

## Willamette Main Street



Historic Willamette is a Main Street community! This section of the City of West Linn web site includes information from the Willamette Main Street committee, including meeting minutes, agendas, and other resources.

### **What is the Main Street approach?**

The Main Street approach is a community-driven, comprehensive strategy used to revitalize downtown and neighborhood business districts throughout the United States. It is a common-sense way to address the variety of issues and problems that challenge traditional business districts.

### **How does the Main Street program work locally?**

Main Street programs are locally driven, funded, organized, and run. They are independent nonprofits or city agencies located in the community and affiliated with the statewide (or citywide in larger cities) coordinating Main Street organization and a network of other Main Street organizations within the state. The statewide or citywide coordinating Main Street organization generally has an application process through which a community can be designated as a Main Street program. The coordinating organizations provide direct technical services, networking, and training opportunities to their affiliated programs.

### **How can I learn more about Main Streets?**

Please click [here](#) to learn more from the national Main Street organization. Or, please email [webmaster@westlinnoregon.gov](mailto:webmaster@westlinnoregon.gov) with specific questions about the West Linn program.

### **Supporting Documents**

 [Final Market Analysis & Business Development Strategy](#)

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