

# West Linn City Council Goals Update—First Quarter, 2014

## Water

Continue to engage West Linn citizens in conversations about the water system.

- Share information with community members so they can learn more about why water system investment is a critical need (by June 2014).
- Gather information from the community so the City can understand their preferences and attitudes about system investment (by June 2014).

Determine the need and levels of support for a one-time increased investment in the West Linn water system.

- Receive a recommendation from the Utility Advisory Board (UAB) on a proposed water rate structure that will sufficiently fund system maintenance and operations in accordance with the Water Master Plan (May 2014).
- Receive approval from West Linn voters to complete the Bolton Reservoir and remainder of required water pipe projects (November 2014).

Initiate the design, land use and citizen engagement process for the Bolton Reservoir.

- Begin outreach and facilitation to affected neighbors on the Bolton Reservoir project, relying on modern communications and outreach tools to engage the community (ongoing).

### Goals Update:

- The RFQ for reservoir replacement has been released and responses were due March 31.
- Work continues with the UAB on their recommendation; staff also continues to evaluate the political landscape for the preferred timing on a water rate ballot measure. This timing will affect additional community research and outreach.

## Economic Development

Adopt a master plan for the redevelopment of the Arch Bridge area.

- Appoint a citizen feedback team and engage the neighborhood and community in a grassroots, proactive way (through June 2014).
- Adopt a Master Plan that will not include ordinances for CDC or Comprehensive Plan changes (September 2014).
- Initiate Comprehensive Plan and CDC changes to complete the Master Plan (October 2014).
- Support efforts for National and State Heritage Area designations (ongoing).

### Goals Update:

- An advisory group has been appointed and they met in February and March.
- The design preferences survey has been widely distributed and we have 450 responses.
- The Studio Storefront will be open April 14, 15, 16, and will include two evening workshops.
- The Youth Leadership Academy will participate at the Studio Storefront on April 15.

Continue efforts to update & improve the Community Development Code.

- Adopt Regulatory Streamlining initiative(s) and begin with legislative changes related to highest priority initiatives (April 2014).
- Evaluate the process and engage the Planning Commission for updating all or part of the CDC via a code audit (May 2014).

### Goals Update:

- The City Council has discussed the Regulatory Streamlining project in three work sessions and is scheduled for a public hearing on their preferred project items for May 12.

Support efforts to enhance the Willamette Main Street area.

- Conduct research, including financial and engineering studies, to determine the impact for a local improvement district or other funding mechanisms for streetlights and banner arms in the Willamette Main Street area (May 2014).

**Goals Updates are provided quarterly. The next update is scheduled for July 7.**

## Transportation

Provide greater equity in street maintenance resources by adopting a revised commercial street maintenance fee.

- Receive a commercial street fee recommendation from the Economic Development Committee (February 2014).
- Economic Development Committee engages local businesses on the topic, including those affected by the cap increase (by May 2014).
- City Council review and adopts revised commercial street maintenance fee (June 2014).

### Goals Update:

- The Economic Development Committee is reviewing a 75% increase in the commercial street maintenance fee.
- EDC members are organizing a local business open house, tentatively scheduled for May 9.

Implement the Master Trails Plan to enhance the health of West Linn and our recreational opportunities.

- City Council adopts a Transportation Advisory Board-recommended trails/pathways capital improvement plan (CIP) (May 2014).
- Begin design and construction of the top tier identified projects from the trails/pathway CIP (Summer 2014).

### Goals Update:

- The Parks & Recreation Advisory Board (PRAB) solicited input on the five prioritization categories for trails: bang for the buck; opportunity feasibility; community support; connectivity; feasibility.
- The PRAB will now evaluate these survey responses, and will determine how these priorities factor into the development of a trails/pathway CIP.

Begin Transportation System Plan analysis and engagement to comply with regional requirements and to create economic development opportunities.

- Initiate the Transportation System Plan (TSP) and engage the community (this goal will take 12-18 months to complete).

### Goals Update:

- Staff has begun using the hashtag #WestLinnMoves to begin sharing information and soliciting feedback on transportation topics.
- Staff has met with the PTOs at Rosemont Ridge Middle School, Cedar Oak Primary School, and Trillium Creek Primary School to discuss transportation issues in advance of the TSP update later this year.

## Citizen Engagement

Create a long-range plan, titled “Citizen Engagement 2020,” for engaging the community on issues of importance.

- Engage professional expertise to develop outreach and engagement approaches that implement the 2013 survey on communications and outreach preferences (March 2014).

### Goals Update:

- Two responses were received for the drafting of a “Citizen Engagement 2020” plan.

Deliver concise and consistent messages to engage the entire West Linn community.

- Use traditional and innovative communications tools (ongoing).
- Focus on West Linn livability, priorities, and values (ongoing).

### Goals Update:

- Lori Hall was hired as the City’s “Citizen Engagement Coordinator” and her job includes consistent, targeted outreach to the West Linn community.

## Headlines

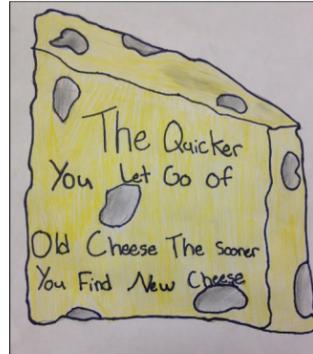
# WestLinn Tidings



- ✓ "Small earthquake rattles region" (The Oregonian, 4-14-14)
- ✓ "West Linn Police asking for help to find person who spray-painted home" (The Oregonian, 4-6-14)
- ✓ "Council revisits code streamlining project" (West Linn Tidings, 4-3-14)
- ✓ "West Linn's precocious Payton Pritchard earns Player of the Year honors: 2014 6A boys basketball All-State" (The Oregonian, 4-2-14)
- ✓ "West Linn launches survey on future of Arch Bridge/Bolton Town Center" (West Linn Tidings, 3-27-14)
- ✓ "Final deadline passes, recall effort ends" (West Linn Tidings, 3-20-14)
- ✓ "West Linn wins second straight title 67-56 over Sheldon" (The Oregonian, 3-16-14)
- ✓ "Petitions to recall fail" (West Linn Tidings, 3-11-14)

## Administration

- ✓ Launched the 2014 Leadership Academy and Youth Leadership Academy. Each group meets monthly on a variety of City topics.
- ✓ Hired a new Citizen Engagement Coordinator.
- ✓ Completed the 2013 audit.
- ✓ Updated the five-year financial forecast to reflect audit figures.
- ✓ Signed an intergovernmental agreement with the City of Lake Oswego for information technology (IT) management.
- ✓ Transitioned to laser printed direct deposit slips, W-2 forms and checks.
- ✓ Integrated the City's finance and engineering Cartegraph systems to allow for digital work order submissions.
- ✓ Upgraded all conference rooms at City Hall to smart boards.



The Youth Leadership Academy read "Who Moved My Cheese?" and created posters about the book.

## Community Development



The Arch Bridge Studio Storefronts are scheduled for April 14, 15, 16.

- ✓ Completed a reorganization of the Building, Planning, and Economic Development departments to create a unified Community Development department.
- ✓ Hired a new Planning Manager.
- ✓ Received a State of Oregon Economic Opportunities Analysis grant for local economic planning.
- ✓ Planning Commission approved the Water Resource Area (WRA) amendments.
- ✓ The Economic Development Committee is partnering with the West Linn Library to create a small-business center in the Library.
- ✓ Continued with outreach and publicity for the Arch Bridge redevelopment efforts, including the upcoming Studio Storefront sessions on April 14, 15, 16 at Central Village in West Linn.
- ✓ Received more than 450 responses to the Arch Bridge design preferences online survey.

## Library

- ✓ Hosted Mayor Kovash's "State of the City" address, which was attended by 120 citizens.
- ✓ Hired a new Assistant Library Director.
- ✓ Hosted the West Linn Library's 75th birthday party, which included the official unveiling of the new library mural and kicked off the annual book sale.
- ✓ Formed a partnership with the Economic Development Committee to create a small-business center in the library.
- ✓ Officially opened the new parking lot.
- ✓ Completed the children's area remodel and update.



The addition of a check-out station on the first floor of the library is convenient for patrons who park in the new parking lot.

## Parks & Recreation

- ✓ Kicked off a new special event series for dog owners and their dogs called "Yappy Hour."
- ✓ The Trails Master Plan was adopted by the Planning Commission and City Council.
- ✓ Began the design and construction processes for the Fields Bridge Parking Lot and the Cedar Oak Boat Ramp.
- ✓ Worked in conjunction with the streets crews on tree trimming and pruning.
- ✓ Published the spring/summer activities brochure and mailed it to every West Linn household.
- ✓ Selected the 2014 Old Time Fair Court.
- ✓ Began planning the West Linn summer activities including the Old Time Fair, Street Dance, Movies in the Park, and Music in the Park.



Yappy Hour is "a social event for you and your best friend." It's held at Mary S. Young Park and is free.

## Police

- ✓ Progress continues on the new police station construction project.
- ✓ Completed the LEDs audit and found to be compliant.
- ✓ Two new officers were sworn in to duty.
- ✓ Completed five years of file management work.
- ✓ Introduced a new component to the e-ticketing software program.



Masonry work continues on the new police station. It is scheduled to open in late summer/early fall 2014.

## Sewer

- ✓ Completed off-road manhole locates. Found and raised two manholes that had been lost for 20 years.
- ✓ Completion of video inspections and needed repairs for the current Sanitary Sewer Rehabilitation cured-in-place pipe lining project.
- ✓ Commenced catch basin inspections as required by the City's National Pollutant Discharge Elimination (NPDES) Permit.
- ✓ Street sweeping of debris and sanding rock following the snowstorm event.
- ✓ Preparation for spring maintenance of open spaces, ponds, rain gardens, swales, and private storm water facilities to ensure continued NPDES compliance.
- ✓ Annual inspections and maintenance of sewer pump stations.



Successful switchover to in-house street sweeping operations utilizing past experienced utility employee.

## Streets

- ✓ Worked throughout the snow event, placing approximately 2,500 gallons of de-icer and 110 tons of sanding rock.
- ✓ Median Restoration Project on Santa Anita Drive. and Hidden Springs Road complete.
- ✓ Completed street tree trimming project to promote safety, tree health, and accessibility, which included approximately one-quarter of the City's street trees.
- ✓ Completed core samples and potholing for design of the 2014 Road Program.
- ✓ Installed new historic signage in the Willamette area.
- ✓ Cleanup of downed trees and debris from recent wind storm.
- ✓ Annual sign cleaning and guardrail inspections.
- ✓ Accepted delivery of new one-ton truck, looking into cost to retrofit with a snowplow. Pursuing purchase of a new bucket truck to replace an outdated version.



Street crews installed new historic signage in the Willamette area. Sign design was overseen by the Historic Review Board.

## Water

- ✓ Completed all motor transfers and rebuilds at Willamette Pump Station.
- ✓ Repair of water system leaks and main breaks, including recent disruption caused by City contractor on Mapleton Drive.
- ✓ Met with PGE to tour and discuss the City's critical facilities due, in part, to loss of power at the Marylhurst Pump Station during a recent storm event.
- ✓ Working to update Cartegraph software in coordination with IT.
- ✓ Technical assistance and planned project management for Bland Pump Station.



Mayor Kovash included images and examples of failing water pipes in his State of the City address to illustrate the need for water system investment.

- ✓ Assisted Mayor Kovash with his presentation materials for the State of the City address.