *Black Locust. Robinia pseudoacacia*. A mature specimen can be viewed in the right side yard behind a large birch tree. Probably planted when the house was built in 1895.

- G** 1882 5th Ave. *White Paperbark Birch*.
- 28** 1872 5th Ave. *Queen Anne Stick*, ca 1898. I.W. Moser was the original owner.
- 29** 1847 5th Ave. *Queen Anne Stick*, ca 1897. Walden Residence, named for Nicholas O. Walden, who was instrumental in the early development and platting of Willamette. The house was later rented to Ellery Capen, owner of the Capen Shoe Co., located at Willamette Falls Drive and 12th Street.
- 30** 1831 5th Ave. *Queen Anne Stick*, ca 1895. Original owner was Joseph H. Ralston. His uncle Joseph R. Ralston was the director of Oregon Woolen Mills and signer of the petition

for statehood. *Frozen Assets* was filmed here in 1991.

- H** 1831 5th Ave. *Oregon Myrtle or California Bay. Umbellularia californica*. Conrad Zimmerman (a former owner) and his father, William Kaiser, traveled to Coquille, Oregon, in 1918 to work on a construction project. Both men were taken with the beauty of the myrtle tree, and on their return to the Willamette area, they carried with them several seedlings of these Southern Oregon coast natives.
- 31** 1822 5th Ave. *Queen Anne Stick*, ca 1899. Charles A. Miller House. Sold to the Baker family. Later owner Edwin Woodworth was principal at Willamette School for many years.



Esther Gross Birns Collection

In 1927 Edward Gross took over the West Linn school bus system, which he and his family ran for more than 50 years.

- 32** 1790 5th Ave. *Bungalow*, ca 1913. Wes Milliken Residence. Wes Milliken owned Buckles & Milliken, the first grocery store in Willamette.
- 33** 1797 5th Ave. *Italianate Transitional*, ca 1900. Early resident Mildred Martin grew up in this house and also lived here after she married.
- 34** 1782 5th Ave. *Craftsman Bungalow*, ca 1920.
- 35** 1747 5th Ave. *Worker's Cottage*, ca 1890s. Front half of cottage is original. Additions were built over a period of years.
- 36** 1723 5th Ave. *Bungalow*, ca 1910.
- 37** 1709 5th Ave. *Bungalow*, ca 1920. W.S. Snidow house. Arts and Crafts bungalow built in

the popular Oriental style of the period.

- 38** 1409 14th St. *Queen Anne Vernacular*, ca 1895. E.J. Maple House. Kitchen was added, replacing a closed-in porch.
- 39** 1696 5th Ave. *Bungalow*, ca 1920.
- 40** 1674 5th Ave. *Bungalow*, 1917. This house was relocated in the early 1930s from where Willamette School sits today. It is the twin of No. 49 and was built for Martha Ream.
- 41** 1649 5th Ave. *Bungalow*, ca 1924.
- ▲ 1649 5th Ave. *White Paperbark Birch*.
- ▲ 1649 5th Ave. *Green Ash*. *Fraxinus pennsylvanica*. Possibly



Mary Ann Perot Collection

Marie Bernert & Emma Volpp enjoy a ride on Joe Bernert's second mechanically powered tug boat, built in 1911. It was used to move logs down the Willamette River. Ca 1914.

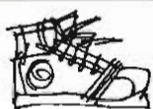
planted in the 1930s by the Tuor family. Notice the graceful habit of this older ash tree where mature branches sweep almost to the ground.

- 42** 1697 5th Ave. *Bungalow*, ca 1920. Built by Bill Snidow, who once operated a pool hall on Willamette Falls Drive.

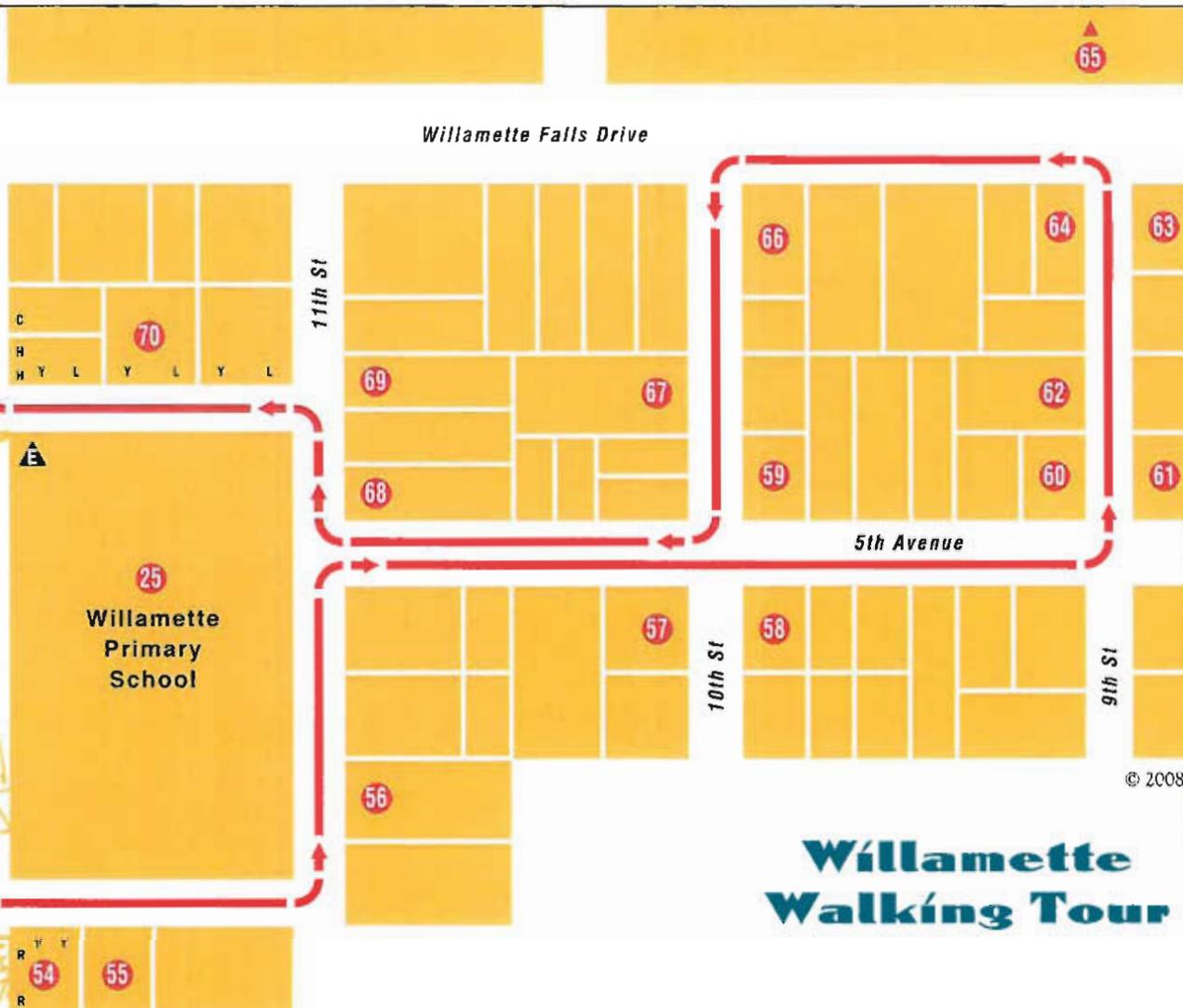
- ▲ **1344 14th St. *Deodora Cedar***. *Cedrus deodara*. Planted in 1937 by the Bernert family. Bernert Landing is named for this family.

- 43** 1344 14th St. *Tudor*, ca 1941. Joe and Agnes Bernert, one of Willamette's key families, had this house, the newest one on the tour, built in 1940. They

continues on page 14 >



M
A
P
C
O
N
T
I
N
U
E
S



- 44 1724 4th Ave. *Queen Anne Vernacular*, ca 1903. Downey Residence. Enclosed square above porch used to be a cupola.
- 45 1744 4th Ave. ca 1865. This house was an early settler's home that was brought up from the river near the park. It had paned windows, flower boxes, and 18"-wide cedar planks for siding.

- Note the cow prints in the sidewalk on 14th Street, which were made by Harold Gross' cow about 1921.

- 46 1745 4th Ave. *Bungalow*, ca 1920.
- 47 1769 4th Ave. *Bungalow*, ca 1915. This house has been repaired and additions built.
- 48 1798 4th Ave. *Queen Anne Vernacular*, ca 1895. Schmidt Residence. Mr. Shipley built this house.

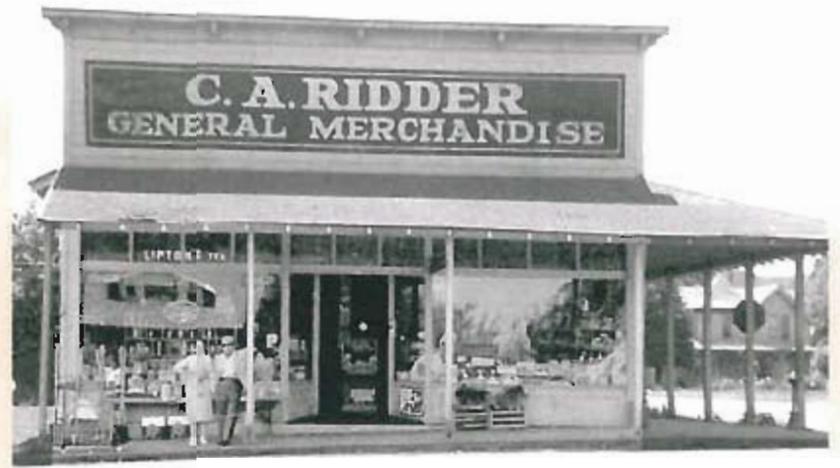
- ▲ 1296 13th St. *Black Locust*. *Robinia pseudoacacia*.
- 49 1808 4th Ave. *Bungalow*, ca 1917. Built for Ewalt Leisman, the "twin" house of No. 40.
- 50 1862 4th Ave. *Queen Anne Stick*, ca 1897. Hurst Residence, named for T.S. Hurst. One of the area's earliest homes.
- 51 1892 4th Ave. *Queen Anne Stick*, ca 1895. Olsen Residence. Built by Mr. Fields for O.F. Olsen. There is a story that Mr. Olsen was an officer of the local church who went to Salem Penitentiary for absconding with church funds.
- ▲ 1892 4th Ave. *Six Kwanzan Cherries*. Planted in 1971 by the Calhoun family.
- 52 1296 12th St. *Post-and-beam Barn*, ca 1906. Red barn behind the house and garage was built by the Britton family. It was moved here from 19th and Dollar St. in 1993 and restored.
- 53 1296 12th St. *Queen Anne Vernacular*, ca 1906. Built by Ernest Mass as temporary housing. At the site is an older stone foundation, possibly from the Albert Epperly house, ca 1859.

- ▲ 1296 12th St. *Horse Chestnut*. *Aesculus hippocastanum*. A mature specimen. Previous owners remember this as a large tree when they moved here in the 1930s.



The original Willamette School. See No. 25 on the tour.

Harold Green Collection



The Ridder General Store, 1963. See No. 73 on the tour.

60 1296 12th St. *Western White Pine*. *Pinus monticola*. Planted by the Tedd family in the 1930s.

54 1295 12th St. *Ca* 1920s. Mr. Egge kept bee hives here.

55 1943 4th Ave. *Bungalow*, *ca* 1920s.

56 1353 11th St. *Bungalow/Queen Anne Vernacular*, 1905. Built by Robert Junkin. An old buggy axle was found here—being used to support the lid on the original septic tank. Long time residents remember going to this house to buy eggs.

57 2089 5th Ave. Front porch has been remodeled.

58 2117 5th Ave. *Queen Anne Stick*, *ca* 1906.

59 1523 10th St. *Queen Anne Stick*, *ca* 1900.

60 2194 5th Ave. *Craftsman Style*, *ca* 1910.

61 2212 5th Ave. *Vernacular Victorian*, *ca* 1910.

62 1544 9th St. *Ca* 1910. Built by Charles Andrus, the local postman, who delivered mail from a horse and carriage.

63 1593 9th St. Once known as Runyan's Store.

64 2193 Willamette Falls Dr. *Queen Anne Stick*, *ca* 1900.

65 Hillside by freeway. This was the location of Karb's Dairy Farm. Established in 1919, it served all of Willamette, Oregon City and Lake Oswego. The barn housed 110 cows. About 1959 the Karbs sold the farm to Ben Tanner, who later closed the dairy due to freeway construction.

66 2113 Willamette Falls Dr. *Cottage Bungalow*, *ca* 1900.

67 1542 10th St. *Cottage Bungalow*, *ca* 1910.

68 1521 11th St. *Craftsman Bungalow*, *ca* 1910. These are the original shingles—notice the alternation of wide and narrow rows.

69 1541 11th St. *Cottage Bungalow*, *ca* 1910.

70 1968 6th Ave. *Bungalow*, *ca* 1910.

71 1889 Willamette Falls Dr. This building has undergone many changes over the years. It is built on the site of the Capen Shoe Factory, which burned down. It has been a roller skating rink, garage, grocery store, tavern, and restaurant and lounge.

72 1833-1875 Willamette Falls Dr. New construction with facades that are typical of styles from 1885-1910. Original building built for use as a pool hall by Bill Snidow. Early residents remember the DuPuy family as operators of a drug

store here for 26 years. The McQuowens then had a store that included a soda fountain and post office. Then followed Knapps' Restaurant until late the 1980s.

73 1817 Willamette Falls Dr. In 1915 the Leismans operated a general store here, using a team of horses for home delivery service. Mr. Ridder took over in 1919 and operated a post office in the back until 1955. About 1963 the Winkels took over. Now, Lil' Cooperstown Restaurant.

74 1785 Willamette Falls Dr. *Elligsen House*, *ca* 1894. Also known as the Johnson Residence. The house is now used for offices.

75 1721-1741 Willamette Falls Dr. This is an 1890s commercial building that was enclosed in a 1930s structure built by the Frenzels and known as Frenzel's



Estate: Grace Betts Collection and Angie Pejar Collection

The Elligsens and their grandsons in front of their house, ca 1916. See No. 15 on the tour.

Market. They added a tavern, located in the back of the store. The tavern has since had a number of owners. Frenzel's son ran the market and meat lockers until the late 1950s.

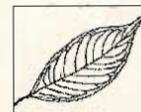
76 1705 Willamette Falls Dr. Victorian commercial building, ca 1893. This is Willamette's oldest commercial structure. It was built as a home and quickly converted to a store. The upper story was a grade school from 1892-1896. From 1920-1961 it was owned by Wes Milliken and Albert Buckles. Its shelves were so high that ladders on runners were used to get merchandise. Rebuilt in 2002 to reflect the original.

- 77** 1720 Willamette Falls Dr. The existing building was built in 1929 by Mr. Batdorf, who operated a second-hand shop here. In 1946 Ben Fritchie Sr. started a cabinet shop here, gradually changing it to a builder's supply store. Ben Fritchie Jr. ran this shop until the late 1980s, when it was bought by the Lightowlers.
- 78** 1742 Willamette Falls Dr. Arts and Crafts Craftsman in the Oriental Style, ca 1920.
- 79** 1754 Willamette Falls Dr. Craftsman-style Bungalow, ca. 1910.
- 80** 1832 Willamette Falls Dr. Craftsman-style Bungalow, ca 1920.

Old Willamette Street Trees

See Tour Guide Map on pages 12-15. © 2008

The street trees lining many of the area's streets and avenues were planted in 1993 as a pilot project for a city-wide street tree planting program in the city of West Linn. The primary goal of this program is to enhance the livability of the West Linn community through the planting of street trees in both existing and proposed commercial and residential areas. Additional trees were planted in 2004.



Autumnalis Cherry *Prunus subhirtella var. autumnalis*. Delicate branching with semi-double pink flowers that bloom sporadically in a warm fall and then bloom fully in the spring. Grows to 20 to 40 feet in height with a spread of 15 to 30 feet.



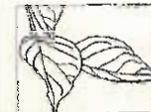
Eastern Redbud *Cercis canadensis*. Sweet-pea-shaped rosy pink flowers bloom with profusion prior to development of heart-shaped foliage. Grows 25 to 35 feet tall. Round-headed at maturity.



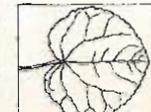
Ginkgo or Maidenhair Tree *Ginkgo biloba*. Bright-green, fan-shaped foliage turns a spectacular golden yellow in the fall. Grows 50 to 80 feet in height with a spread of 30 to 80 feet.



Green Ash *Fraxinus pennsylvanica*. Foliage is a shiny, medium to dark green turning yellow in the fall. Grows 50 to 60 feet in height with a spread of 25 to 30 feet. A mature green ash can be viewed at 1649 5th Avenue. See No. 41, Tree J.



Japanese Snowbell *Styrax japonicus*. White, bell-shaped, drooping flower clusters in May to June. Bark is smooth with orange-brown interlacing fissures. Grows 20 to 30 feet in height with a spread of 15 to 25 feet.



Katsura Tree *Cercidiphyllum japonicum*. Foliage emerges reddish purple, gradually changing to bluish green. Apricot-orange in fall. Grows 40 to 60 feet in height with a spread of 30 to 60 feet.



Littleleaf Linden *Tilia cordata*. Yellow foliage in the fall. Grows 60 to 70 feet in height with a spread of 35 to 50 feet.



Paperbark Maple *Acer griseum*. Brown to cinnamon-brown exfoliating bark. Bluish-green foliage in summer, bronze or red in the fall. Grows 20 to 30 feet in height with a spread of 10 to 30 ft.

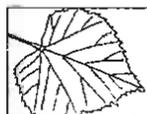


Scarlet Oak *Quercus coccinea*. Dark glossy green foliage changes to scarlet in the fall. Grows 70 to 75 feet in height with a spread of 40 to 50 feet.

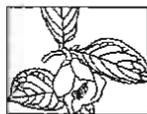
continues >



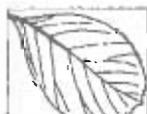
> street trees continued



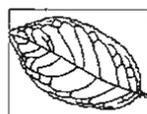
Silver Leaf Linden
Tilia tomentosa. Foliage is dark green on the upper surface with a silvery color underneath. Fragrant, yellowish-white flowers bloom in late June to July. Grows 50 to 70 feet in height with a spread of 25 to 50 feet.



Stewartia Korean
Stewartia Korean. Dark green leaves. White, yellow-centered blossoms in spring. Bark is gray with patches of orange-brown. Grows 20 to 30 feet with a spread of 15 to 25 feet.



Thornless Hawthorn
Crataegus crusgalli var. *inermis*. White flowers bloom in May amidst glossy green foliage. Grows 20 to 30 feet in height with a spread of 20 to 35 feet.



Thundercloud Plum
Prunus cerasifera 'Thundercloud'. Dark coppery leaves with white to pink flowers. Grows 20 feet in height with an equal spread.



Armstrong Maple
Acer rubrum. Red flowers and fruit in spring. Autumn leaves are red to yellow. Grows 50 to 60 feet in height with a spread of 15 to 25 feet.



Yellowwood
Cladrastis lutea. Bright green leaves and white fragrant flowers blooming in late May to June. Foliage turns a golden yellow in the fall. Grows 30 to 50 feet in height with a spread of 40 to 55 feet. Freshly cut heartwood stains yellow, hence the name Yellowwood.

© 2008

Places of Interest Along the Rivers in West Linn

See Map on page 23.

1 Fields Bridge Park, Willamette Meteorite and Ice Age Floods Interpretive Walking Trail

Fields Bridge Park, located just west of Historic Willamette on Borland Road, is named for the Tualatin River bridge at its northern edge. The current concrete structure is actually the fifth Fields Bridge. The first was built in the 1850s to replace a small ferry run by Joseph Fields, the pioneer who claimed the surrounding area after traveling the Oregon Trail with his father, Ambrose. Several earlier Fields Bridges were covered bridges—the last, fondly remembered by West Linn's older residents, survived until 1953. Used for farming for 150 years, the adjoining land became a West Linn city park in 2006.

The park is the site of a compelling chapter in the dramatic story of the Ice Age Floods that inundated the Pacific Northwest 15,000-12,000 years ago. Repeated cataclysmic floodwaters, released by the bursting of glacial ice dams in the now extinct Lake Missoula in Montana, rushed down the Columbia River Gorge and up the Willamette River Valley.

A remarkable flood artifact, the Willamette Meteorite, was found in 1902 on a hillside upstream from Fields Bridge Park. This meteorite, the largest ever found in the United States, was apparently carried by an

iceberg to its resting spot near West Linn, Oregon.

Three interpretive areas on a quarter-mile-long walking trail along the Tualatin River depict the history of the meteorite.

2 Willamette Park and Bernert Landing Boat Ramp

Willamette Park is located at the intersection of 12th & Volpp St. where the Tualatin River meets the Willamette River. This scenic 15-acre park offers two large picnic shelters, a smaller gazebo, stage area, soccer fields, two softball fields, volleyball courts, playground, wading pool and horseshoe pits.

There is river access to both the Willamette and Tualatin rivers including a boat ramp and dock system at Bernert Landing on the Willamette.

On the knoll above the stage is a white oak that was planted in 2008 as part of the Willamette Centennial Celebration.



3 Camassia Natural Area

Camassia Natural Area is a 22.5-acre natural area owned and maintained by the Nature Conservancy. Camassia was named for the camas lily (*Camassia quamash*) which blooms profusely

continues >

> places of interest continued

in April and early May. More than 300 plant species are found on the preserve, including some rare Willamette Valley species. The preserve also provides habitat for many well-known bird species. In spring and summer, green mosses and purple camas contrast with the dark gray basalt bedrock. The rock was exposed 12,000-19,000 years ago when the Bretz (Missoula) Floods poured down the present Columbia River Gorge and far into the Willamette Valley. The floods swept soil and vegetation from parts of the valley and deposited granitic boulders called glacial erratics from as far away as Canada. The entrance to Camassia is located at 5000 Walnut St. off of Sunset Ave.

4 Willamette Falls Locks and Museum

The historic Willamette Falls Locks opened January 1, 1873, to move river traffic around the 42' Willamette Falls. The locks have been on the National Register of Historic Places since 1974. You can see the locks year round, and tour the museum during boating season when the locks are operating. To get to the locks from Highway 43, turn south onto Mill Street next to the West Linn Police Station, at the west end of the Oregon City/West Linn bridge. Park behind the police station and walk towards the falls, following the signs and using the pedestrian walkway down to the locks. Be alert to truck traffic and do not walk or drive down the one-way ramp.

5 Oregon City Bridge

The bridge across the Willamette River at Oregon City was built in 1922. A suspension bridge occupied the site from 1888 to 1922. The architectural embellishment of this arched bridge identifies it as a Conde B. McCullough design. It was once dubbed the "most beautiful bridge in America." The view of Willamette Falls from the middle of the bridge is a must see.

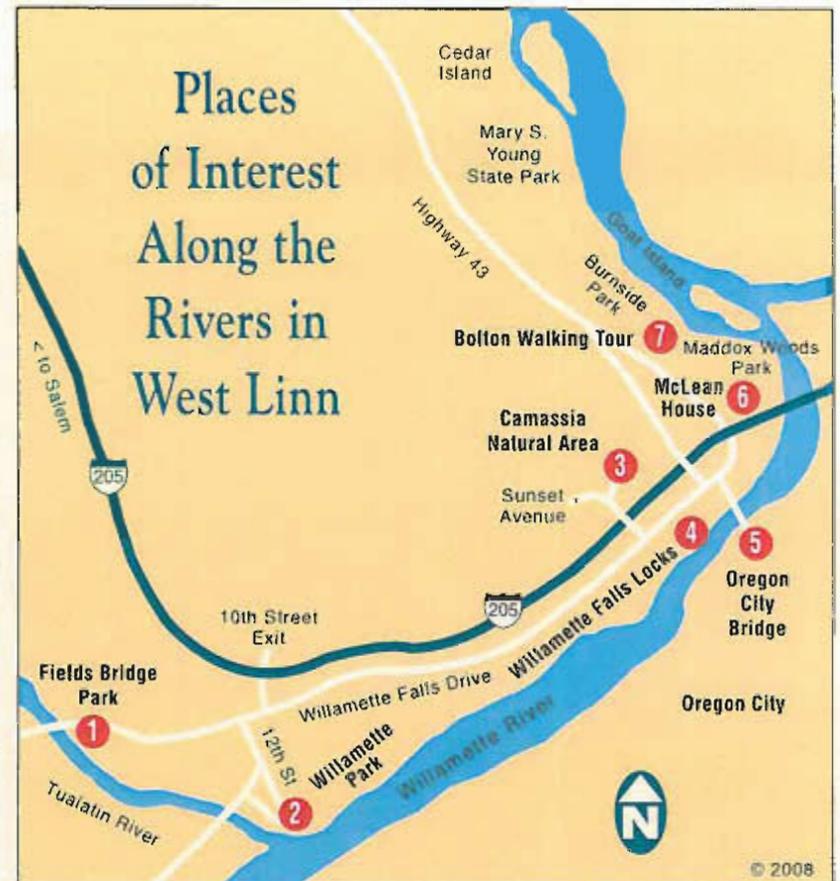
6 McLean House and Park

Dr. Edward McLean, who founded the McLean Clinic in Oregon City, built the McLean House in 1927. Dr. McLean took the ferry to work each day across the Willamette River. He was an avid arborist and his collection of trees can be enjoyed on the property that is now a 2.4-acre West Linn City Park. The lilac on the property dates back to the original house that was built at this site in 1846. Located at 5350 River Street, the McLean House is open for viewing by appointment (503-655-4268). It can also be rented for private functions. The park is open from dawn to dusk. To walk to the McLean house from the locks, follow Mill Street under the Oregon City/West Linn bridge and follow the path that runs along the river.

7 Another day—another Walking Tour:

The Historic Bolton Walking Tour in West Linn takes walkers past the Willamette River Falls, the beautiful Oregon City/West Linn bridge, through four riverside parks (Burnside, Maddax Woods, McLean

Places of Interest Along the Rivers in West Linn



and Westridge), past views of the largest blue heron rookery in the Portland Metro area (Goat Island), through over 150 years of history in the Bolton neighborhood, plus

much more. Walking guides are available by the trail head sign near the wading pool in Hammerle Park, located at Willamette Falls Drive (Hwy. 43) and Lewis Street.

This brochure was produced by the Willamette Neighborhood Association with financial support from the West Linn Chamber of Commerce and the Clackamas County Tourism Development Council.

Graphic Design by
Brian Jelgerhuis 503.656.8263



Close to Portland... A World Away
800.424.3002
www.MtHoodTerritory.com

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:



Tourism Project Funding Application

January 2013

Date
1/16/2013

Name of Project
Global Water Dances

Funding Amount Requested
\$6100

Total Project Cost
\$6100

Submitted By
Tamara Gilbert

Lead Organization
Creative Openings

Phone Number
5036568910

Email Address
tbglbrt@aol.com

Website
<http://www.globalwaterdances.org/>

Description

June 25, 2011 marked the first Global Water Dances (GWD) event. From the Pacific rim moving westward across the world over a 24-hour period, 70 communities danced together to draw attention to the global need to safeguard clean water supplies and protect waterways for the benefit of all. That year, the event for the Portland region was held in Cathedral Park by St. Johns Bridge, a superfund site along the Willamette River. The four components of the hour-long event included: (1) an opening ceremony to enable participants to give voice to local water issues and celebrate the ways that water has contributed to the region's vitality; (2) group improvisation so that all people, including those with no prior dance experience, could join in a group water dance; (3) the use of pre-recorded music for a choreographed dance based on key movement phrases as a common thread linking Portland's dance to all other Global Water Dances; and (4) the use of simple unison movements at the close that everyone throughout the world did as an artistic expression of human connections to water. The successful site specific dance attracted 80 participants.

For the second annual GWD event on June 15, 2013, choreographers and co-producers, Tamara Gilbert and Kristen Peterson, intend to use the West Linn banks of the Willamette River by the Arch Bridge as the dance site, a plan just approved by the West Linn Paper Company. This West Linn site is ideal for several reasons: (1) The falls create a natural barrier between the upper and lower portions of the river, which poses a challenge to commercial and recreational use of the waterway. (2) This year's GWD coincides with West Linn's Centennial celebration, which focus on how the falls, the locks, and the paper mills are important legacies in the economic development of the region. (3) The refurbished Arch Bridge, a backdrop for the setting of the dance, is an important transportation link connecting people to community businesses. (4) Discussions are underway to decide whether GWD may be a key attraction to the larger Lock Festival, which has not yet set its date. (5) The West Linn Sustainability Advisory Board supports hosting a site specific dance for GWD in West Linn as a way to focus attention on both local and global water issues and to celebrate the vitality of the Willamette River in the region's development.

Timeline: Coordinate stakeholder meetings for shaping event support and choreographic themes (Feb – Mar). Recruit dancers, musicians, artists (graphic designer, videographer, photographer) (Mar- Apr). Public Relations campaign (May – Jun). Rehearsals (May –Jun). Procure site logistical needs (May-Jun) GWD Event (June 15, 2013).

Program Guidelines



West Linn

Tourism Project Funding Application

January 2013

By positioning this event as featured artistic attraction of the upcoming Lock Festival (assuming the dates coincide), GWD will place West Linn on the interrational arts map as a place where dance and the role of water in a healthy economy converge. The Lock Festival, in the past, has attracted over 3,000 people to West Linn. Including the GWD as part of the Festival offerings will be a boon for media coverage of the event and for encouraging turnout. As part of the stakeholder process for developing GWD, we plan to coordinate with local businesses to offer coupon incentives to attendees as a way to “linger longer” in West Linn at the end of the day or to return for future shopping dining, or recreation.

Partners

The date for the second Global Water Dances event was just set in mid-December 2012. Our first priority has been site research. Now that we have approval for the West Linn Paper Company site (as of Jan 14), we plan to reach out to community stakeholders (Willamette Riverkeepers, West Linn Chamber of Commerce, Metro, Keepers of the Waters, West Linn Tidings, etc.) to see how this event can support our mutual interests. For example, in 2011, we coordinated with the Portland Office of Healthy Working Rivers, which provided contacts to key stakeholders involved in the superfund site process and paid for the sound system. We plan to continue coordination with the Lock Festival organizers and, depending on their determination of a date, we will submit an application to become an official Rose Festival sanctioned event, which will significantly improve our abilities in marketing the event to a wider audience.

Partners

x

ROI

Attendance at the GWD event can easily be tracked by a visual count. Lock Festival organizers have more data for determining event attendance, e.g. shuttle ridership, parked cars, burgers sold, and door prize tickets distributed. Assuming that GWD becomes part of the larger Lock Festival event and that there is traction in West Linn's business community to develop coupon incentives distributed in relation to the June 15th event (via print and internet media), we can obtain information from participating merchants on coupon-related sales about six weeks after the event. After meeting with business stakeholders (Feb – Mar), we will be better prepared to set up an objective for ROI based on coupon-related sales. We will also work to leverage media resources to help support coupon and event-related community outreach.

Name

http://westlinnoregon.gov/sites/default/files/webform/producer_profiles.pdf

Filesize (KB)

72



News Release

For Immediate Release

June 17, 2011

Media Contact:

Tamara Gilbert

(503) 656-8910 office

(650) 773-7151 cell

Portland Dances on the World Scene *Water Issues Clearly Front and Center*

Portland, OR — At 5 p.m. on Saturday, June 25, the Cathedral Park riverfront under the St. Johns Bridge will be the site for Portland's Global Water Dance. As 5 o'clock moves through time zones from Australia to Hawaii, 55 communities will dance together over a 24-hour period to draw attention to the global need to safeguard clean water supplies and protect waterways for the benefit of all.

Portland's Global Water Dance is being produced by three choreographers — Kristen Peterson, Tamara Gilbert, and Beverly Burke — and is supported by the Portland Office of Healthy Working Rivers. The hour-long community dance is free and open to the public. A group of dancers will perform a water story, with pre-recorded music as the common thread linking it to all other Global Water Dances. Group improvisation will be used so that all people, including those with no prior dance experience, can join in a group water dance. The opening ceremony will give voice to local water issues and celebrate the ways that water has contributed to Portland's vitality. The dance closes with simple unison movements that everyone throughout the world will do as an artistic expression of human connections to water.

"Portland's Global Water Dance is a way to celebrate and reconnect — physically, mentally, and spiritually — with our streams and rivers," says Ann Beier, Director of the City of Portland Office of Healthy Working Rivers. "This event reminds us of the importance of clean water to all of life," she adds.

— *more* —

Portland Dances on the World Scene
June 17, 2011

2

Anyone interested in joining Portland's Global Water Dance should meet at Cathedral Park, under St. Johns Bridge by the intersection of N. Baltimore and N. Bradford Streets by 4:45 p.m. For further information, contact Bev Burke at (503) 636-4203.

Portland's Global Water Dance is the final event in celebration of Creative Dance Week, June 19 – 25, as proclaimed by Mayor Sam Adams. Portland hosts the 16th Annual Creative Dance Congress of the International Association for Creative Dance from June 19 to 24. Another free, open community creative dance will be held on Thursday, June 23 from 7 to 9 p.m. at the Peninsula Park Rose Garden, 699 N Ainsworth St, Portland. For further information about the Peninsula Park dance, contact Yael Schweitzer at (971) 404-8249.

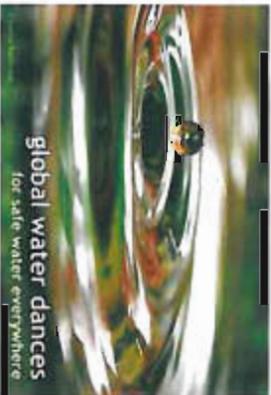
Background: Global Water Dances evolved from the marriage of art and activism. In 2008, Marylee Hardenbergh, artistic director for Global Water Dances, visited England to attend the Dance and the Environment Conference. A colleague shared the film of Hardenbergh's site specific dance that she choreographed for seven Mississippi River locations to perform simultaneously. According to Hardenbergh, as people connected through the color and rhythms of the dance, they drew attention to the river and its water quality issues. After seeing *One River Mississippi*, others at the conference became inspired to use community dance as a vehicle to build awareness of environmental issues. The planning team arising from the conference chose water as the theme for a worldwide dance.

Says Hardenbergh, "There's a strong desire in people's hearts to use dance in a way that has global connection, deep meaning, and intention. There's hunger in the performing world to sink our teeth into something. That's why dancers participating in the Global Water Dances project are so excited. It's a way of connecting to people on six continents about water, the element that supports all life on earth."

For more information about Global Water Dances, visit www.globalwaterdances.org.

###

Global Water Dances 2013 Producer Profiles



Kirsten Peterson is a local dancer, choreographer, dance educator and dance/movement therapist. Global Water Dances is her second site specific dance work in the Portland area, the first being Rain or Shine at Pioneer Courthouse Square in October 2009. Kirsten has taught dance to students of all ages and currently teaches Modern Dance at Aurora — a creative space for dance & movement— and ballet at the University of Portland. She also works as a community mental health therapist where she uses her dance/movement therapy training to help clients integrate their minds and bodies for improved well-being.

Tamara Gilbert is an expressive arts facilitator and communications consultant. After graduating from Brown University, Tamara earned her MA in Dance Ethnology from UCLA. Multi-talented, she has taught movement to adults and children for over 20 years and has earned numerous awards for her creative work in the field of environmental communications. She now serves on Sustainability Advisory Board of West Linn, Oregon.



Media Advisory

For Immediate Release

June 22, 2011

Media Contact:

Tamara Gilbert

(503) 656-8910 *office*

(650) 773-7151 *cell*

Portland Dances on the World Scene *Water Issues Clearly Front and Center*

Event: Portland's Global Water Dance

When: Saturday, June 25, 2011
5:00 p.m. – 6:00 p.m.

Where: Cathedral Park under St. Johns Bridge
by the intersection of N. Baltimore and N. Bradford Streets

Who: Portland's three Global Water Dance choreographers and
the Portland Office of Healthy Working Rivers.
(Available for media interviews from 4:00 p.m. – 4:30 p.m.)

Background: As five o'clock moves through time zones from Australia to Hawaii, 55 communities will dance together over a 24-hour period to draw attention to the global need to safeguard clean water supplies and protect waterways for the benefit of all.
(See www.globalwaterdances.org for details.)

Portland's Global Water Dance is being produced by three choreographers — Kirsten Peterson, Tamara Gilbert, and Beverly Burke — and is supported by the Portland Office of Healthy Working Rivers. The hour-long community dance is free and open to the public. A group of dancers (Kirsten Peterson, Toni Anderson, Bev Burke, Bonnie Leiser, Carolyn Schirmacher, and Claire Stock) will perform *Willamette River Flow*, a poem written and narrated by Martha Murphy Hall. The pre-recorded music used in the dance and key movement phrases are the common threads linking this dance to all other Global Water Dances. Group improvisation will be used so that all people, including those with no prior dance experience, can join in a group water dance. The opening ceremony will give voice to local water issues and celebrate the ways that water has contributed to Portland's vitality. The dance closes with simple unison movements that everyone throughout the world will do as an artistic expression of human connections to water.

#

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:



CITY OF
West Linn

Tourism Project Funding Application
January 2013

Date

1/6/2013

Name of Project

West Linn Wine Weekend

Funding Amount Requested

\$4000

Total Project Cost

\$5000

Submitted By

Meredith Taggart

Lead Organization

Taggart Wine Company

Phone Number

5034513414

Email Address

meredith@meredithwines.com

Website

www.meredithwines.com

Description

This will be a weekend wine tasting event with wineries located in and around West Linn. The ideal weekend to hold the event is Memorial Day weekend (May 25-27), as this is a heavily publicized wine tasting weekend throughout the Willamette Valley, drawing many tourists out to taste. We would likely bring representatives together from these wineries to one or two locations in West Linn to pour their wine, possibly pairing it with food from local restaurants, and to tout our community as a wine destination. If successful, the weekend event format could be repeated Thanksgiving weekend (another popular Willamette Valley wine weekend).

Program Guidelines

In West Linn, we are a mere 30 minutes from many wineries in the Willamette Valley - an increasingly popular destination for wine tourists. Tourists visit the towns of Newberg and Dundee to taste wine, and then travel all the way to McMinnville, Carlton, and Yamhill to visit additional wineries - an additional hour outside Portland. West Linn could have wide appeal as the next Willamette Valley wine town - and an accessible destination, closer to Portland. In the Napa Valley, many wine tourists bike from winery to winery. West Linn could also draw cycling wine tourists with its beautiful surroundings.

Partners

Indie Vinos - they will help with both publicity and planning

ROI

We will be able to get a clear count of attendees at the door, through tasting fees or ticket sales, or through glassware usage. If we pair local food with the wines being poured, coupons could be issued, and their redemption can be tracked.

Name

Filesize (KB)

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:

 City of
West Linn
Tourism Project Funding Application
January 2013

Date

9/21/2013

Name of Project

West Linn Centennial; Living History Tour in Willamette

Funding Amount Requested

\$3000

Total Project Cost

\$3000

Submitted By

Elizabeth Smolens

Lead Organization

West Linn Centennial Committee

Phone Number

503

Email Address

smolense@gmail.com

Website

willamettelivinghistory.org

Description

Willamette Neighborhood Association will produce a Centennial version of Willamette Living History Tour to reflect the impact of West Linn on the town of Willamette back in 1913. New script, costume changes, and props will be needed for the production.

Program Guidelines

Planning begins around March/April and continues until performance. We will be working with the Centennial Committee for this year's performance.

Partners

Willamette NA is the main partner for this event and usually contributes some funds and volunteers. It is hard to measure the contribution the individuals who volunteer make in monetary terms-I believe in costumes, time, and other areas, their contribution is significant.

ROI

We believe the importance of having a historical performance annually is extremely important for current and future tourism impacts in this area. It is really important to keep the cost of the tickets down to allow the program to be accessible to almost anyone interested in attending.

Name

http://westlinnoregon.gov/sites/default/files/webform/fy_2013_grant_application.docx

Filesize (KB)

77

To: City of West Linn, Chris Kerr

From: WNA's Willamette Living History Committee

Re: Application for a Tourism Development Grant

Funds Requested: 3000.00

Contact Information:

Organization Name: Willamette Neighborhood Association, WLHT Committee

Primary Contact Person: Elizabeth Smolens and Danny Schreiber

Address: 1852 4th Avenue, West Linn, OR 97068

Email: willamettelivinghistory@gmail.com

Telephone: 503-680-6141 for Beth, 503-723-5494 for Danny

Web Site: <http://www.willamettelivinghistory.org/>

Event: *Willamette Living History Tour 2013*

This is an addendum to the online application submitted for tourism grant money, filed on the City website.

Background: This year will be our sixth annual Willamette Living History Tour (WLHT). The tour takes place in the nationally registered historical neighborhood of Willamette the third Saturday in September each year. This year, our tour is scheduled for September 21, 2013. The concept for the tour was developed by Nicole and Danny Schreiber, West Linn residents who proposed the event; "A Evening in Willamette 1908" *Willamette Living History Lantern Light Tour* to the Willamette Neighborhood Association's Centennial Committee in 2008. This is an interactive play where the neighborhood steps back in time for one night each year and transports guests back to 1908 in Willamette. The script was written by Nicole and the tour was produced by Danny that first year. It was such a hit, considered so unique and potentially beneficial to the area that the tour was brought back each year since. The tour has grown in popularity and sells out each year.

Purpose: The main purpose of the Willamette Living History Tour is to share the area's heritage with the public in a way that allows them to take in the charms of historical architecture in the neighborhood. The play features the historical homes and the families that built them while reenacting events that helped shape the beginning of the town of Willamette. After each tour, the guests arrive back at Willamette Falls Drive to enjoy dessert and tea at a local tea room. For the tour in 2013, the play will be rewritten to honor the centennial celebration of the City of West Linn, established in 1913. Costumes, characters, and events will reflect the times and ticket holders will come away with a brief but charming encounter with 1913 in West Linn.

Tourism Influence: Over the past six years, The Willamette Living History Tour has expanded in notoriety and is known from as far as California and Washington. Every year, hundreds of participants, volunteers, and guests from throughout the Greater Portland metro area and beyond volunteer to put on this production. In past years, some of our participants have traveled in from as far as Eugene, Hillsboro, Gresham, and Vancouver, WA to be a part of the tour. In our 2010 consumer survey, 40% of respondents who provided their address were from outside of West Linn. This means that the Willamette Living History Tour has become a tourist attraction that brings guests and visitors to West Linn. In 2012, we had

guests from California and Washington. Ticket holders as well as cast and crew often stay in the area to shop, eat, and drink before and after the tour. In fact, in 2010, we offered an incentive coupon to all guests to return to the area for discounts from the Willamette merchants.

Purpose for the Grant:

The funds we are requesting would be used for:

- Production costs
- Event promotion
- Casting
- Technical improvements to the website.
- Design and printing costs for programs, posters and banner
- Event security

Funding: In years past, budget funding sources were ticket sales and community grant money from the City of West Linn. Due to the expansion of the event popularity and the need for safety measures, security, traffic control, the budget is anticipated to be higher in 2013. Because we have proven to bring in tourism dollars to the area, we thought the application for a CCTCA2013 Tourism Development Grant would be appropriate. Finally, the grant money allows us to keep ticket prices extremely reasonable, making the event accessible and attractive to the public. Tickets run about the price of a movie ticket.

Budget Details and Overview

Income 2011	Income 2012	Income 2013
<ul style="list-style-type: none"> • Ticket sales \$1265 • City Grant \$1000 	<ul style="list-style-type: none"> • Ticket sales \$1363.41 • City Grant \$1100 	<ul style="list-style-type: none"> • Ticket sales (~\$1300) • Grant TBD

Willamette Living History Tour 2012

Carriage	horse drawn carriage for guests	375
Flaggers & Barricades	Street closure signs, personnel during tour	350
Promotion	Poster/flyer development, printing, photos	411
Website	Domain, maintenance, ticket sales on line	75
Catering/food	Cast and event catering	635.27
Lighting/Prop		297.74

Costumes		300
Actor's workshop		200
Animal transportation	Estimate based on 2010	100
misc	Gift baskets for homeowners (7)	325
Hay		20
Music		50
Total		3139.01

Application Addendum Submitted: 1/8/13

Elizabeth Smolens, Producer Willamette Living History Tour

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:



West Linn

Tourism Project Funding Application
January 2013

Date
1/15/2013

Name of Project
Willamette's Historic Holidays

Funding Amount Requested
\$1000

Total Project Cost
\$2500

Submitted By
Shannen Knight

Lead Organization
Historic Willamette Main Street

Phone Number
5036994160

Email Address
sporteyes@yahoo.com

Website
<https://www.facebook.com/HistoricWillamette>

Description
Expanding Historic Holidays event to include lights and extend carriage rides during day and night, and adding more events including a historic tour to the carriage rides, and a Holiday concert. about 4 months lead time needed

Program Guidelines
3rd year doing the event that we hope to continue growing. Can increase overnight stays via the "Progressive Crawl" (pub crawl) by encouraging punch card holders visit all businesses on the street all day and night and to stay overnight rather than drink and drive. With holiday concert and Christmas light attraction we hope to draw families out of the area to come see our light display and take a historical tour of our area via carriage rides.

Partners
Local businesses participate by donating food/retail items to the pub crawl portion. Willamette General Store donates large tree for tree lighting. Other business have santa and Mrs claus in their stores to welcome families to the events.

ROI
With punch card sales, we are able to track how many people purchase them one year to the next as a measure of ROI. Also, carriage ride riders can be physically counted to know how many visitors attended.

Name

Filesize (KB)

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:

 CITY OF
West Linn
Tourism Project Funding Application
January 2013

Date
1/15/2013

Name of Project
Historic Bolton Neighborhood Walking Tour Brochure

Funding Amount Requested
\$1000

Total Project Cost
\$2000

Submitted By
Roger Shepherd

Lead Organization
Bolton Neighborhood Association

Phone Number
5035578905

Email Address
gaarshep@easystreet.net

Website
<http://westlinnoregon.gov/bolton>

Description
The first historic Bolton Neighborhood Walking Tour brochure was published in 2008. The brochure has been reprinted four times as it has been very popular. With Tourism Grant funding, the brochure will be updated and printed with enough copies to share with local tourism information outlets. The last printing was for \$495.88 for 280 brochures. The goal is to print 1200 new brochures by June 2013. The Bolton Neighborhood Association will contribute \$1000.00 to match the Tourism grant.

Program Guidelines
This project falls under the guidelines of outdoor recreation, geo-tourism and sustainability. Walking is a popular form of recreation, gaining in popularity with an aging and eco-conscious population. Combined with the heritage of the Willamette Falls area and West Linn history, the walking tour contributes to an appealing recreation pursuit. Placing the brochure in tourism information outlets throughout the Portland Metropolitan area will draw people to West Linn.

Partners
The Bolton Neighborhood Association has partnered with the City of West Linn, the Friends of Maddax Woods and the Friends of the McLean House for signage in Hammerle Park, Maddax Woods and at the McLean House and Park. These signs include maps of the Historic Bolton Neighborhood Walking Tour and cases to distribute the brochure. The Bolton Neighborhood Association is working with the Willamette Falls Heritage Area Coalition to make the Walking Tour a featured activity in the proposed National Heritage Area and improving accessibility and interpretation to the Willamette River Locks area.

ROI
The rate at which the Historic Bolton Neighborhood Walking Tour brochures are obtained describes the interest in this area and the popularity for this activity. An insert with a coupon for a discount at a business in the Bolton area could help measure the enticement of visiting the commercial establishments in the Bolton area.

Name

Filesize (KB)

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:

 CITY OF
West Linn
Tourism Project Funding Application
January 2013

<i>Date</i>	1/16/2013
<i>Name of Project</i>	Video Welcomes from West Linn Tourism Type Businesses for The Travel App: PortlandSouthGuide.com
<i>Funding Amount Requested</i>	\$10000
<i>Total Project Cost</i>	\$2000
<i>Submitted By</i>	David Dahle
<i>Lead Organization</i>	Know Local Media
<i>Phone Number</i>	5033200568
<i>Email Address</i>	david@knowlocalmedia.com
<i>Website</i>	www.portlandsouthguide.com
<i>Description</i>	<p>2013 West Linn Tourism Grant application submission: PortlandSouthGuide.com is a mobile video travel app to service the 500,000 tourists coming to the Portland Oregon South Area in 2013. The lead for this project is David Dahle, Media Director for Know Local Media.</p> <p>I, David Dahle, have been preparing for the grant application for over two years. I have spent years building relationships with local and national hotel brands and have exclusive agreements to film video welcomes from their hotel management welcoming their booking clients.</p> <p>This travel app records video welcomes from the hotel management of every hotel within 15 minutes of driving distance to West Linn Oregon. These video welcomes arrive to each tourist as they are making their room reservation. In each video welcome, the hotel management invite the booking travelers to visit the Portland South Guide. Portland South Guide has a West Linn section that these tourists will be able to meet all the tourism type businesses of West Linn on video.</p> <p>Video Overview for this tourism grant from David Dahle http://youtu.be/259otKXZpny</p> <p>Here are the current video welcome's links already produced:</p> <p>Comfort Inn and Suites Tualatin - projected 2013 tourists to receive video welcomes: 14,000 Click the link below to video http://youtu.be/H7Rqg-VTKt4</p> <p>La Quinta Wilsonville Portland South - projected 2013 tourist to receive video welcomes: 16,000 Click the link below to video https://www.youtube.com/watch?v=g0fZScCuOC4</p>



City of
West Linn
Tourism Project Funding Application
January 2013

Here's a video interview about how these welcomes will improve the tourism experience with West Linn

http://youtu.be/0GgeNARnE_k

Fairfield Marriott Portland South - projected 2013 tourists to receive video welcomes: 15,000

http://youtu.be/0i0kktM0TP_I

Included in this video marketing campaign are 21 videos of West Linn tourism-related businesses and civic leaders.

Here's a proposed list of videos we aim to produce:

1. Video Welcome from West Linn Mayor welcoming tourists to West Linn on behalf of all city employees and the West Linn Community
2. Video welcome from West Linn Chamber of Commerce President welcoming tourists on behalf of the West Linn Business Community
3. Video Welcome from Jennifer Johnson of the Wilsonville Information Center
4. West Linn 503 Restaurant
5. West Linn BJ Wiley's Restaurant
6. West Linn Blush Salon and Day Spa
7. West Linn La Fiesta Mexicana Kitchen
8. Elysium Body Therapies Spa
9. Gigi Aveda Salon & Spa West Linn
10. West Linn Healthy Spaces Wellness Spa
11. Linn City Chiropractic & Massage
12. Willamette Wellness Spa
13. West Linn Thai Orchid
14. West Linn Thai Linn Restaurant
15. West Linn Thai Lemon | West Linn Restaurant
16. West Linn Sharli's Restaurant & Pies
17. San Blas Mexican Restaurant
18. Round Table Pizza West Linn
19. Philadelphia Cheese Steaks of West Linn
20. Mean Street Pizza of West Linn
21. Bugatti's Italian Restaurant.

Video Welcomes from all hotels and West Linn tourism-type businesses will be completed by May 1, 2013

Note: The tourism grant committee will also be invited to give input on other West Linn Tourism type businesses or organizations to promote.

Program Guidelines

Per your guidelines, below is a break down of the benefits

- Objectives
 - Promote tourism
 - tourists will choose to come to an organized community who lets them build relationships on video before they arrive
 - significant and sustaining
 - Video assets have online and social media staying power. These videos will be relevant and watch for years to come.
 - Return on investment
 - Return on investments is trackable, measurable and per industry experts: video is the most powerful multisensory tool to build relationships. The latest stats show meeting someone on video improves your chances of a prospect of doing business with you by 70%.



Tourism Project Funding Application

January 2013

- tourism means economic activity that is a result of tourists that travel to our area for events or activities related to the arts, heritage or culture and who reside more than 50 miles away from our area or stay overnight at a local lodging facility.
 - The majority of the 500,000 who will stay in our regional hotels live outside our 50 mile radius fulfilling this objective.
- Grants will only be provided to public, private and nonprofit organizations whose project demonstrates a result that benefits the greater public interests of
- tourism
 - Tourism visuals capturing the passion of our local small businesses and what they have to offer
 - product development
 - Promoting the tourism type businesses that get the most visibility: the city of Wilsonville Facebook page, the small business owner facebook page, PortlandSouthGuide.com Facebook page. These video will be watched, shared, commented on 10's of thousands of times.
 - promotion and/or marketing
 - Marketing that is designed for all the digital screens of today. Web-enabled TV's, Ipad's, Smart phones, Website, Trip Advisor, Yelp, Youtube, Google Places, City of West Linn Website, Each small business website, each small business facebook page. This campaign also reaches West Linn citizens and drive's local audiences to learn about "Staycation" options that are becoming more common in our down economy.

We own the URL www.VisitWestLinn.com. This URL will be marketed on websites outside the 50 miles radius of West Linn as this is a directive of the West Linn tourism objectives. The URL will direct tourists to the West Linn section of the Portland South Guide Travel app.

Each West Linn tourism video will be video taped in Hi Definition HD Quality. Videos production services include: story-boarding, scripting, personal video coaching services, Teleprompter services, Editing, expert video encoding for fast online video playback on all screens

Partners

Featured Regional Hotels who surround West Linn: Phoenix Inn Suites, Lake Oswego, Lake Shore Inn, Lake Oswego, Holiday Inn Wilsonville, Best Western Inn, Wilsonville, Snooz Inn Wilsonville, La Quinta Inn Wilsonville, The Hampton Inn, Clackamas, Clackamas Inn, Clackamas, Hilton Garden Inn, Lake Oswego, Crown Plaza, Lake Oswego, Residence Inn Marriott, Lake Oswego, Comfort Inn and Suites, Tualatin, Century Hotel Tualatin, The Grand Hotel, Tualatin.

ROI

Video analytics are available on Youtube, Facebook, Twitter, Each businesses website analytics, The city of West Linn website analytics, We're come in May and report out how our West Linn Tourism Type business members have experience increased sales and enhanced relationships with the tourism regional tourism industry. We use video marketing to announce the grant project and get each West Linn business to be the most visible for this campaign. We have walked every street in West Linn and cataloged every business in West Linn. There are 239 store fronts who have 120 Business Facebook pages with a total Facebook fan count of 41,315. We will aggressive publish these tourism welcome videos this these local online audiences. Were excited what this project could mean to the West Linn and regional tourism community and the positive effect that will be experienced by all stake holders both public and private. I'll follow up to see if there is any feedback or questions the committee may have. Kind Regards, David Dahle, Media Director, Know Local Media

Name

Filesize (KB)

Project:

<u>Criteria:</u>	<u>Score</u>	<u>Max.</u>
Project fit with TCA guidelines & business plan		20
Expectation that it will be completed successfully on-time and on-budget (strength of org, history of similar projects)		20
Potential to increase overnight stays or bring in visitors and get them to "linger longer" to shop, eat and recreate		10
Extent to which ROI can be determined		10
Includes contributions from other partners (financial or other)		5
Potential to become significant and self-sustaining		5
Extent to which it will refer or connect travelers to other county tourism assets, locations, events or activities		5
Promotion or enhancement of bicycle tourism in the City		5
Promotion or enhancement of the historic, cultural, or heritage of West Linn and Clackamas County		5
Includes activities that utilize sustainable practices/ enable a facility or organization to have low env. impact		5
Promotion or enhancement of our parks and river access (e.g. kayak activities)		5
Family-friendly activities and events		5
TOTAL		100 MAX.

Additional Notes:

Year Month Day

Name of Project: **West Lin GEOGRAPHY COIN CHALLENGE**

Funding Amount Requested: **\$ 2500.00**

Total Project Cost: **\$ 2500.00**

Submitted By: **Linda Neace**
(Your Name)

Lead Organization: **West Lin Chamber of Commerce**

Phone Number: **503-655-6744**

xxx-xxx-xxxx

Email Address: **chamber@westlinchamber.com**

Website: **West Lin Chamber of Commerce**

Description: **"GEOGRAPHY COIN CHALLENGE" IS A CURRICULATE ACTIVITY THAT BRINGS FAMILIES TOGETHER, OPPORTUNITY FOR EDUCATORS, TEAM LEADERS, CORPORATIONS FOR TEAM BUILDING. EDUC. OPPORTUNITY TO LEARN ABOUT THE STATE OF COMMUNITIES.**

Provide a detailed description of your project including estimated time frame for completion (500 words or less).

Program Guidelines:

Outdoor treasure hunt - players try to locate hidden containers called "geocaches", using their smartphones, GPS. Leave out items behind - see where others come from & what they took home

Describe how the project will be consistent with the program guidelines in the attached Community Partnership Program Overview.

Partners:

MT HOOD RECREATION & ARMY TEENS - MT HOOD GOES THE BACK SIDE OF COIN - ANNGEMS Host website & sends info out on ever community

List any partners and what they will contribute to the project, funding or otherwise.

ROI:

WE HAVE 300 COUNTS - CURRENTLY GAIN AWAY 175 MILLION THERE ARE 1,916,391 ACTIVE GEOCACHE AND OVER 5 MILLION GEOCACHE'S WORLDWIDE. THIS HAS BEEN OVER SECOND YEARS FOR DOING THIS - VERY SUCCESSFUL

How do you propose to measure ROI or the tourism activity brought about by the project?

Tracking where CACHES ARE COMING FROM - FRR AS TEXAS, TRACKING WHERE CACHES ARE COMING FROM - FRR AS TEXAS, VISITORS) YOU CAN TRACK BY NUMBERS & LOGS

Attachments:

[Browse...](#)

Please upload any additional attachments of relevance.

[Submit](#)

Source URL (retrieved on 2013-01-16 15:29): <http://westlinnoregon.gov/economicdevelopment/tourism-project-funding-application>