



# WEST LINN UPDATE

February 2014

## City of West Linn on Social Media

**64% of our residents use social media, but only one in four of those residents are connected with the City**

A recent City of West Linn survey on citizen communication and engagement showed that West Linn residents are using social media tools like Facebook, Twitter, and Pinterest at very high rates, but few people are connected with the City of West Linn on these platforms! We encourage you to check out the City's Facebook, Twitter, and Pinterest pages to connect and learn about the exciting and interesting events and activities taking place in West Linn. Each social media tool offers a unique perspective on the wonderful aspects of our community. Connect with us today!



## West Linn Enters the Great Oregon Twitter Challenge

West Linn entered into a challenge with other local governments to enhance their social media presence. West Linn, Hillsboro, Beaverton, Tigard, and Washington County have entered a race to be the first community with 2,014 followers on Twitter in 2014.

The goal is to reach out to new audiences via Twitter and make communications easier to access. Help West Linn win the Twitter challenge by following the City's account: [@WestLinnUpdate](https://twitter.com/WestLinnUpdate).

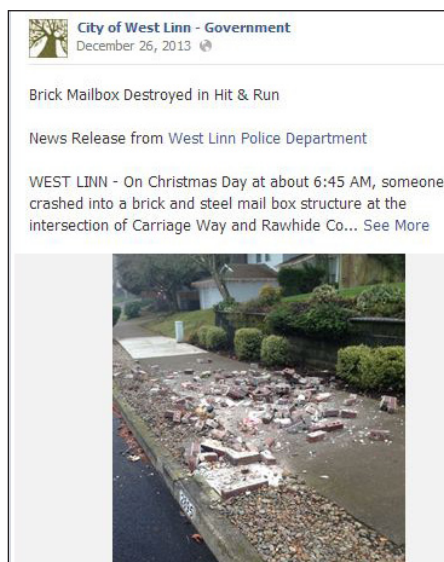
West Linn Twitter followers can get live updates from City Council meetings and work sessions to stay on top of developing City news.

## Find City Pictures, Events, and More on Facebook

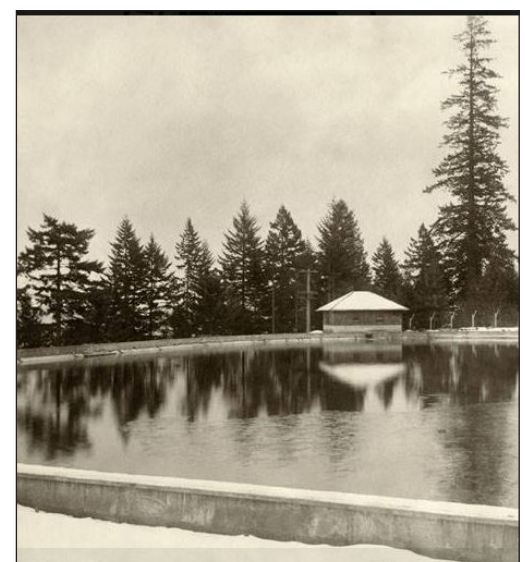
The West Linn Facebook page is the place to find up to date information on events, news, and City meetings.

The City's Facebook page is home to photos of West Linn events, historical photos, and action shots from City Council meetings.

Besides photos and news there are also occasional opportunities for business owners and information for residents and businesses alike. 'Like' the City's Facebook page at: [Facebook.com/CityofWestLinn](https://www.facebook.com/CityofWestLinn)



Read it here first: West Linn posts breaking news releases from all City departments on its Facebook page throughout the day.



West Linn regularly posts #TBT or "Throwback Thursday" photos on its Facebook page to highlight our community's history.



## West Linn

Primarily residential, but still with immaculate parks, top ranked miles south of Portland, Oreg

West Linn, Oregon · westl

### What About Pinterest?

Are you a Pinterest user? West Linn is currently developing its Pinterest profile. If you are a prolific pinner, please send your ideas for the City's page to [webmaster@westlinnoregon.gov](mailto:webmaster@westlinnoregon.gov) so we can develop this page into something that you'll love to follow. Check out our page online here: <http://www.pinterest.com/westlinnoregon>

### February is "Food for Fines Month" at the Library

Here's your chance to do two good deeds at once: clear up your overdue fines at the library and help the hungry.

For every can of food brought in, the library will forgive 50 cents in overdue fines. Fees for lost or damaged items will not be waived.

Donors are asked to contribute non-perishable nutritional foods. No glass containers or expired food, please. Ramen noodles will not be accepted. All food will go to the West Linn Food Pantry.

Examples of nutritious foods that you can donate include:

Canned meats (tuna, chicken, salmon, etc.); canned or dried beans; canned fruits and vegetables; brown or white rice; whole grain cereal; whole-wheat pasta; soups, chilies, and stews; peanut butter; baby formula.

### Check Out the Redesigned Library Web Site!



The West Linn Public Library web site recently underwent a redesign to make it easier to use for library patrons. Please visit the "new" site to see the makeover and to stay connected on the Library's Facebook, RSS, Pinterest, and Twitter accounts. You can easily search for new books, CDs, and movies, and also review "staff picks" for new books offered at the West Linn Library. Questions about the new Library web site? Please contact Cheryl Hill at [chill@westlinnoregon.gov](mailto:chill@westlinnoregon.gov).

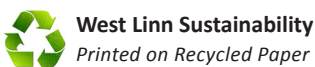


### Old Time Fair Applications for 2014 Fair Court

Applications for the 2014 Old Time Fair Court are currently being accepted from any 8th grade girl residing within the West Linn-Wilsonville School District.

Those enrolled in public, private, and home school students are encouraged to apply. Application packets are available at West Linn City Hall in the Parks and Recreation Department or online at <http://westlinnoregon.gov/parksrec>.

The deadline to return completed applications is Friday, January 24, 2014 at 5:00 pm. Selection interviews will take place Thursday, February 20, 2014, at the McLean House beginning at 6:00 pm. Please contact Terri Jones at 503-557-4700 or [tjones@westlinnoregon.gov](mailto:tjones@westlinnoregon.gov) for additional information.



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