

2010-06-05 Main Street Minutes

Attendees: Ruth Offer, Midge Pierce, Steve Gray, Brian Johnson, Michele Eberle

- Minutes accepted

- Ruth reports she has opened a bank account. She and Steve are co-signers:
work continues on 501 C3 status
ditto bylaws

- 2.1: Promotion Committee

- o Website:

- Kevin walked group through the new website and group provided input on adjusting home page.

- Upshot: new Willamette blurb, more calendar items, reload quotes (Midge todos)

- Brian suggests fan page on Facebook and going viral

- Review of Gratis “enhanced” listings for services rendered related to organizational development to: Dave Smith & Pac West Bank, also Verticalwerks

- Discussion ensued about “slippery slope” of additional give-aways.

- Decision to allow Hotlinks for county, city and chamber.

- o June 3 web Launch Event @ BJs:

- Group continuing to get out word about event and that Website is the public face of our neighborhood

- Board assigned to help meet, greet and relay attendees to Kevin for overview and pitch of website

- Midge invited key press but warns not to expect reporters without VIP hook

- 2.2 Organization Committee:

- o Michele stepped forward to organize Farmer’s Market booth as venue to recruit volunteers and web participants – sign-ups and demos

- o Going forward publicity falls within her committee

- 2.3 – 2.8 no new committee reports.

- Adjourned 10:10 a.m.

Source URL (retrieved on 2012-05-10 07:26): <http://westlinnoregon.gov/planning/2010-06-05-main-street-minutes>